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# SCHELL'S *Quality* SEEDS 1952

MARKET  
GARDENERS  
CATALOGUE

THEY GROW BETTER—THEY YIELD BETTER

Preferred by Successful  
Gardeners and  
Farmers everywhere



**SCHELL'S BUTTER  
SALAD LETTUCE, OAK LEAF**

Deliciously **tender** and **crisp** and **good**, with that tasty flavor that makes you want another helping. Very decorative. A pretty dish to serve. The leaves form a tight bunch and are deeply lobed, giving a spiky effect. The heart forms a tight rosette of white and yellow—green leaves of tender goodness. You'll love it so order enough for 3 or 4 plantings. Fine for market, too. **Pkt. 15 cts.;**  
**2 pkts. 25 cts.; oz. 60 cts.;**  
**1/4 lb. \$1.50; lb. \$4.75.**

**WALTER S. SCHELL, Inc., *Quality Seeds***  
*Central Pennsylvania's Largest Seed House*  
**Tenth and Market Sts.     HARRISBURG, PA.**



# TWO NEW BEAUTIFUL FLOWERS

Both Winners of the ALL-AMERICA SELECTIONS AWARD  
For the Most Outstanding New Flowers For 1952.

*Both are new and available for the  
first time now*

## New Zinnia PERSIAN CARPET

The color combinations are beautiful beyond words to describe. Fully double, ball-shaped flowers, about the size of a silver dollar, sparkle in their wide range of variegated color combinations. Rich shades of gold, bronze and orange. They are dwarf plants 12 inches tall, forming compact mounds of brilliant colors. Each plant is different, each covered with dozens of flowers, no two alike, blooming all summer long. Strong stems make them perfect for bouquets and for borders, window boxes, apartment gardens, and for marketing. They are really wonderful. Be very sure to order this charming new miniature Zinnia **Persian Carpet** for your enjoyment. **Pkt. 35 cts.; 2 pkts. 60 cts.; 4 pkts. \$1; 1/4oz. \$1.50; 1/2oz. \$2.75; oz. \$5; 1/4lb. \$15.**



New Zinnia  
**PERSIAN  
CARPET**



New Cosmos  
**FIESTA**

## New Cosmos FIESTA

*Winner of the All-  
American Selections  
Highest Award for  
1952*

**FIESTA**—the festival colors of Old Mexico combined in one flower by the plant breeder's magic have produced this new sparkling flower to glorify your garden this year. For the **first time, anywhere**, here is **true scarlet** in Cosmos, a new color for the garden landscape. These semi-double, ruffled flowers of brilliant scarlet striped with gold are borne early, freely and continuously on low compact plants just 2½ feet high. A riot of blooms all summer long. Ideal for cut-flowers and a handsome border plant for the garden or alone and in combination with others. Fiesta should by all means have a choice place in your flower garden this year. **Pkt. 35 cts.; 2 pkts. 60 cts.; 4 pkts. \$1; 1/4oz. \$2; 1/2oz. \$3.75; oz. \$7; 1/4lb. \$20.**



*For Heavenly Beauty  
That Will Thrill You Every Day  
Grow Lots of This*

## Heavenly Blue Ipomoea

We have had a row of these vines around the porch that grew 12 to 15 feet high; every morning there were from 500 to 1000 new flowers and they continued blooming all summer.

Never was anything more beautiful! The mammoth flowers, often 4 inches across, are a very **beautiful, deep, intense blue** and appear as though made of silk. Plant the seed early, in poor soil (do not fertilize). If suitable, let them face the morning sun; keep the finished flowers plucked for heavy blooming. Water regularly. On cloudy days they remain open sometimes until late in the day; from this habit they are sometimes called **Blue Moon-flowers**. For porch or over arbors we highly recommend this beautiful Heavenly Blue Ipomoea. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 35 cts.; 1/2oz. 65 cts.; oz. \$1.25.**



Beautiful Heavenly Blue Ipomoea

## Charming New Zinnia Peppermint Stick

We offered this very pretty new flower last year for its first "bow" to our flower audience, and to say we were swamped with orders is putting it mildly. We were thrilled with these bright-colored flowers as they opened up their flashing stripes.

Remember the bright-colored red and white striped stick candy at "a penny a stick"? Well, these bright-colored striped flowers remind you of that. **Peppermint Zinnias** are a rainbow of stripes in the petals, red and white, red and yellow, pink and white, orange and yellow, and purple and white. The plants, 2½ to 3 feet high, bear their flowers in great abundance on long strong stems, making them extremely valuable for cut-flowers. Indeed, they are a cut-and-come-again variety and if kept picked will bloom all summer until frost. Seventy per cent of the flowers will be **striped**. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.50; oz. \$2.50; 1/4lb. \$9.**



Super-Giants, Largest of all Asters

## New Super-Giant Asters

This new strain of largest giant-flowering **Asters** is **wilt resistant**. The mammoth flowers average 5 to 6 inches in diameter and with special cultural care will attain an **exhibition size of 7 inches**. **Super-Giants** are superb for cut-flowers because of their long, wiry, non-branching stems and their enormous ostrich-feather flowers. Plants are 3 feet high, blooming from late summer to frost. The colors are **Pink, Blue, White, Crimson and Purple**. You may order these separate colors or all of them in our **Super-Giant Finest Mixed, Wilt Resistant Strain**. **Pkt. 50 cts.; 1/4oz. \$1.25; 1/4oz. \$2; 1/2oz. \$3.50; oz. \$6; 2 ozs. \$10.**



Do not miss ordering this pretty, bright-colored new **Peppermint Stick Zinnia**





The proof of the statement "**Schell's Quality Seeds Grow Better and Yield Better**" is in the crops our seeds produce for our customers. Here is a very excellent **top-quality crop of Schell's Lettuce, Gold-Seal Strain Great Lakes**, grown from our seeds by Dix Bros., N. J. Mr. Carl Dix (left) with our Mr. Hoover. Mr. Dix says, "Your strain of Great Lakes is far superior in purity, quality, size, and uniformity to any other."



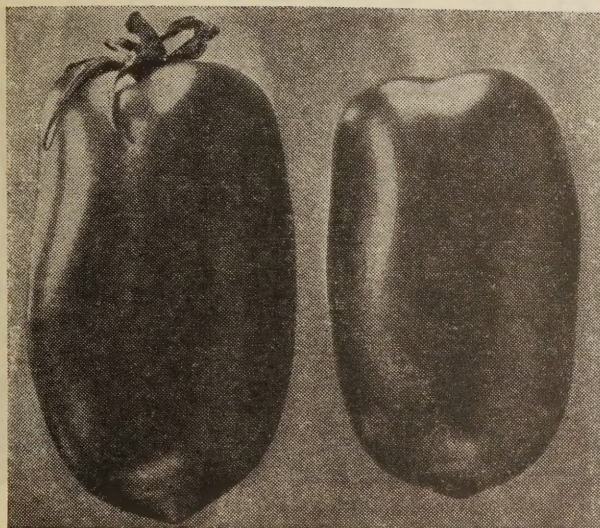
**Schell's Head Lettuce** **GOLD-SEAL STRAIN**  
**GREAT LAKES.** So very excellent it was awarded the Gold Medal when introduced. It is now one of the leading varieties grown in great quantities by our large-acreage Lettuce growers, market-gardeners and home-gardeners all over America from N. J. to Calif. It is of the crisp, tender, Iceberg type—an attractive, well-shaped head with leaves large and well folded. Fine for spring, summer and early fall as it stands the hot sun of summer, is very slow to seed and is resistant to tip-burn. For a bigger and better crop try **our Great Lakes**.  
**Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 45 cts.; oz. 85 cts.; 1/4 lb. \$2.50; 1 lb. \$7.50; 5 lbs. \$36.25; 10 lbs. \$70.**

Here is another magnificent crop of **Schell's Gold-Seal Strain Great Lakes Lettuce** grown from our seeds last fall by our Mr. E. C. Clement & Son, N. J., our customers for many years. Mr. Clement, Sr. (center) telling our Mr. Hoover (left) while his son listens, "As long as you supply us with superior quality seeds that produce quality crops like this, we can ask for none better."



Mr. Harold Husted (left) in the midst of harvesting his very wonderful crop of **Schell's grand good Gold-Seal Strain Great Lakes Lettuce**. Mr. Husted says: "Your **quality Seeds** are **unequaled**; they produce outstanding quality crops which bring quick sales at highest prices."

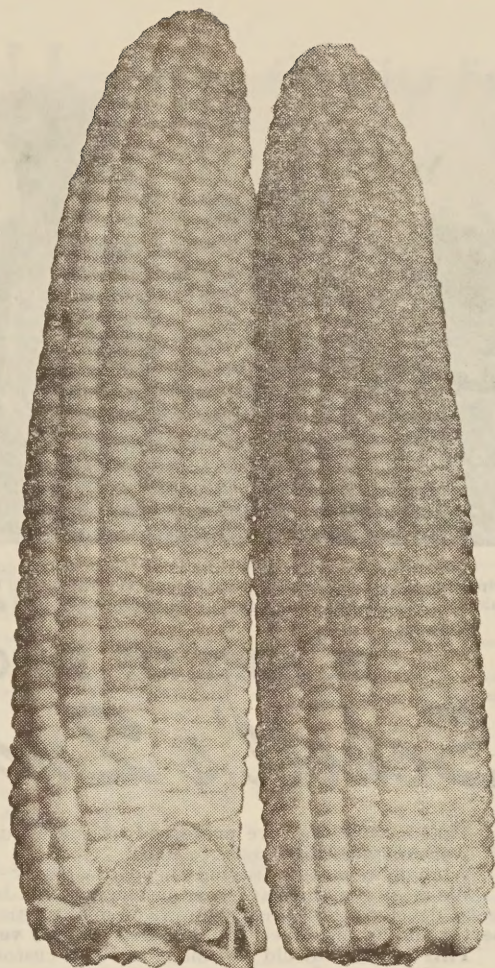




**San Marzano Tomato.** You are missing a real treat if you do not grow this delicious Tomato.

## San Marzano Tomato

Here is a charming and delicious little vegetable that I want you all to have in your garden this year because it is so delicious and different from all other Tomatoes. The plants bear the fruits in clusters in great numbers; they are shaped as shown in the photo, like a long plum,  $3\frac{1}{2}$  inches long and  $1\frac{1}{2}$  inches in diameter. The color is an **intense crimson-red**. They have a mild but very rich flavor; very meaty, free, from juicy pulp few seeds and are a treat to pick up in your fingers and eat as they are or with salt. An attractive dish when served whole or cut in halves or in their tiny slices. Used also extensively for canning whole for puree, and for Tomato paste. The ripe fruits hold their fine quality and flavor a long time both on the vine and in storage. Be very sure to grow **San Marzano** for your home garden and you vegetable growers for market. **Seed supply is limited this year. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{2}$  oz. 65 cts.; oz. \$1.25;  $\frac{1}{4}$  lb. \$4; lb. \$12.**



**Iochief Hybrid Sweet Corn.** Awarded the Gold Medal last year, and it surely deserves it.

## Schell's New Sweet Corn, Iochief Hybrid

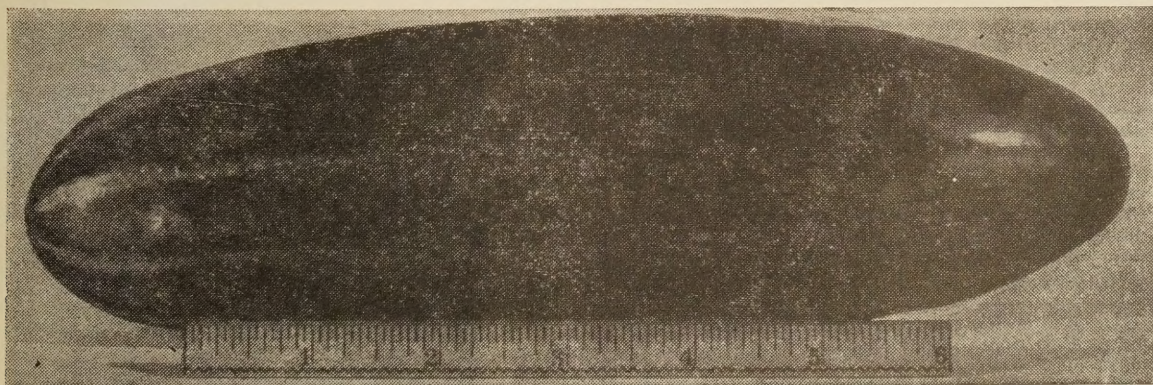
**Awarded the Gold Medal in the All-America Selections.** All who grew this grand good delicious Corn last year are enthusiastic in their praise of it.

An outstanding new yellow hybrid with top rating for **yield, flavor, and tenderness**, plus **excellent performance under drought conditions**. Beautiful big ears, and think of this—**16 to 20 rows**, of very deep narrow kernels; ears  $8\frac{1}{2}$  to 9 inches long. Stalks 7 to  $7\frac{1}{2}$  feet. Good husk coverage, a clean silker, and holds its **super-quality** for **canning and freezing** as well as for **market or garden-fresh use**. 85 days to maturity. Be very sure to grow plenty of this new excellent sweet hybrid. Make 2 or 3 plantings, two to three weeks apart.  **$\frac{1}{4}$ -lb. pkg. 25 cts.;  $\frac{1}{2}$  lb. 45 cts.; lb. 80 cts.; 5 lbs. \$3.75; 10 lbs. \$7; 25 lbs. \$15; 100 lbs. \$48; 500 lbs. \$225.**

## Schell's New Hybrid Cucumber Early Sure-Crop

**Awarded the All-America Selections Medal.** Offered last year for the first time. Thousands of our customers ordered it and had marvelous crops both in quality and yield.

Handsome uniform shape and dark green color. Outstanding hybrid vigor. Disease and drought resistant, fast growing, right size (8 inches), it has a rich quality flavor and yields early and heavily. A true first-generation hybrid necessitating hand pollination in its production. **Pkt. 25 cts.; 3 pkts. 65 cts.; 5 pkts. \$1;  $\frac{1}{2}$  oz. \$2.50; oz. \$4.50;  $\frac{1}{4}$  lb. \$16; lb. \$60.**



**Our New Hybrid Cucumber, Early Sure-Crop.** And a sure cropper it is. Never saw so many fine Cucumbers produced all season as this one.





United States Senator James H. Duff, former Governor of Pennsylvania, talking with Mr. Schell about his wonderful garden which contained practically every kind of vegetable. He loves gardening and referring to this garden when he was Governor, he said: "I have **always** had a garden, but **this is the best garden I ever had** and **everything** in it **was grown from your seeds.**"

## BE SURE OF SUCCESS — ALWAYS PLANT

# *Schell's Quality Seeds*

They Grow Better  
They Yield Better

That is **why** they are **preferred** by successful **Market Gardeners**, and **Farmers**, and **Home-Gardeners** all over America, from coast to coast.

What do we mean by saying They Grow Better—They Yield Better.

We mean that the expert, intensive, constant breeding and selection work carried out in the production of our seeds, develops these greatly improved quality strains, resulting in **heavy-yielding, healthy plants** which **grow better** and produce their **top-marked quality vegetables** in **greater abundance, yielding better.**

**This is why** our old customers and new customers enthusiastically praise the wonderful, outstanding quality **crops they grow from our seeds.**

### Our New-Crop Seeds for 1952 Are Now Ready for You

**WE PAY THE POSTAGE, Express, or Freight** on all **Garden Seeds** and **Flower Seeds** at the prices quoted in this Catalogue, to all points in the United States. Be sure to give your express or freight station.

**Promptness.** We have a good reputation for **good service** and **promptness** as well as for quality seeds. 95% or more of our orders are filled and sent out the **same day** they are received.

## Special Discounts!

**This applies to Vegetable Seeds and Flower Seeds only. All other items are net at the price given.**

On all Orders of from \$5 to \$10 **you may deduct 6 per cent** cash discount.

On all Orders of from \$11 to \$25 **you may deduct 8 per cent** cash discount.

On all Orders of from \$26 to \$50 or \$100 or more **you may deduct 10 per cent** cash discount.

You may deduct the above cash discount from the total of your order for vegetable seeds and flower seeds when sending cash with your order. You see, it is very much to **your** interest to send your **entire** order to us and save from 6 to 10 per cent.

**CONDITIONS OF SALE.** In accord with the disclaimer adopted by the American Seed Trade Association, we, Walter S. Schell, Inc., give no warranty, express or implied, as to the productiveness of any seed or bulbs or plants we sell and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds or bulbs or plants.—**WALTER S. SCHELL, INC.**

A good garden can save you hundreds of dollars in grocery bills, and the seeds for it cost you but little.

We are recognized as a **Quality Seed House** in official circles, and by growers large and small everywhere. **It is this proven confidence that accounts for the great demand for Schell's Quality Seeds year after year.**

**To Our Many Customers:** We thank you for your valued patronage and we will be looking with pleasant anticipation for your order for this year.

**To New, Prospective Customers:** We invite you to place your confidence in us this year by sending us your order and we know you will be delighted with your crops.

**IMPORTANT!** Do not wait to order your seeds until you are about ready to plant. Take time **now**, as soon as you receive this Catalogue, and during the next few days and evenings read through our Catalogue. Start at the beginning and go over each page carefully, making sure not to miss any items you want. Put them down on the order sheet, then send your order in to us **early**, as soon as possible, so we can get the seeds to you promptly.



**The Home of Schell's Quality Seeds.  
The place where "Quality" rules.**



# WALTER S. SCHELL, Inc., Quality Seeds

Tenth and Market Sts., HARRISBURG, PA.

Use this Order Sheet. We will send another one with your Seeds

Your Name \_\_\_\_\_ (Please write name very plainly)  
(All members of one family should order under one name)

Street Address (if any) \_\_\_\_\_

Post Office \_\_\_\_\_ R.D. No. \_\_\_\_\_

County \_\_\_\_\_ State \_\_\_\_\_ P. O. Box \_\_\_\_\_

Express or Freight Office \_\_\_\_\_

If your address has been changed since the last time you ordered, write  
your old address here \_\_\_\_\_

Filled By	AMOUNT
Checked By	Post Office Money Order \$ _____
Date	Express Money Order _____
Shipped	Check . . . . . _____
	Cash, Notes and Silver _____
	Postage Stamps . . . . . _____

Date \_\_\_\_\_ 1952

Please give us this information	I have a home garden	I grow vegetables to sell	I do general farming	I grow _____ acres of vegetables
Mark X in This Space →				

## This Is Very Important to You!

You may deduct the following large quantity discount from the total of your order for VEGETABLE SEEDS and FLOWER SEEDS when sending cash with your order. It is to your interest to send your entire order to us.

If your order totals from \$5 to \$10, you may deduct 6 per cent.

If your order totals from \$11 to \$25, you may deduct 8 per cent.

If your order totals from \$26 to \$50, or more, you may deduct 10 per cent.

These discounts apply only on vegetable and Flower seeds. Other items are net.

No.	QUANTITY		DOLLARS	CENTS
1				
2				
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4				
5				
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7				
8				
9				
10				
11				
12				
13				
14				
15				
16				

(Continue order on other side)

Amount carried forward to other side \$



			DOLLARS	CENTS
No.	QUANTITY	Amount brought forward		
17				
18				
19				
20				
21				
22				
23				
24				
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40				
41				
42				
43				
Total Amount of Order			\$	

*If more space is needed write balance of order on a sheet of white paper.*

**PLEASE DO US THIS VERY GREAT FAVOR.** If you have discontinued gardening or farming and therefore have no need for seeds, then kindly give this Catalogue to someone you know will need seeds. Thank You.

**CONDITIONS OF SALE**—In accord with the disclaimer adopted by the American Seed Trade Association, we, Walter S. Schell, Inc., give no warranty, express or implied, as to the productiveness of any seeds or bulbs or plants we sell and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds or bulbs or plants.  
—WALTER S. SCHELL, Inc.





Schell's Celery, Special Gold-Sea 1Strain, Cornell 19

## CELERY CORNELL 19

This excellent Celery combines the good, rich, nutty Celery flavor of the Pascal types and the early, easy-blanching yellow color of the self-blanching types. It is a cross of those two. Edible stems 10 to 11 inches; plants 24 inches; hearts are long and full and golden yellow; stems are **thick, rounded** and smooth. 100 days. Be sure to include it in your planting plans. **Gold-Seal Top-Quality Strain. Pkt. 25 cts.; 2 pkts. 40 cts.; 1/4oz. 95 cts.; 1/2oz. \$1.75; oz. \$3; 2 ozs. \$5; 1/4lb. \$8; lb. \$30.**



Summer Pascal Celery

## Schell's Delicious Nutty-flavored Early Green Celery SUMMER PASCAL

For Midsummer, Fall and Early  
Winter Use

This delicious Celery is so good it has sold itself. Long, solid, crisp, **round, smooth** stems of **richest nutty flavor**. Green with a super abundance of hearts blanching to attractive yellow. It is a **medium early green Celery** of highest quality. It blanches more readily than some other green varieties. It is **delicious**: Thousands of acres of it are grown here in Penna., N. J. and other eastern states, in Calif. and in Fla. Our customers, large celery growers there, buy it in 10 and 20-lb. lots. There they call it Florida Green Pascal. It originated right here and we have the genuine rich true type of the real Summer Pascal. Grow all you can of it. 120 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**

A Florida customer writes, "The seven pounds of your Summer Pascal showed a *fine germination* and produced the *finest quality crops* we ever grew."



## SCHELL'S OWN QUALITY STRAIN HOUSER CELERY

The Best Late Green Celery For Late Fall and Winter Keeping

Always so very good, now better than ever. In our opinion this is the **best late green Celery**—**best** in sweet, delicious, rich nutty flavor; **best** in thick smooth meaty stems and hearts; **best** keeping; and it brings **best** top prices on the market. It is the "Miss America" in the Celery Show—the **first choice** of thousands, yes, we can safely say tens of thousands of gardeners who grow Celery, and where they grow it to sell they acclaim it as their customers' choice, for they want more and more of it because it is so very good and the flavor—! Well it's just so rich and nutty you cannot describe it properly. 140 days. For the home-garden and for market grow lots more of this good **Houser Celery. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**

Schell's Celery, Houser. A fine crop grown from our seed on the famous Hershey Estates Farms.





Schell's Brussels Sprouts

## ASPARAGUS

**HOW TO GROW ASPARAGUS.**—One ounce of seed will produce about 500 plants. I will furnish a special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Plant in early spring.

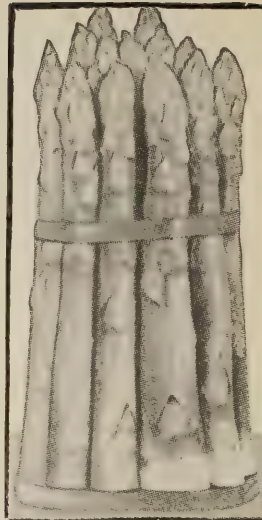
For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide; 100 roots, 50 feet by 6 feet; 8,000 roots per acre, 1½ feet apart, in rows, 3 feet between the rows.

### Mary Washington Rust-Resistant

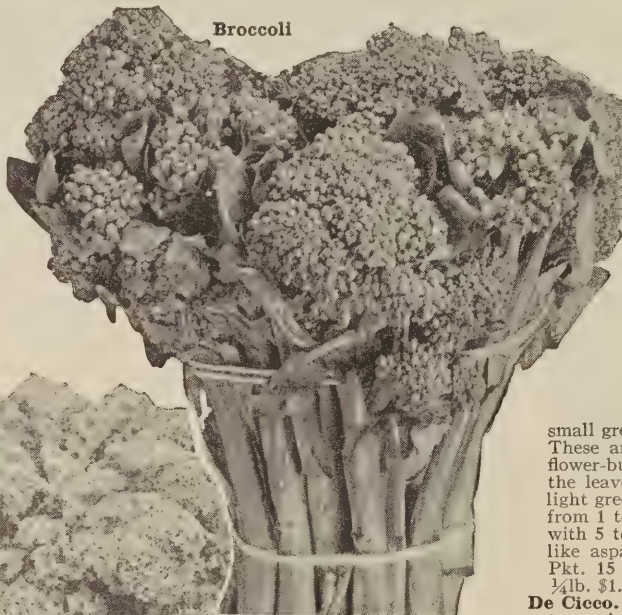
Now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green, tender shoots of the most delicious flavor.

**Large Two-Year-Old Roots of Mary Washington.** Doz. roots 65 cts. (postpaid 75 cts.); 50 roots \$2.25 (postpaid \$2.65); 100 roots \$3.75 (postpaid \$4.15); 1,000 roots \$25; 5,000 roots \$110.

**Seed of Mary Washington.** Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.50; 5 lbs. at \$2.35 per lb.; 10 lbs. at \$2.25 per lb.; 25 lbs. at \$2.15 per lb.



Mary Washington Asparagus



Broccoli

## BROCCOLI

One ounce makes about 2,000 plants.

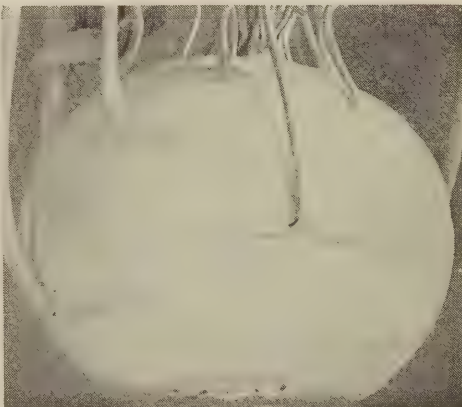
**Calabrese or Italian Green Sprouting. Early Strain.** 70 days. You grow it as you do cabbage plants, starting indoors in February or March and transplanting outdoors later, or sow outdoors in May, then transplant 30 inches apart each way. The plants produce from the center small green heads about 4 inches across. These are cut out and used before the flower-buds open, then from the axils of the leaves there develops thick, fleshy, light green sprouts, each with small buds from 1 to 2 inches across. These are cut with 5 to 6 inches of stem and prepared like asparagus. It is **delicious**; try it. Pkt. 15 cts.; ½oz. 35 cts.; oz. 65 cts.; ¼lb. \$1.25; lb. \$4.

**De Cicco.** Extremely early strain. Ready to use in 60 days. Prices same as above.

"We have had a garden for many years but *never* had Beets so tender or so fine flavored as Schell's Harrisburg Market. I grew them for the first time this year."—Meadville, Pa.

## BRUSSELS SPROUTS

**Improved Long Island.** The plants grow 20 to 24 inches high. The "sprouts" or miniature cabbage-like balls are about 1½ inches in diameter, very solid, and so closely set that the stem is completely covered. More delicate flavor than cabbage. Sow seed in April to June; transplant to 1½ feet in the row, and rows 3 feet apart. When the "sprouts" begin to form, break off the lower leaves to give the "sprouts" or "heads" more room to develop. Prepare like cabbage. Ready to use in about 90 days. One ounce of seed sows 400 feet of row. Pkt. 15 cts.; ½oz. 45 cts.; oz. 85 cts.; ¼lb. \$1.75; lb. \$6.75.



Early White Vienna Kohlrabi

**BORECOLE or KALE.** A packet will sow 30 feet of row; 1 ounce will sow 200 feet; 2 pounds, an acre. Sow from early spring until August 15; thin to stand 12 inches apart in the rows. Sow in July for fall use and in September for spring use.

**Schell's Dwarf Curled Blue Scotch or Extra Curled** (also known as "Jamaica" and as "Bloomsdale Kale"). 55 days. This Kale is of a dark bluish green color without yellowing, even after several days of shipping. It grows to a large size. Very hardy and passes through the severest winters without being harmed. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$1.75; 5 lbs. \$8; 10 lbs. \$15.

**Dwarf Green Curled.** Hardy. Grows 15 inches high and 30 inches spread. Deep yellowish green, finely curled. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$1.75; 5 lbs. \$8; 10 lbs. \$15.

**Dwarf Siberian.** 65 days. A dwarf grower (15 inches) with large, broad leaves lightly curled at the edges, deep green with bluish bloom. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$1.75; 5 lbs. \$8; 10 lbs. \$15.

## KOHLRABI

**HOW TO GROW THEM.** One ounce will sow a row about 200 feet long. Ready in eight weeks. As early in spring as possible, sow the seed in light rich soil in rows 1½ feet apart. When plants are well established, thin to 6 inches.

**Early White Vienna.** The skin is light green, the flesh white. Ready to use in 55 days. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 35 cts.; oz. 60 cts.; ¼lb. \$1.25; lb. \$4.

**Early Purple Vienna.** Outside is purple, the inside flesh an attractive fresh green-white. Prices same as Early White Vienna.



# SCHELL'S BUSH LIMA BEANS

Grow lots of Limas this year for canning, freezing, drying for winter, and for fresh-out-of-the-garden use.

**HOW TO GROW BUSH LIMAS.** Make the rows 2 feet apart. If the soil becomes hard or crusted keep it broken up, or your Limas will never come up. Do not plant Limas until the soil is warm, about May 15 in this latitude. Planting too early, when soil is cold, often results in the seed rotting and makes replanting necessary. Plant Lima Beans carefully, edgewise with the eye down, cover 1 inch if soil is moist, or 1 1/2 inches if soil is dry; one every 5 or 6 inches in the row. Keep out of them when the plants are wet. Excellent green, dried, and canned. Two pounds will plant 150 feet of row; 60 pounds to the acre.

## Schell's "Jumbo Fordhook" Bush Lima.

Here is a strain of Fordhook Limas bred to a larger size, both as to diameter or thickness and length and breadth of the Bean. It is indeed a most valuable addition, not only for its very attractive and very uniform size, but also for its exceptionally rich fresh green color. The seed-Beans are beautiful seed and when the big fat handsome green Limas are displayed on the market stalls they immediately attract attention and sell on sight. They are not only Jumbo in size but also of exceedingly delicious quality and flavor excellent for freezing. 70 days. Every year our sales increase on our Jumbo Limas. Try some. 1/4lb. 30 cts.; 1/2lb. 50 cts.; 1lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.90; 10 lbs. \$7.50; 15 lbs. \$10.20; 25 lbs. \$15; 50 lbs. \$23; 100 lbs. \$45, prepaid.

**Schell's Bush Lima Fordhook.** See them on page 4. Our Fordhook Limas are pure-bred, quality seed. The Beans are very thick, meaty, and of delicious flavor. They bear very heavily. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. Quality counts more than price on any market. Ready in about 75 days. If you have not tried our superior brand of Fordhook Limas, do so by all means this year. Pkt. (2 ozs.) 15 cts.; 1/4lb. 25 cts.; 1/2lb. 40 cts.; 1lb. 70 cts.; 2 lbs. \$1.35; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7; 25 lbs. \$10; 50 lbs. \$19; 100 lbs. \$35, prepaid.

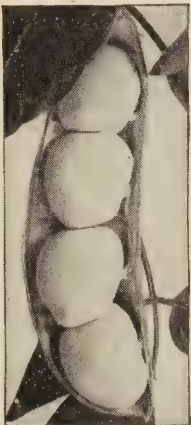
**Schell's Improved Bush Lima.** Largest of all the Bush Limas. Fine-flavored, big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an enormous yielder, bearing in clusters as many as eleven pods to the cluster. Ready to use in 75 days. Pkt. 20 cts.; 1/2lb. 40 cts.; 1lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.85; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$9; 100 lbs. \$33, prepaid.

**BABY FORDHOOK (or McCrea).** The plant is nearly as large as the original Fordhook, while the Beans are just about one-third the size. They are the true thick "potato type," very delicious flavor. Pods contain 3 to 5 Beans. Fine for gardeners, canners, and the home-garden. 70 days. Pkt. 15 cts.; 1/2lb. 30 cts.; 1lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6; 25 lbs. \$9; 100 lbs. \$32, prepaid.

Schell's "Jumbo Fordhook" Bush Lima

**SCHELL'S BABY LIMA.** (Also called "Henderson" and "Wood's Prolific.") In the South it is called "Butter Bean." Small Beans 1/2 inch long, very tender and of exquisitely rich buttery Lima flavor, whether used green or dried or canned for winter. Good freezer. The seed is creamy white. Bears heavily from July until frost. 65 days. Pkt. 15 cts.; 1/2lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4; 25 lbs. \$8, prepaid.

**Schell's Baby Bush Lima Cangreen.** (Also called Thoro-green.) Here is a dainty dish fit for a king! It is a small baby, deliciously butter-sweet Lima Bean, holding its fresh green color when dried or canned or frozen. The bushy plants are just loaded with their little baby Limas in great abundance. Ready to use in 65 days. This is another very choice vegetable for your garden and for market. Pkt. 15 cts.; 1/2lb. 30 cts.; 1lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.25; 10 lbs. \$4; 25 lbs. \$8.25; 100 lbs. \$30, prepaid.

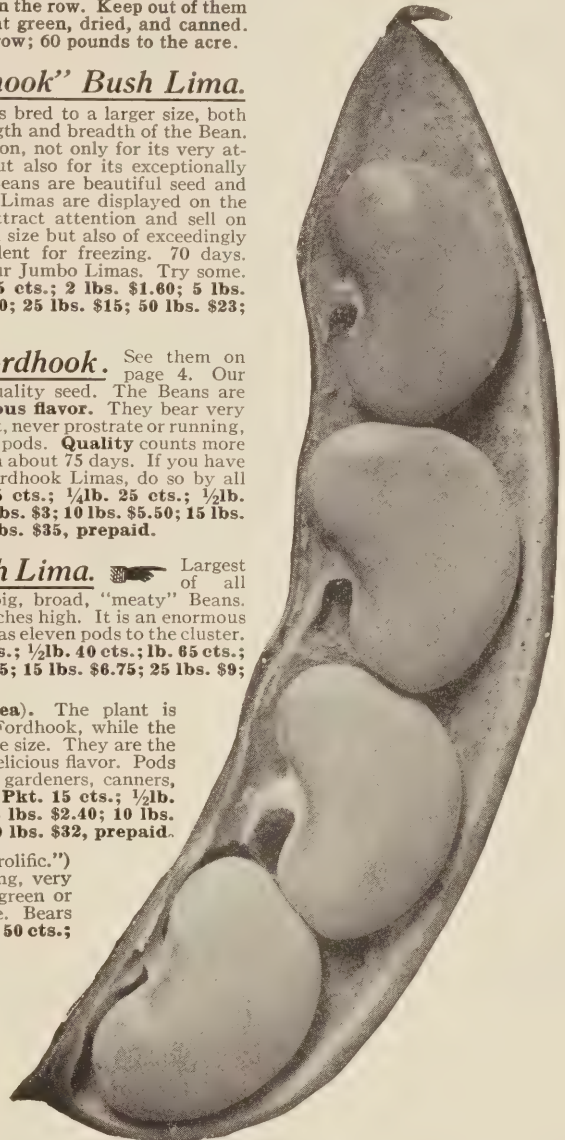


Schell's Baby Bush Lima, Cangreen

## Fordhook No. U. S. 242.

Awarded Medal in the All-America Selections. Developed by the U. S. Dept. of Agriculture. Pods a little shorter than the regular Fordhook, the Beans just like it. Claimed to outyield it at a three-to-two rate, and about seven days earlier than regular Fordhook. The quality is excellent for canning, freezing, and garden-fresh. 68 days. Very prolific. Pkt. (2 ozs.) 15 cts.; 1/4lb. 25 cts.; 1/2lb. 40 cts.; 1lb. 70 cts.; 2 lbs. \$1.35; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7; 25 lbs. \$10; 100 lbs. \$35, prepaid.

**EDIBLE SOY BEANS, BANSEI.** The earliest variety. A rich delicious food rich in vitamins A, B, and G. Plants are 24 inches high. Ready in 90 days. The seeds look much like a pea, and when in the green stage are green and look like a miniature lima bean. Delicious when cooked green, and for canning and freezing. Pkt. 10 cts.; 1/2lb. 30 cts.; 1lb. 55 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 25 lbs. \$8; 100 lbs. \$26, prepaid.



Schell's Lima, Improved Bush

## SOUP or SHELL BEANS (Bush)

These are allowed to dry in the pod for fall and winter use as soup Beans and baking Beans.

**White Marrowfat or Soup Bean.**

**Michilite or Improved White Navy Bean.** Bush. Also called Pea Bean or Snow Flake. Very prolific, small; very good as dried Beans.

**Red Kidney Soup Bean.** Bush. Very popular. Seed is red.

**White Kidney.** Bush. Large white Beans.

**Broad Windsor or Fava Bean.** Pods glossy green, 5 1/2 inches long, 1 1/2 inches broad, 3 seeds. Dry Beans very large, circular, flat.

**Prices of the above 5 varieties:** Pkt. 15 cts.; 1/2lb. 30 cts.; 1lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.35; 10 lbs. \$4; 25 lbs. \$8; 100 lbs. \$28, prepaid.



## SCHELL'S Yellow or Wax Podded Bush Beans

**Schell's Yellow-Pod Bountiful.** This is a grand good Bean and we recommend it very highly. It is extra early—ready to pick in 45 days. The handsome bright golden yellow pods are 7 inches long,  $\frac{1}{2}$  inch wide, thick and meaty, very tender, with a rich flavor. The Beans are always stringless, and it is amazing the way the plants are just loaded with their big golden pods. We introduced this valuable variety and now it is one of the most popular yellow-pod Beans in America. For market, for home-garden, for shipping or trucking, long distance, it is your best yellow Bean. Keep planting them every two weeks for fine tender-fresh crops all season. **Pkt. (2 ozs.) 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.65; 10 lbs. \$5; 25 lbs. \$10.50; 100 lbs. \$33, prepaid.**

**Brittle Wax.** This might be described as the "aristocrat" or "model" in round-pod yellow bush Beans. Its long (7-inch) stringless pods are round as a pencil, straight or some just slightly curved. They are of such tender quality that they crack at the least touch, they are so brittle. They are **richly flavored**, and **beautiful** in appearance. **Excellent** for canning, freezing and fresh-garden use. Very profitable to grow for market. 52 days. A grand good Bean. **Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$9; 100 lbs. \$35, prepaid.**

**Schell's Golden Glory.** 48 days. Introduced by us. A **fine stringless round-pod** yellow Bean 6 inches long. Excellent quality. Its plant-structure strong, vigorous, and **amazingly productive**. The beautiful yellow pods hang thick on every plant. It is early, excellent for canning and freezing. Grow this valuable variety. **Pkt. 15 cts.;  $\frac{1}{2}$  lb. 40 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$35, prepaid.**

### Cherokee Wax.

A new variety developed from a single plant selection in a field of Asgrow Black Valentine, which it resembles very much except that it is a golden yellow. It could be called **Asgrow Yellow-Pod Black Valentine**. The pods are oval, nearly straight, rather slender, but meaty, stringless and very fine quality. A **most prolific variety**. Try it. **Pkt. 15 cts.;**

**$\frac{1}{2}$  lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.50; 10 lbs. \$4.75; 15 lbs. \$6.45; 25 lbs. \$10; 100 lbs. \$35, prepaid.**

**Brittle Wax.**  
Real tender goodness.



Schell's Yellow-Pod Bountiful

### Improved Top-Notch Golden

**Wax.** RUST PROOF. Here is an exceptionally good Early Bean for market and the home-garden, ready to pick in 50 days. It is vigorous and stands adverse weather conditions without rusting. The pods, 5 inches long, are thick, very meaty, flat, stringless and of finest flavor, tender and brittle. It is very prolific; the hardy plants are loaded with beautiful golden waxy pods. Order enough for several plantings. **Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1; 5 lbs. \$2.25; 10 lbs. \$3.75; 15 lbs. \$5.50; 25 lbs. \$8.50; 100 lbs. \$32, prepaid.**



Top-Notch Golden Wax



Schell's New Round-Pod Stringless Wax Bush Bean, Yellow Surprise

**Schell's Yellow Surprise.** New Round-Pod Stringless Wax Bean. Here is another exclusive introduction by us. Very early, ready to pick in about 52 days. The vigorous plants yield a very heavy crop at the first picking. The pods,  $5\frac{1}{2}$  inches long, are a very deep golden yellow; they are round, stringless, very straight, and gracefully slim, ideal for canning whole or for freezing. **Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$11.25; 100 lbs. \$40.**

**Sure-Crop Stringless Wax.** Very early. Stringless and a good yielder. Pods are  $6\frac{1}{2}$  inches long, flat and meaty. **Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.50; 10 lbs. \$4.75; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$33, prepaid.**

**New "Puregold".** Awarded Medal. Plants 15 inches high; pods long, round, handsome, yellow, stringless, 6 to 7 inches long, medium season. 58 days. **Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$10; 100 lbs. \$38.**

**Pencil-Pod Black Wax.** Pods are bright yellow, stringless long, straight, round like a pencil, tender, and of most delicious quality, 6 inches long. Good canning and freezing variety. Ready to pick about 58 days from planting. **Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1; 5 lbs. \$2.50; 10 lbs. \$4.75; 15 lbs. \$6.75; 25 lbs. \$9; 100 lbs. \$35, prepaid.**

**Schell's Record Early.** Here is an excellent extra-early Bean; ready to pick in 42 to 45 days. The stringless light yellow pods are very long,  $6\frac{1}{2}$  to 7 inches, flat, curved slightly, and produced in great abundance. White seed. **Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.50; 10 lbs. \$4.75; 25 lbs. \$10.**



## Schell's Bush Lima Fordhook

**Fordhook** is the **leading variety** of Bush Lima. We supply enormous quantities to market-gardeners, canners, freezers, and home-gardeners everywhere because they are so good. Our Fordhooks are very **thick, meaty, attractive green color** and of **delicious flavor**; they are bred for **greater yield**, more pods to every plant; that means many more bushels to every acre. Their heavy-yielding plants are upright, sturdy bushes that hold the Beans well up off the ground. Not of the spreading or prostrate type. For better quality, heavier yield and strong, vigorous, healthy growth, plant **Schell's Quality Fordhooks**. 75 days. **Pkt. (2 ozs.) 15 cts.; 1/4 lb. 25 cts.; 1/2 lb. 40 cts.; 1 lb. 70 cts.; 2 lbs. \$1.35; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7; 25 lbs. \$10; 50 lbs. \$19; 100 lbs. \$35, prepaid.**

(For other Bush Limas, see page 7)

## Schell's Greenpod Bush Bean, Bountiful

We would say that **Bountiful Green-pod Bean** is the most popular of all green-pod bush Beans judging from the fact that **more Bountifuls are planted than any other**. It is a most excellent Bean from every standpoint. The pods, borne in **amazing numbers**, are **large, 7 inches long, very fat, broad and meaty**, always **stringless**, very **tender, brittle and tasty-rich in flavor**. And it is the **earliest**—ready to pick in 42 to 45 days. For canning whole, for rib-boning (slicing), for freezing and for fresh-out-of-the-garden use, they are super-excellent. Be very sure to plant lots of green Bountiful and be very sure you plant our seed of it. **Pkt. (2 ozs.) 15 cts.; 1/2 lb. 35 cts.; 1 lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.65; 10 lbs. \$5; 25 lbs. \$10.50; 100 lbs. \$33, prepaid.**

Schell's Brand Green Bountiful



A crop of **one hundred acres** of our fine quality Beans—**Improved Strain of Tendergreen** grown from our **high yielding, disease free quality seeds** by our good friend and customer Mr. Augustus Kuhenbecker who says,—“Your seeds yield **far more bushels** to the **acre** and are of **far better quality** than any others I have ever planted.”

**IMPROVED TENDERGREEN**, long (6 inches) round, green, thick, stringless pods borne in great quantities ready to pick in 50 days. **Pkt. 15 cts.; 1/2 lb. 35 cts.; 1 lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.80; 10 lbs. \$5.50; 15 lbs. \$7.50; 100 lbs. \$36, prepaid.**





A bushel basket of our New "**Supergreen**" Bush Beans. Thousands of bushels more just like it were in this grand crop. This close-up picture shows you how long and slender and round are these super-quality, stringless Beans, which were awarded the **All-America Medal** for their goodness and heavy yield. Include **Supergreen** in your planting plans this year; you will be delighted with your crop.

## BEANS GREEN-POD BUSH

the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your Beans until the soil is warm. Cultivate often but never when the plants are wet as this brings on rust. Pick the Beans as fast as they become fit for use; this makes them bear longer. One pound will plant a row 100 feet long; about 1 1/4 bus. to the acre. Work plenty of fertilizer into the soil before planting. It is very wise and beneficial to inoculate all Beans, Limas and Peas with **LEGUME-AID**. It forms nodules on the roots, which draw much nitrogen from the air and feed it to the plants, stimulating vigorous growth. Pkg. (enough for 5 lbs. seeds) 15 cts.; **LARGER SIZE 50 cts.** (Mention for Beans and Peas when you order it.)

**HOW TO GROW BUSH BEANS.** Make the rows 18 inches to 2 feet apart and drop the Beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only 1 inch deep. Beans, especially yellow-podded, rot very easily if planted when

### Schell's Green Bean, Giant Stringless.

It is **early**, ready to pick in 48 to 53 days. The plants are robust, bearing in profusion long, **round** pods, averaging **7 inches**, **entirely stringless**, **excellent quality**; fine freezer. The long pods make it desirable for canning whole or cut. A fine quality rich meaty Bean. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.30; 10 lbs. \$4.50; 15 lbs. \$6.45; 25 lbs. \$10; 100 lbs. \$35, prepaid.**

### Improved Strain, Stringless Green-Pod.

The **earliest round-pod**, ready to pick in 45 to 50 days from planting. The plants are very prolific; pods are round and thick, average **6 inches long—an inch longer than the old strain—entirely stringless**, **excellent quality**, brittle and very fleshy; good freezer and canner. One of the best for table green Beans and for market-gardeners to grow. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.20; 10 lbs. \$4.25; 15 lbs. \$6.25; 25 lbs. \$9.50; 100 lbs. \$34, prepaid.**

**Schell's Victory Bean.** It is really sensational the way it yields. Every plant is loaded with beautiful, silver-green, rich meaty, round, stringless pods, 6 inches long, and ready in 60 days. For canning it is ideal, being ready two to three weeks after the early varieties. For better flavor, for tenderness and for far greater yield we think it is positively unequalled. Try it. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.75; 10 lbs. \$5.20; 25 lbs. \$10; 100 lbs. \$36, prepaid.**

**Tendergreen.** Plants are very erect and heavily productive. Pods are **round**, **stringless**, **thick, 6 inches long.** Ready to pick in 50 days. A very good Bean for market and home-garden, for canning and for freezing. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.65; 10 lbs. \$5; 15 lbs. \$7.20; 100 lbs. \$36, prepaid.**

### Asgrow Stringless Black Valentine.

Awarded Silver Medal. **Pods are oval**, straight, or slightly curved, dark green, 6 inches. Excellent quality. 55 days. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.45; 25 lbs. \$10; 100 lbs. \$34.**

### New Green Bean "Topcrop."

Awarded Gold Medal for 1950. The bushy plants are very vigorous and **very prolific.** Pods are round, very straight, stringless, 6 inches long, medium green. Early; 50 days from planting to picking. Always try a good new variety so you know its merits; then you will know if you want a larger quantity next year. **Pkt. (2 ozs.) 20 cts.; 1/2 lb. 40 cts.; lb. 75 cts.; 2 lbs. \$1.45; 5 lbs. \$3.25; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$11; 100 lbs. \$40, prepaid.**

### New "Supergreen" Green Bush Bean.

**Supergreen** Beans have stringless dark green, **long**, **slim**, **round pods** of highest quality, 6 to 7 inches long. Plants are 15 inches high, mosaic-resistant, and **extremely** productive. Medium season following the extra earlies. Seeds are long and slim. Be sure to grow this grand new Bean. Ready to pick in 55 days. Indeed a **super quality** Bean. **Pkt. (2 ozs.) 15 cts.; 1/2 lb. 25 cts.; 1/2 lb. 40 cts.; lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.25; 10 lbs. \$6; 25 lbs. \$11; 100 lbs. \$40, prepaid.**

**Plentiful.** A stringless green Bean, black-seeded. Very productive narrow flat pods 7 1/2 inches long, ready to pick in 50 days. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.45; 10 lbs. \$4.75; 100 lbs. \$30, prepaid.**

**Streamliner.** 50 days. A large bush of upright growth bearing a heavy crop of long, straight semi-flat pods 7 to 8 inches long, 1/2 inch wide, stringless; seed white. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 10 lbs. \$5; 100 lbs. \$30, prepaid.**

**Refugee or 1,000 to 1 Stringless.** The pods are **round**, **straight**, and **stringless**, and average **6 inches long.** It is one of the leading Beans for canning and very desirable as well for the home-garden and for market, ready to pick in 65 days. **Pkt. 10 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.90; 15 lbs. \$7.50; 25 lbs. \$10; 100 lbs. \$35, prepaid.**

**New Bean "Longreen."** Wins prize in All-America Selections. Here is an exceptionally fine market Bush Bean which we highly recommend for freezing, for home canning, as well as a grand Bean for garden-fresh use. The deliciously flavored pods are **7 inches long**, **round**, **straight**, **meaty**, **stringless** and **fresh dark green color**, very good and very attractive. Ready to use in 50 to 55 days. Try this fine new Bean "**Longreen.**" **Pkt. 15 cts.; 1/2 lb. 45 cts.; lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.25; 10 lbs. \$5.50; 15 lbs. \$7.20; 25 lbs. \$11.25; 100 lbs. \$36.**

### Extra-Early Red Valentine, Stringless.

Extra early; round-podded; good quality and of fine flavor. About **50 days** from planting to picking. An old favorite. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.65; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$11; 100 lbs. \$35.**

### Ruby Dwarf Horticultural Bush Bean

(also called **Roman Bean**). Stringless pod, dark green streaked with red. Delicious quality when dried for a Shell Bean. A good item for market farmers to sell all fall and winter. The seed is round and mottled. Pods are round and fleshy. 60 days for Shell Beans. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$11.**

If you attend market, we suggest you make a planting of both green and yellow-pods every two weeks. This way you have no surplus, they are always fresh and tender, and you get the market when prices are high, thus reaching a fine average. They can follow where early radishes, peas and lettuce come out.



# POLE LIMA BEANS

**HOW TO GROW THEM.**—About the first to the middle of May, plant 6 to 8 Beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on trellis or poultry wire; for this method plant in regular rows, two or three Beans every 2 feet. (We have bean poles.) Cultivate often (not when plants are wet). One pound of seed to 50 feet of row; 35 lbs. per acre.

**Schell's Wonder Pole Lima.** Wonderfully prolific. The big, broad, thick, meaty Beans, holding their fresh greenish color, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed onto every inch of the branches. Plant this variety on my recommendation. It is the best of all Pole Limas. 100 days to maturity. Pkt. (2 ozs.) 15 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. \$1.40; 5 lbs. \$3.25; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$10; 100 lbs. \$33, prepaid.

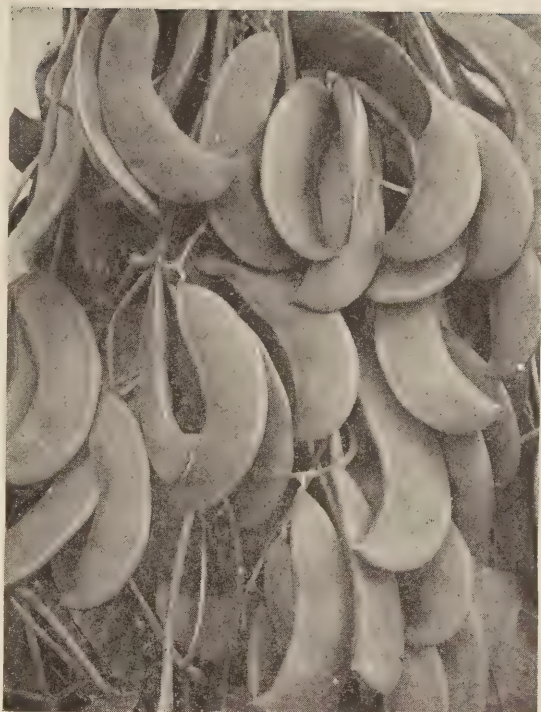
**King of the Garden Pole Lima.** Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. A very popular variety. Pkt. 15 cts.; 1/2 lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$9; 100 lbs. \$32, prepaid.

**New Potato Pole Lima ("Burpee's Best," or "Pole Fordhook").** Very much like the Bush Fordhook—thick, meaty green Beans, 4, 5, and 6 to a pod, 4 to 8 pods in a cluster. Very prolific. Richly flavored. A fine Pole Lima. Pkt. 15 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.25; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$10; 100 lbs. \$35, prepaid.

## POLE BEANS

Two pounds will plant 150 hills; about 24 pounds to the acre. Do not think of hurrying your crop by too early planting or you may have a failure—the seed will rot readily if the soil is cold and wet. Wait until the soil is thoroughly warmed.

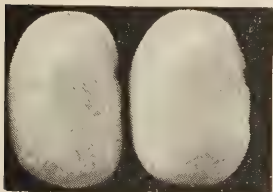
**HOW TO GROW THEM.** See above same as Pole Limas.



Schell's Wonder Pole Lima Beans

## SCHELL'S BUTTER BEANS (POLE)

An old favorite "Butter Bean," grown here in Pennsylvania and preferred so much by the Pennsylvania Dutch gardeners and farmers of this state. The Beans are shelled from the pods as you do Limas or other Shell Beans. Delicious when cooked fresh out of the pods and when dried for winter use. Rich, delicious, "buttery" flavor. They are a Pole Bean. Pkt. 15 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.25; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$9.50; 100 lbs. \$34, prepaid.



**Lazy Wife.** Broad, thick, fleshy, green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as Soup Beans if allowed to dry in the pods. 80 days. Pkt. 15 cts.; 1/2 lb. 35 cts.; 1 lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.60; 10 lbs. \$5; 15 lbs. \$6.60; 25 lbs. \$9; 100 lbs. \$33, prepaid.

**Old Homestead or Kentucky Wonder.** One of the earliest Green-podded Pole Beans, and one of the finest quality. Pods are round, stringless when young, and average 8 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season. Good freezer. 65 days to picking. Pkt. 15 cts.; 1/2 lb. 35 cts.; 1 lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.60; 10 lbs. \$5; 15 lbs. \$6.60; 25 lbs. \$9; 100 lbs. \$33, prepaid.

**YELLOW-PODDED OLD HOMESTEAD.** The plants are covered with beautiful, long, golden yellow pods, 7 inches long, stringless when young. 68 days. Pkt. 15 cts.; 1/2 lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.75.

**Old-fashioned Sickle Pole Bean.** One of the best. The pods are 8 inches long, meaty and stringless. Very heavy yielder. 75 days. Very popular. Pkt. 15 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$6.75; 25 lbs. \$10.

**Mammoth Horticultural Pole Bean or Cranberry.** ("Roman" Bean; "Birds' Egg.") Pods 5 inches long, round, thick pods. The seed is large, eggs shaped, and brightly mottled. Fine also as a dried Bean. 75 days. Pkt. 15 cts.; 1/2 lb. 35 cts.; 1 lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.60; 10 lbs. \$5; 15 lbs. \$6.30.

## Black-Seeded Creaseback or Blue

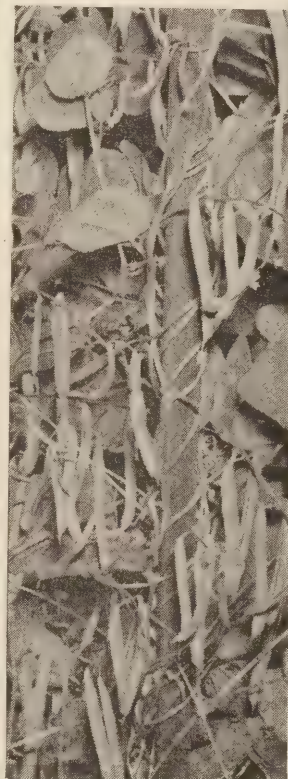
**Lakes.** Here is a green-pod Pole Bean that is positively stringless at all ages. The tender tasty, stringless pods are 7 inches long, straight and round, and ready to use in 65 days. Heavy yielder. We highly recommend it. Pkt. 15 cts.; 1/2 lb. 35 cts.; 1 lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.75; 10 lbs. \$5.

## WHITE-SEEDED CREASEBACK OR BLUE LAKES.

Round stringless pods 6 to 7 inches long. Leading canning and freezing Bean in California, becoming popular here. Small white seeds are fine for drying. Pkt. 15 cts.; 1/2 lb. 35 cts.; 1 lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.75.



Old Homestead or Kentucky Wonder Pole Beans  
Pods are 8 to 10 inches long.



Black-Seeded Creaseback or Blue Lakes. Green, stringless pods.



# BEETS

**HOW TO GROW THEM.** Sow the seed as soon as the ground can be properly worked. Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 3 to 4 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. Beets require just 50 days from planting of the seed to harvest for early varieties and from 60 to 70 and 80 days for the later varieties. One ounce will sow a row of 50 feet; 5 to 6 pounds to the acre.

**Schell's Black Knight Beet.** UNEXCELLED IN QUALITY, COLOR, AND PERFECT SHAPE. Thousands of successful gardeners make this their choice for early planting (to follow extra-early Harrisburg Market), also for second crop, fall, and winter crops. **Schell's Black Knight Beet** is **deepest dark red all the way through**, just as is shown in this color photograph which is an exact reproduction of the Beets as they grow. In addition to its very desirable deep dark color, it is of very superior quality, richly flavored, and is very smooth, clean, and of a very uniform shape and size, bunching up attractively. Ready to use in 55 to 60 days. **Schell's Black Knight Beet** is the **best Beet** for your own use, and it is the **best Beet** for market. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; 1/2 lb. \$1.25; 1 lb. \$2.50; 5 lbs. \$11.25; 10 lbs. \$21.50; 25 lbs. \$50.

## Schell's Beet, Detroit Dark Red.

Very popular because of its extra dark color and its very uniform round globe shape. A variety of exceptional quality. Its handsome appearance makes it a great seller on the market.

We have the three strains or types all popular with market-gardeners and canners.

**Detroit Dark Red, Morse's Strain.** Darker than Ferrv's Strain, rounder. Tops small to medium.

**Detroit Dark Red, Ferry's Strain.** Color deep blood-red. Tops taller and more erect than the Morse's Strain.

**Detroit, Perfected Strain.** Deep blood-red, a trifle darker than Ferry's Strain. Tops medium to tall, leaves green tinted with red. Larger tops and root than either of above. All are excellent. All same price. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; 1 lb. \$2.25; 5 lbs. \$10.50; 10 lbs. \$20.

## "Schell's Miniature"

Its quality is superb; flesh tender, rich-flavored, fine-grained, very deep rich dark crimson. Beets small, being only a little more than 1 1/2 inches in diameter, making it ideal for canning, serving whole, either cooked or pickled. Pull and use, or sell them when they are this size. If, however, you prefer to have them a trifle larger (1 1/2 to 2 inches), they are excellent this size also. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 80 cts.; 1/2 lb. \$1.25; 1 lb. \$2.50.

## Crosby's Improved Egyptian.

One of the earliest Beets—55 days. Deep dark red of excellent quality and extra-fine flavor. Small tops, making it a good forcer. A profitable market sort. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; 1 lb. \$2.25; 5 lbs. \$10.

## Schell's Lutz's Greenleaf Beet.

**Lutz's Greenleaf** is a very large Beet, 4 to 6 inches in diameter at the top and tapering to a point, like a top. It is **deep dark red** all the way through and it is exceedingly tender and delicious at all times when small, medium or very large in size. Ideal for fall and winter use and for pickling down for slicing. Be sure to grow lots of this fine Beet in the home-garden and for market. Ours is the genuine original strain of this excellent Beet. We introduced it. The tops or green leaves are delicious "greens" for preparing like Spinach. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 30 cts.; 2 ozs. 50 cts.; 1/4 lb. 75 cts.; 1/2 lb. \$1.25; 1 lb. \$2.50; 5 lbs. \$3.75.

Schell's  
Miniature  
Beet

(Natural  
Size)  
Schell's  
Famous  
Black  
Knight Beet



Schell's grand good, tender Beet, Lutz's Greenleaf. This super-tender Beet weighed 4 pounds.

## Schell's Harrisburg Market.

Finest Extra-Early Beet.

Ready to use in 48 days.

Dark red color all the way through; tender, highly flavored flesh; smooth clean skin; shape extremely uniform. This is the very best first-early Beet. For many years this very excellent Beet has been choice of the market-gardeners and home gardeners for **first early**. Our sales total many tons of seed. It is **half-globe**. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 80 cts.; 1/2 lb. \$1.25; 1 lb. \$2.50; 10 lbs. \$22.50.

(1/2 natural  
size)

Harrisburg  
Market Extra  
Early Beet.  
Extra good qual-  
ity, extra dark  
red.





Schell's Fancy Quality Carrot, Nantes or Coreless. See how wonderfully uniform and perfect they grow. For the home-garden they are unsurpassed, for market Schell's Carrot, Nantes always brings top prices and quickest sales. Be very sure to plant lots of this good Carrot.

## CARROTS

Our prices are no higher than last year. And you may deduct 10% cash discount if your order is \$26 or more (see page 6 for other discounts).

**HOW TO GROW THEM.** Carrots grow the best in deep, loose, fertile soil, although any good garden soil well worked as deep as possible, will produce Carrots. For the first crop, sow the seed in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed  $\frac{1}{2}$  inch deep; then thin out the plants so they will stand 2 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre in 2-foot rows or 6 to 8 pounds in rows 1 foot apart. 60 to 80 days.

### *Schell's Carrot, Nantes or Coreless.*

Also called "Butter Carrot." 68 days. It is the earliest garden Carrot. It is unsurpassed in quality; sweet, mild, is long, cylindrical, averages 7 inches long and  $1\frac{1}{2}$  inches thick, and is stump-rooted. The color is pure orange-scarlet; the core is so undefined that it is called "coreless." Really **super-fine**. The illustration in natural color at the top of the page gives you an idea of how grand this pure-bred Carrot is. **Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 45 cts.;  $\frac{1}{4}$  lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$137.50.**

**Schell's Carrot, Chantenay.** You can have a perfect crop, with very much more profit to you, if you sow Schell's Brand of Chantenay. It is  $5\frac{1}{2}$  to  $6\frac{1}{2}$  inches long, 2 to  $2\frac{1}{2}$  inches at the shoulder and 1 to  $1\frac{1}{2}$  inches at the bottom, of perfect uniform shape, and smooth. The color is a very rich bright orange-scarlet all the way through; even the heart or core is the same and hid away in the **breeding**, in the "blood," in the heart or life germ of the seed where the eye cannot see it, is that greatly **superior quality** which will be **seen in the crop**, distinctly and outstandingly. This is why **thousands of gardeners** sow Schell's Brand. Have the **best quality** by planting our Schell's Carrot, Chantenay. 70 days. **Pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$137.50.**

**Chantenay "Long Type."** Longer Carrot and with shorter tops than above. **Pkt. 10 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. 90 cts.; lb. \$3; 10 lbs. \$29.**

**Schell's Carrot, Bunching.** This Carrot is so very good in so many ways it was awarded the Gold Medal in the All-America trials when it was first introduced. The roots at full maturity are almost cylindrical, with rounded shoulders, and are well stumped. The neck is quite small; they grow **8 inches long** by  $1\frac{1}{4}$  to  $1\frac{1}{2}$  inches in diameter. Roots **smooth** and **handsome**, a fine deep red throughout. An excellent quality bunching carrot; ideal for long-distance shipping, as well as a perfect variety for the home-garden. 77 days. **Pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$137.50.**

**Supreme Half-Long.** It is like a smaller, refined Danvers Half-Long, with short but strong tops. Roots 6 inches long, about 2 inches wide at the shoulder, and taper to a half stump root. Smooth, well-finished; excellent color. The core is small and the same dark red color as the flesh. 75 days. **Pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$140.**

**DANVERS HALF-LONG.** 75 days. Our brand of this popular market Carrot is a beautiful type. Danvers is a rich orange-scarlet. Roots 7 inches long, smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. **Pkt. 10 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. 90 cts.; lb. \$3; 10 lbs. \$29.**

**OXHEART.** 75 days. Grows about 4 inches long, is about 3 inches thick at the shoulder and  $2\frac{1}{2}$  inches thick at the bottom. **Pkt. 10 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. 90 cts.; lb. \$3.**

**IMPROVED LONG ORANGE.** 85 days. Orange-scarlet. It grows about 8 inches long, is 2 inches thick at the shoulder, and tapers in a straight line to a point at the root end. **Pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. 90 cts.; lb. \$3.**

**IMPERATOR.** 77 days. A very attractive Carrot, 8 inches long of highest quality, rich color. **Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 45 cts.;  $\frac{1}{4}$  lb. 90 cts.; lb. \$3; 10 lbs. \$29.**

**TOUCHON.** 70 days. A quality Carrot similar to Nantes with longer and with stronger tops. **Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 45 cts.;  $\frac{1}{4}$  lb. \$1; lb. \$3.75.**

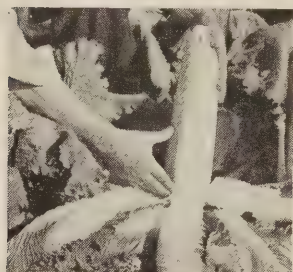
Schell's  
Carrot,  
Bunching  
Smooth, handsome.  
8 inches long.

Schell's Carrot,  
Chantenay





**Schell's "Harrisburg" Extra-Early Cabbage**, the best extra-early round variety. About 62 days.



## CHINESE CABBAGE

A delicious vegetable that may be served as a salad or shredded, like cole-slaw, with dressing, becoming more popular every year. The green portion of the leaves may be served like spinach and the midribs of the leaves are delicious when prepared like asparagus. **Do not**

**sow the seed until the middle of July**, for if sown in spring they soon shoot to seed. Thin the plants to stand 12 to 15 inches apart in the rows. Ready to use last of Sept. and Oct. It is adapted to quick freezing.

**New Michihli.** Exceedingly uniform heads tightly wrapped, beautifully blanchd snow-white. Heads 15 to 18 inches.

**Pe-Tsai.** Grows 15 to 20 inches tall and 8 in diameter.

**Chi-hi-li.** 18 to 24 inches tall and 4 inches thick. A very popular variety.

Price of above 3 varieties, pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$1.75; lb. \$6.



**Schell's Early Perfection Cabbage**, a most excellent large solid round head ready to cut in about 75 days.

# CABBAGE

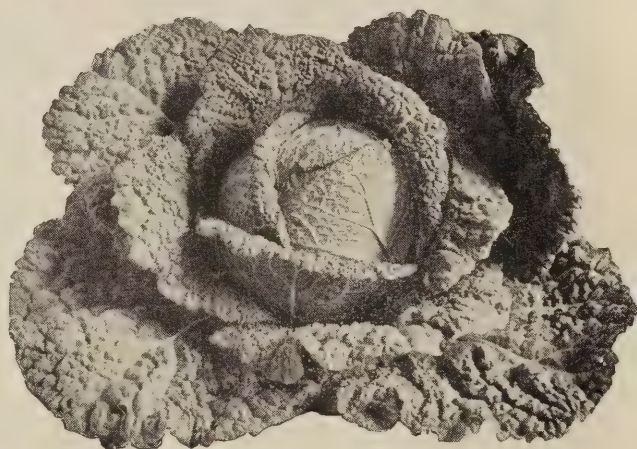
One ounce of seed will make about 2500 plants; 4 ounces enough plants for an acre. Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit. Early Cabbage may be started indoors in February or March and outdoors in April and May. Sow seed of late varieties outdoors in April or May. It is easy and thrifty to grow your own plants.

## **Schell's "Harrisburg" Extra-Early.**

This is, without question, the best **extra-early round-headed** variety. It is very early, forming its hard, heavy, round heads in **62 days**. You can grow 150 heads of "Harrisburg" Cabbage on the same space required for 100 heads of other varieties, because the plants of "Harrisburg" are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts. I recommend it highly. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$1.75; lb. \$6.25. 5 to 10 lbs. at \$6.**

**EARLY JERSEY WAKEFIELD.** The best first-early **pointed-head** Cabbage. Heads very solid and of best quality. 62 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.40; lb. \$4.50.**

**CHARLESTON WAKEFIELD.** Half again as large as Jersey Wakefield and ten days later to first cutting. **Pointed head.** 71 days. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.40; lb. \$4.50.**



**Savoy Cabbage, Chieftain**

**Savoy Cabbage, Chieftain.** Awarded medal for best new improved Savoy Cabbage. Heads are medium-large, flat rounded on top. Leaves are intensively savoyed, and dark olive-green. Chieftain is the finest quality, early Savoy Cabbage. 80 days. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$1.75; lb. \$6.**

**GLORY OF ENKHUIZEN.** One of the best medium early or midseason round-headed varieties. Heads are large, round as a ball, very solid, and fine-grained. 80 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.**

**COPENHAGEN MARKET.** Extra-early, round-headed. A valuable variety, grown extensively. The heads are 7 to 8 inches in diameter, and average 4 pounds. A sure-heading variety of excellent quality. 72 days. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.**

**SHELL'S BRAND GOLDEN ACRE.** Extra-early, round, solid, close-grained head. Ready to cut in 68 days. A very popular market variety. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.**

**EARLY DWARF FLAT DUTCH.** Heads large, nearly round, solid. A good Cabbage. 80 days. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$4.**

**EARLY WINNIGSTADT.** Pointed head; like Jersey Wakefield except it requires longer to mature. 70 days. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.50; lb. \$5.**

**SUCCESSION.** An ideal second-early roundhead; heads average 10 to 12 pounds. Fine for second-early or late. 84 days. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.50; lb. \$5.**

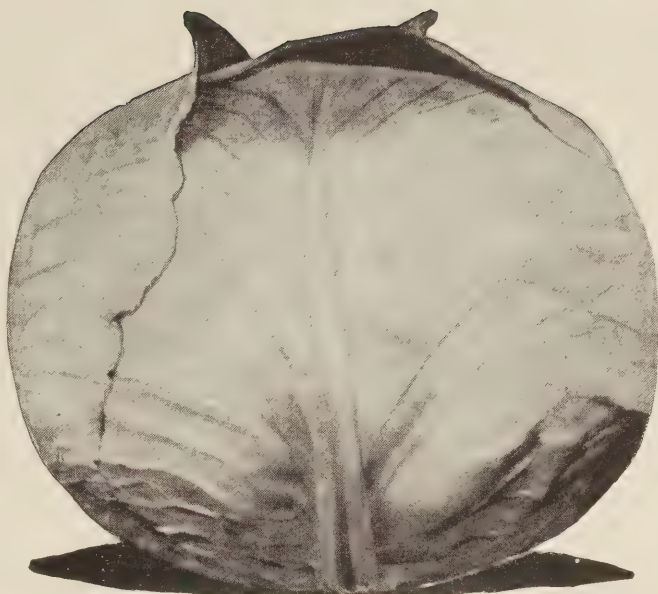
**Schell's Early Perfection.** A large, early, round-headed Cabbage of the greatest value. The heads are **very solid**, weighing 8 to 10 pounds, the stems short, with few outside leaves, which allows very close planting. It follows ten days to two weeks after Extra-Early "Harrisburg." 75 days. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$1.75; lb. \$6.25. 5 lbs. at \$6.**



# Schell's Late Cabbages

## *Penn State Ballhead Cabbage.*

A grand Cabbage, the most popular of all medium-sized semi-late varieties. The heads are very solid, fine-grained, the proper size, 7 to 8 inches in diameter, not too big, not small, just the **right size**—the popular market size, an excellent keeping variety. Developed by our plant-breeding experts at our Penna. State College of Agriculture. So pure and uniform is this strain that **98% of the plants have been marketable heads**; thus a **yield of 23.8 tons per acre has been produced.** Penn State is a **quality** Cabbage, fine-grained—not coarse. Its heads are very uniform. Many of our customers write us praising its merits and the wonderful crops they have grown from our seed. As the seed may be sown outdoors in April and May, for your late crop, you can readily and at a great saving, grow your own plants. Be very sure to grow plenty of this very good **Penn State Cabbage.** And remember ours is from the true stock. 100 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; (an ounce will produce 2500 plants); 1/4lb. \$1.45; 1/2lb. \$2.50; lb. \$5; 5 lbs. \$23.75; 10 lbs. \$45.** (You may deduct 10% Cash discount if your general order equals \$26 or more.)



**Pure-Bred Danish Ballhead, preferred by Cabbage growers everywhere.**

**"Penn State Ballhead" Cabbage.** One of the most popular, heaviest yielding, best keeping, hardest heading, semi-late Cabbages.

## **YELLOWS-RESISTANT STRAINS**

### **of Early and Late Varieties**

We recommend growing these resistant strains if your soil is infested with the disease known as "Cabbage Yellows."

**Jersey Queen.** (Y. R.) Jersey Wakefield in the resistant strain. **Pkt. 15 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$5.**

**Marion Market.** (Y. R.) Yellows-resistant strain of Copenhagen Market. Extra early. **Pkt. 15 cts. 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$5.**

**Detroit (Golden Acre).** (Y. R.) Ten days earlier than Marion Market. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$5.**

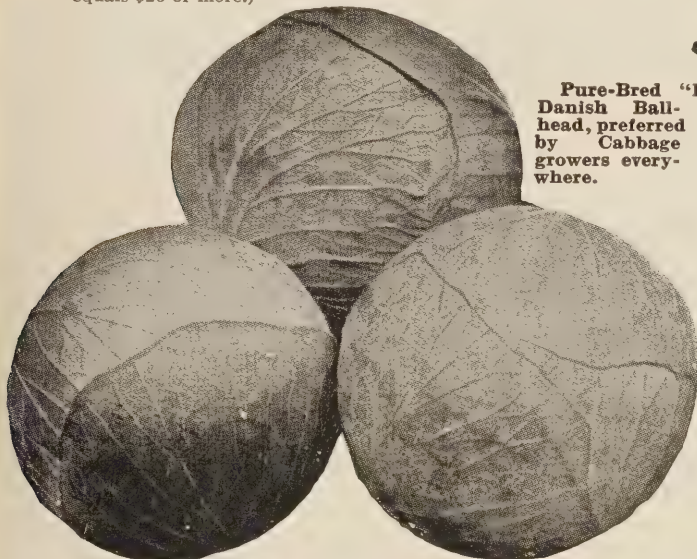
**Racine Market.** (Y. R.) **Pkt. 15 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$6.**

**Globe (Glory of Enkhuizen).** (Y. R.) Second early. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$5.**

**Wisconsin Hollander No. 8.** (Y. R.) Danish Ballhead type. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.**

**Red Hollander.** (Y. R.) Red Cabbage. Late. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.**

**Mammoth Rockred.** Largest-heading, round red Cabbage. 110 days. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**



**Danish Ballhead.** Big, round ball-shaped heads. Very popular.

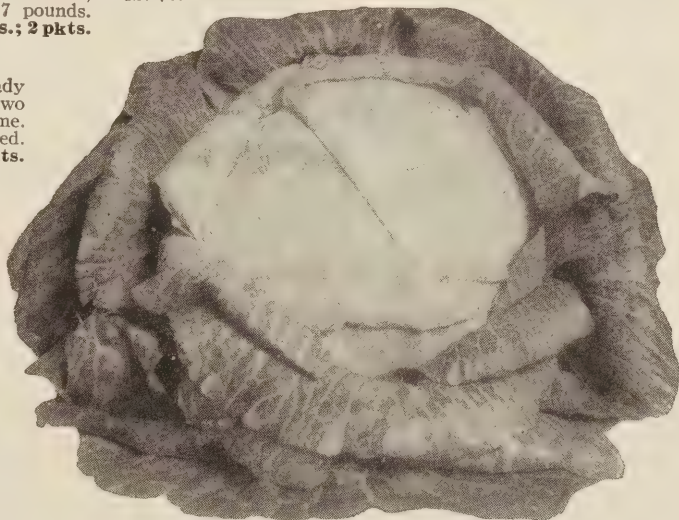
**Danish Ballhead.** One of the best hard-heading, round, late Cabbages. Unexcelled for its fine flavor, solidity, and beautiful ball-shaped head averaging 6 to 7 pounds. One of the best for its keeping qualities. 115 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.**

**Danish Roundhead.** An excellent late variety, ready to cut about ten days to two weeks ahead of the Ballhead when planted at the same time. Keeps just as well. Stem shorter and head not so globe-shaped. Unexcelled for market and for kraut. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.**

**Hollander.** 120 days. Late Cabbage. Heads spherical, weigh 6 to 7 pounds. Firm and solid. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 2 ozs. \$1.10; 1/4lb. \$1.75; 1/2lb. \$3; lb. \$6.**

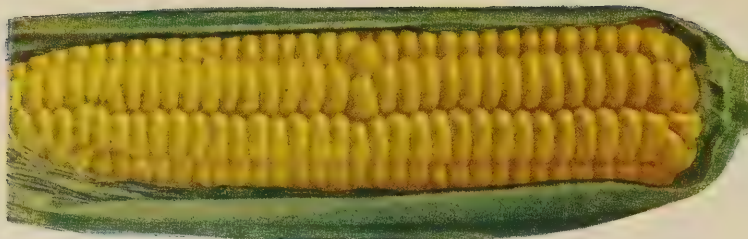
**Genuine Surehead.** Large medium flat heads; good keeper. An old favorite; heads weigh from 7 to 10 pounds. 90 days. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.50; lb. \$5.**

**Large Late Flat Dutch.** The largest heading of all Cabbages. The big broad beautiful heads often weigh from 10 to 12 pounds or more and measure a foot and more in diameter, and they are ready to cut in about 100 days. These immense heads give you a lot of Cabbage from a small space in the garden and quantities in weight and size for marketing, while for making kraut it is very desirable and of excellent quality. Be very sure to grow all you can of this grand big Cabbage. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 2 ozs. \$1; 1/4lb. \$1.60; 1/2lb. \$2.50; lb. \$5.**



**Schell's Extra Select Cabbage, Large Late Flat Dutch.** Monster heads, 12 to 15 inches in diameter, the biggest you ever grew. Try it.





# Sweet Corn

Open-Pollinated Varieties  
(Not Hybrids)

## SIX CHOICE VARIETIES

(See also page 18 for other varieties)

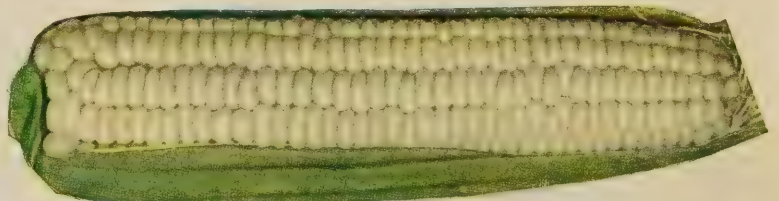
You may deduct 10% discount if your entire order amounts to \$26 or more.

**Improved Golden Bantam.** A real quality strain of this variety. (55 to 65 days.) It is needless to describe this great favorite of everybody everywhere. It is on every market, in almost every home-garden, and is put up in great quantities by canning companies and for freezing—all because it is so good. It is extra-early, **very sweet**, and **richly flavored**. Ears are 7 to 8 inches long, 8-rowed, and a rich golden yellow. Stalks 6 feet. Our strain of it is a most excellent purebred strain, the result of constant selection. It is very fine. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**

**Extreme Early Strain Golden Bantam.** Ten days earlier, ears smaller, 6 1/2 inches, often 2 ears per stalk, 4 to 5 feet high. Same prices as above.

### Schell's Firstin Earliest White.

(55 to 60 days.) The earliest of all white Sweet Corns. The ears are 7 inches long, filled tightly with 12 rows of rather broad kernels, snowy white, and very highly flavored. We recommend it highly for the home-garden and for market for your **first extra-early** white sweet Corn. **Pkt. 10 cts.; 1/2 lb. 35 cts.; 1 lb. 55 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**



**Schell's Firstin**, the Earliest White Sweet Corn. You can have it for the Fourth of July if planted May 5 to 10.

**Golden Giant.** (65 to 75 days.) Rich golden yellow grains, deliciously sweet make the large, full ears very attractive in appearance. The size, the bright color, the quality, together with its earliness—make this the most popular, large-eared, golden yellow Sweet Corn. Ears are 8 inches long with 12 to 16 rows. It follows Golden Bantam by ten days when planted at the same time. Excellent freezer. **Pkt. 10 cts.; 1/2 lb. 35 cts.; 1 lb. 55 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**

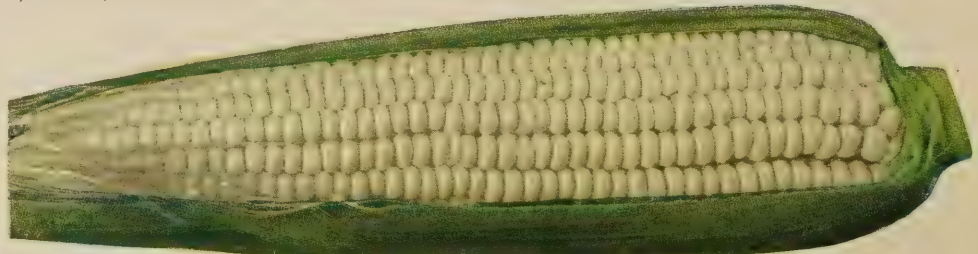


**Schell's Golden Giant**, very sweet, large ear. You will like it.

planted at the same time. I want you, without fail, to grow Silver Beauty, for it is the best of all large-eared early varieties. **Pkt. 10 cts.; 1/2 lb. 35 cts.; 1 lb. 55 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**

### Schell's Improved Stowell's Evergreen

(About 90 days.) Everybody knows that Stowell's Evergreen is the leading late Sweet Corn but not everybody knows of the very great difference in our Improved Strain and other ordinary strains of it. We supply enormous quantities to market-gardeners, to canners, to those who freeze, dehydrate or evaporate Corn, because they know they get a very superior quality from us. Stowell's Evergreen has a very large ear 8 to 9 inches long with 16 or 18 rows of very deep, broad, and deliciously sweet kernels. It is ready in about 90 days after planting. Our strain is a really **superquality** in its rich flavor. **Pkt. 10 cts.; 1/2 lb. 35 cts.; 1 lb. 55 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**

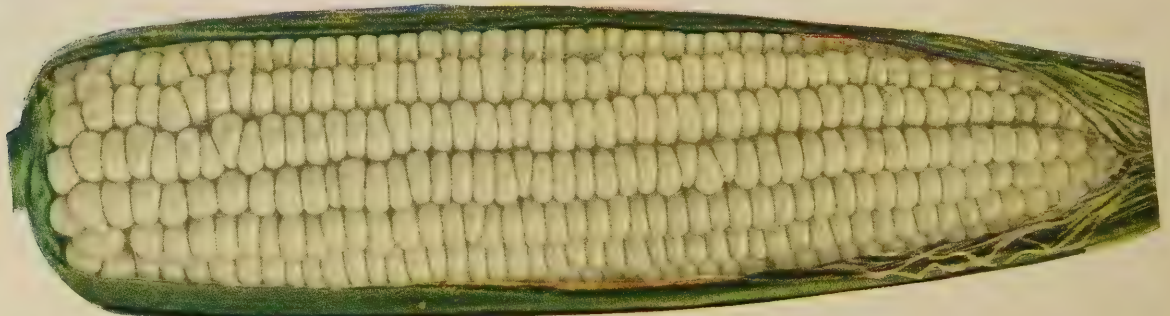


**Schell's Silver Beauty**, beautiful white ears, sweet and delicious.

### Schell's Silver Beauty

The sweetest, largest silvery white early Sweet Corn.

(65 to 75 days.) The favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, 8 inches long, 12 or 16 rows, the grains white and deep. It is ready about ten days after Firstin if



**Schell's Improved Stowell's Evergreen**, largest-eared, deepest grain, sweetest, and still most popular of late or general crop Sweet Corns. Our seed is *superfine*.





Schell's Hybrid Marcross 13.6. Ready to use in 70 days.

## Schell's Hybrid SWEET CORN THE BEST VARIETIES

**HYBRIDS**, as a result of the breeding work necessary to produce them, are more vigorous, more resistant to disease, develop a heavy, deep root growth and are thus able to stand up and grow vigorously in dry weather. Hybrids also produce very uniformly developed ears and one or two perfect ears to the stalk. Their quality is of the very richest flavor. Hybrids are very popular.

**REMEMBER THIS IMPORTANT FACT**—Do not pick your Corn until you are ready to use it. Then you get that **super rich sweet** flavor that is the real delicious goodness in Sweet Corn. If picked 10 to 12 or more hours before using much of the sugar turns to starch and you lose much of its sweetness and flavor.

(See New **Gold Medal Winner "Iochief"** on page 4A.

### Golden Cross Bantam Hybrid.

88 days. A very excellent variety for market-gardeners, canners, and home-gardeners; more popular and widely planted than any other hybrid. Beautiful ears 8 to 9 inches long with 10 to 14 rows of golden kernels of sugary sweetness. Be sure to grow this excellent variety. **Fine for freezing and canning.** For a continuous supply of **fresh** out-of-the-garden, sugar sweet Corn make your first planting May 1, then May 15, June 1, 15; July 1, 15 and you will have it fresh and sweet up to Oct. 15. Stalks 6 to 7 feet. **Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 70 cts.; 5 lbs. \$2.90; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

### Spancross 4.13 Hybrid.

Spancross 4.13 (63 days.) is the **best extra-early hybrid, and the earliest.** Of excellent quality, medium-sized ears, 6 to 7 inches, 12 rows, is resistant to bacterial wilt and is also somewhat less cold-resistant. Richly flavored golden ears on **4 to 5-foot plants.** (Please note how small the stalk is—only 4 to 5 feet.) Remarkably uniform in time of maturity. There are other Spancross Hybrids—watch the numbers. **This 4.13 is earliest and best.** Plant it for first in the market. **Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 70 cts.; 5 lbs. \$2.90; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

### Marcross 13.6 Hybrid.

70 days. A most excellent early yellow hybrid maturing its crop one week after Spancross 4.13 when planted at the same time; good for freezing. Very sweet, large kernels. 12 to 14 rows; **ears 8 inches long. Stalks 4 to 5 feet. Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 70 cts.; 5 lbs. \$2.90; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

### Carmelcross 13.39 Hybrid.

76 days. This is another outstanding early hybrid following about 6 days after Marcross 13.6 when planted at the same time. Ears are 7 to 8 inches with 12 to 14 rows of richest golden yellow kernels of most excellent quality. Stalks 5 feet. **Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 70 cts.; 5 lbs. \$2.90; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

### Lincoln Hybrid.

80 days. Awarded medal for one of best Hybrid Sweet Corns. An **excellent quality** midseason Corn. **Ears are large;** 8 inches long, with 14 to 16 rows of bright golden grains, narrow and of richest flavor. Stalks 7 feet, erect, resists lodging, ears borne high. Good freezer. **Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 70 cts.; 5 lbs. \$2.90; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

### Ioana Hybrid.

90 days. Awarded Bronze Medal as one of the very best varieties in All-America Selections. A midseason yellow hybrid, highly resistant to drought and wilt. Ears are 8 inches long, with 12 to 16 rows of light yellow kernels. Rich quality. Stalks 7 to 8 feet. **Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 70 cts.; 5 lbs. \$2.90; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.** Be sure to try this fine Sweet Corn.

### Country Gentleman Hybrid 8.6.

90 days. Long narrow tender sweet kernels. Ears 8 inches; stalks 7 feet. **Pkt. 20 cts.; 1/2 lb. 45 cts.; lb. 80 cts.; 5 lbs. \$3.50; 10 lbs. \$6.50; 25 lbs. \$15; 100 lbs. \$58, prepaid.**



### Stowell's Evergreen White Hybrid 14.5.

A very valuable variety for market-gardeners, canners and home-gardeners and for freezing. Very large **snow-white ears** with **16 to 20 rows of deep sweet kernels.** Stalks 8 ft. 90 days. Our sales of it have increased greatly every year. **Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 70 cts.; 5 lbs. \$3; 10 lbs. \$5.85; 25 lbs. \$14; 100 lbs. \$50, prepaid.**



Schell's Hybrid Sweet Corn, Golden Cross Bantam grown from our seed by Mr. Jay W. Smith, market gardener, Harrisburg. A most excellent Sweet Corn.



# SWEET CORN

Corn needs it. Wizard Brand Pulverized Sheep or Cattle Manure is fine for Corn (we have it). For tractor cultivation, make rows 3 feet apart, for the home-garden 2 feet apart, and plant the hills about 15 inches apart in the rows. The early varieties, producing smaller stalks can be planted closer than the big late Corns. If planted very early, before the soil is warm of course you take some risk of the seed rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about ½ inch and 1½ inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. Do not plant just one row of Corn so many feet long of a variety in your garden; plant four rows of it each ¼ as long so they are more sure to properly pollinate. This helps to insure a full set of kernels on the ear. Plant every two weeks from May 1 (if warm enough) up to July 15. One pound will plant 150 hills; 12 pounds to an acre.



**Schell's New Yellow Sweet Corn, "Golden Goliath."** Enormous ears; 20 to 24 rows of kernels as sweet as honey.

Grow lots of Sweet Corn for yourself, for market

See also pages 16 and 17 for other varieties

**HOW TO GROW SWEET CORN.** Prepare the soil thoroughly; enrich it by working in manure,

## Schell's Super-Sweet New Yellow Sweet Corn

**"Golden Goliath."** This year we have another grand big crop of seed of this fine variety. The ears are of jumbo size, exceedingly large, having as many as 20 to 24 rows of kernels, and these are very deep and broad and are positively so rich in sugar-sweet flavor that you just naturally exclaim, "Mmm, isn't that good!" We have never tasted any sweeter Corn. One or two of these big, deep-grained, golden yellow delicious ears will make you a meal. Be sure to order it and make a planting every two weeks, for fresh sweet-goodness right through the season. (80 days to mature.) **Special Price:** ¼lb. 20 cts.; ½lb. 35 cts.; 1lb. 60 cts.; 5 lbs. \$2.75; 10 lbs. \$4.50; 25 lbs. \$9; 100 lbs. \$33.

## EXTRA-EARLY VARIETIES

READY FOR MARKET IN 50 TO 65 DAYS

**Schell's Earliest Yellow.** (Yellow.) Try this fine-quality extra-early Yellow Sweet Corn on my recommendation. Very attractive golden yellow ears of richest flavor, 6 to 12 inches long. 10 to 12 rows. It is ready to use in 50 days. Stalks 5 feet. **Pkt. 10 cts.; ½lb. 35 cts.; 1lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.50; 10 lbs. \$4.50; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

**BARDEN'S WONDER BANTAM.** (Yellow.) Extra-early. The ears are 8 to 10 inches long, filled with 8 rows of rich golden-colored kernels, with the same delicious flavor as Golden Bantam. **Pkt. 10 cts.; ½lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

**Golden Sunshine.** (Yellow.) A very excellent variety of yellow Sweet Corn. It is very sweet and has twelve rows of kernels. Ready to use in 55 days. Stalks 5 to 6 ft. **Pkt. 10 cts.; ½lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28.**

**Whipple's Early Yellow.** (Creamy yellow.) Ears 7 to 8 inches long; grains broad; 12 to 16 rows. A fine quality early Corn with a very large ear. Stalks 6 to 7 feet. **Pkt. 10 cts.; ½lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

**Whipple's Early White.** (White.) Large ears 8 to 9 inches long, with 16 to 18 rows of deep, sweet kernels. Extra early. **Pkt. 10 cts.; ½lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25.**

## SECOND-EARLY VARIETIES

READY FOR MARKET IN 70 TO 80 DAYS

**Kendel's Early Giant.** (White.) One of the best second-early varieties. Ears uniform, 7 inches long, with 12 to 16 rows of good deep grains; highly flavored. Stalks 7 feet. **Pkt. 10 cts.; ½lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28.**

**EARLY EVERGREEN.** (White.) See illustration below. Matures ten days earlier than Stowell's Evergreen. A very fine variety, ivory-white, 16 to 20 rows of very deep grains. Large ear; very sweet. Stalks 8 feet. **Pkt. 10 cts.; ½lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

**Howling Mob.** (White.) Large-eared and fine quality. **Pkt. 10 cts.; ½lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

**Black Mexican.** 85 days. Ears 7 to 8 inches long; 8 rows of pearly white, honey-sweet kernels. Bluish-black when seed matures. **Pkt. 15 cts.; ½lb. 30 cts.; 1lb. 45 cts.; 5 lbs. \$2.15.**

## LATE VARIETIES 90 DAYS

See also pages 16 and 17

**White Evergreen.** (White.) Matures about a week earlier than Stowell's. **Pkt. 10 cts.; ½lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28.**

**Golden or Bantam Evergreen.** (Yellow.) Large ears; long grains golden yellow. Same price as above.

**Golden Colonel or Golden Country Gentleman.** (Yellow.) Deep golden yellow; with zig-zag kernel pattern. Large ears, deep grains, and is very sweet. 90 days. **Pkt. 10 cts.; ½lb. 30 cts.; 1lb. 50 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.40; 100 lbs. \$28.**

**COUNTRY GENTLEMAN.** (White.) Also known as "Shoe Peg." Long, deep, narrow grains irregularly arranged on the ear; pure white, deliciously sweet. Excellent freezer and canning variety. And for garden-fresh eating it is positively a genuine treat for the family. **Pkt. 10 cts.; ½lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 100 lbs. \$28.**

**POP CORN** Golden Queen (Yellow), White Rice (White), and Big Buster (Yellow). 115 days. Each variety, **pkt. 10 cts.; ½lb. 25 cts.; 1lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.75; 10 lbs. \$3, postpaid.** One pkt. will plant 4 rows each 25 feet long; 6 lbs. an acre.

**HYBRID POP CORN, Purdue Certified P31.** Most popular. Combines high quality and expansion. Ear corn yield per acre 5307 lbs.—highest of all. Yellow. **Pkt. 25 cts.; ½lb. 70 cts.; 1lb. \$1.25; 3 lbs. \$3.45; 6 lbs. \$6; 25 lbs. \$22.50, prepaid.**



A very excellent strain of Early Evergreen Sweet Corn



# CUCUMBERS

**HOW TO GROW CUCUMBERS.** They want a rich, warm, well-worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. And they may also be planted in groups of 8 or 10 seeds 4 feet apart in rows 4 to 6 feet apart. For early crop, plant as soon as weather is settled and soil is warm during May. By starting plants under glass or in pots, they will have a good start and can be set out in May. For pickles, for late use, and for canning, plant in June.

Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray or dust the plants from the very beginning with some good insecticide. One ounce will plant 50 hills; 2 pounds to the acre. The figures give the number of days from planting to picking.

**Marketer.** 65 days. Developed after years of breeding work to a top-quality market cucumber, straight, notably uniform, tapering slightly, dark green, 8 inches long, 2 1/4 inches wide. Very trim and attractive appearance. A great favorite of large growers of Cucumbers. **Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1.10; lb. \$3.25; 5 lbs. \$15.50; 10 lbs. \$30.**

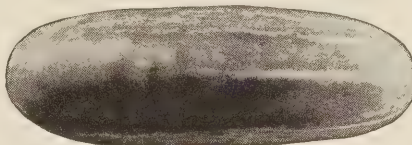
**Everbearing.** 54 days. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green and small (about 4 1/2 inches long). **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 90 cts.; lb. \$2.65; 2 lbs. \$5.**



**Marketer Cucumber**, so excellent it was awarded the All-America Medal.

**Schell's Little Gem Pickler.** 50 days. Small, especially desirable for "putting up" in jars for serving whole. The most uniform little Cuke, and smooth and shapely. They yield tremendously. In the very small stage, 2 to 3 inches, they are ready in about 35 days; dill pickle size a few days later; then if desired 5 inches long, you will have them within 55 days. For marketing it is a rapid-selling item. Keep them gathered when 2 1/2 to 3 inches long for jar pickles. **Pkt. 15 cts.; oz. 45 cts.; 1/4 lb. \$1.25; lb. \$3.50; 2 lbs. \$6.50; 5 lbs. \$15.**

**THE HERB, Dill.** used in making dill pickles is easy to grow. Plant a row or two in your garden to have when you make dill pickles. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 65 cts.**



**Schell's Little Gem Pickler**



**Schell's Cucumber, Improved Early White Spine**

## **Schell's Improved Early White Spine.**

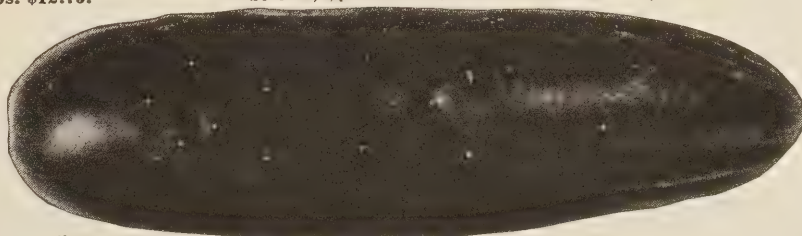
58 days. Very straight and attractive shape, 8 inches long. Smooth, rich dark green. Flesh is snow-white and has a very crisp flavor. For the home-garden and for market. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75.**

**Jersey Pickle.** 54 days. Very productive; the small fruits are used for pickles, larger ones for sweet pickles. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75.**

**Early Fortune.** 58 days. Large perfect shape, very dark green and early. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 80 cts.; lb. \$2.50.**

## **Improved Long Green.**

65 days. Of desirable size (about 10 inches long), rich dark green color, straight, cylindrical, and a heavy yielder. Fine for the home-garden. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; 1/2 lb. \$1.45; lb. \$2.75; 2 lbs. \$5.30.**



**Schell's Improved Long Green Cucumber**

**A. & C. Cucumber.** 60 days. 10 inches long, 2 1/4 inches thick, straight and uniform, with rounded ends, dark green; crisp white flesh. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75.**

**Longfellow.** 60 days. Twelve to 15 inches long, dark green. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75.**

**Japanese Climbing.** 58 days. **Pkt. 10 cts.; oz. 35 cts.**

**Gherkin or Bur.** 60 days. **Pkt. 10 cts.; oz. 35 cts.**

**White Wonder.** 60 days. Its color is white, its flesh white, crisp, very mild. Fruits are 2 1/2 to 6 by 7 inches long, rounded ends. Novel and good. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.**

**Black Diamond.** "It Stays Green." 55 days. Deep green skin, white flesh, fruits 7 inches long, 2 to 3 inches thick, straight and with blunt ends. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 85 cts.; lb. \$2.50.**

**Early Green Prolific or Boston Pickling.** 55 days. Yields a big crop; valued for small and medium-sized pickles. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75.**

**Straight-8.** 65 days. Awarded the Gold Medal in the All-America Seed Selections of best new vegetables. Named for its very straight, symmetrical, cylindrical fruits, averaging 8 inches long and about 1 1/2 inches in diameter. Deep green, round at ends, free from striping and tipping. In every particular a quality product. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; 1/2 lb. \$1.45; lb. \$2.75; 5 lbs. \$12.**

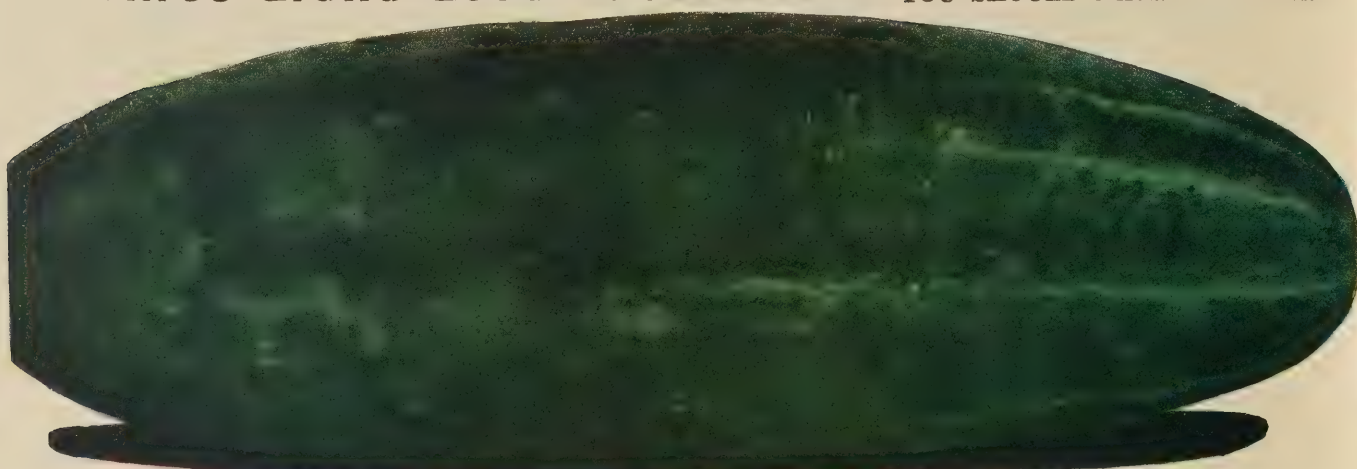


**Straight-8 Cucumber.** Awarded the Gold Medal.



# Three Grand Good Cucumbers

ALL DIFFERENT! ALL SO GOOD!  
YOU SHOULD HAVE ALL THREE



**Schell's "Veridark" Cucumber.** Rich dark green, 9 inches long, very uniform in shape and size, and yields a big crop. Be sure to order it.

**Schell's "Veridark" Cucumber.** Beautiful Dark Green and Early. Ideal in size, shape and quality. It brings top prices on every market. Schell's "Veridark" is the leading Cucumber almost everywhere.

Schell's "Veridark" Cucumber yields a tremendous crop, uniform in shape and size (9 inches long), of richest dark green, fresh-looking color, and very tasty flavor. The plants are very vigorous and will resist disease and insects. For the home-garden and for marketing we recommend it highly. 60 days from planting to picking. Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4lb. 95 cts.; 1/2lb. \$1.65; 1b. \$3; 5 lbs. \$14.25; 10 lbs. \$27.50; 25 lbs. \$82.50. (2 lbs. of seed will plant an acre; 1 oz., 50 hills.)

Here is the way they write us about our "Veridark."

MRS. EDNA McDONALD, Pa., writes: "From 2 lbs. of your Veridark Cucumber Seed I raised 1065 bushels of Cucumbers. I never saw so many nice Cucumbers in my life before."



**Schell's President Cucumber.** In our opinion it is the grandest large Cucumber, 10 to 11 inches long, an excellent slicing Cucumber with almost seedless, pearly white flesh. (For other varieties of Cucumbers, see page 19.)

**Schell's "President" Cucumber.** A Variety That Should Be Grown by Every Market-Gardener and in Every Home-Garden. Another of our superior introductions. Named "President"—because it stands at the head of the American Cucumber family. Thousands of our customers order it annually and are delighted at the size and quality of their crops. A variety entirely different from all others. Perfectly uniform shape, extraordinary deep dark green color, clean smooth skin, pearly white flesh, 10 to 11 inches long, 3 inches thick, beautiful, refined appearance. It is almost seedless, as the seeds do not form until the Cucumbers are large. The deep green color holds until they are ripe. We recommend it highly. Grow this excellent Cucumber and, you who sell your crops, let your customers know they are Schell's President Cucumber. 70 days. Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4lb. \$1; 1/2lb. \$1.65; 1b. \$3; 5 lbs. \$14.25; 10 lbs. \$27.50; 25 lbs. \$82.50. (2 lbs. will plant an acre; 1 oz., 50 hills or plant them in rows.)



Schell's Extra-Early Majestic Cucumber, first to mature.

**Schell's Majestic Cucumber.** First in the market. 52 days. A very valuable variety because of its extreme earliness. In comparative tests with all other varieties, we found none any earlier. In addition to its great market value because of its earliness and good quality, it is an exceedingly attractive Cucumber, being very uniform in shape, with blunt or "square" ends and a very rich dark green color that holds well; averages 7 inches long. The flesh is white. Heavy yielder. Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4lb. 90 cts.; 1b. \$2.75; 5 lbs. \$13.



## ENDIVE

Sow seed in early spring, then again in June or July for late crop. Tie up the leaves for 2 weeks with soft twine or raffia to blanch them before using or selling. One ounce will sow a row about 200 feet long; 4 lbs. for an acre. (90 days to table use.)

**Schell's Golden Heart.** A grand and popular variety. Plants are larger than other sorts, the leaves very beautifully fringed, and their stems broad. The "hearts" blanch to a rich golden yellow, blending out to pure white. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$2.75.**

**Green Curled.** A fine, very curly variety with center blanching to creamy yellow. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. lb. 75 cts.; lb. \$2.**

**White Curled.** Extremely curly leaves of a very light green, blanching to white in the center. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.**

**Fullheart Batavian.** (Escarolle.) Large, broad, plain dark green leaves, curled only slightly on the edges and blanching to beautiful yellow. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.**

**Endive Deep Heart Fringed.** Entirely new type of Endive between Fullheart Batavian and Green Curled but more upright in growth than either, never flat on the ground. Rich green, deeply fringed leaves and well filled with hearts of creamy yellow. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$2.25.**



Schell's Golden Heart Endive

## CAULIFLOWER

One ounce will produce about 3,000 plants

Start seed indoors in February or March; outside in April or May. Plants from seed sown are ready to set out in about 30 days; from then until headed 52 to 65 or 80 days for early and late varieties. When the heads start to form, about 3 inches in diameter, tie the leaves or pin them at the top to bleach the heads a snowy white. Use a different kind of string for each day you tie them, so you will know which to open first. We sincerely believe that there is no better quality anywhere than the following varieties.

**SCHELL'S CAULIFLOWER, SPECIAL-STOCK EXTRA-EARLY SNOWBALL.** Our special stock of this popular variety is unequalled. Plants are erect with ample foliage to cover the heads. Ready in 52 days from setting out plants. Large heads. **Pkt. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40.**

**SCHELL'S CAULIFLOWER, LARGE EARLY SNOWBALL.** Beautiful large snow white heads on upright plants with leaves tall; inner leaves cover the heads well. 65 days from plants to heads. **Pkt. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40.**

**SCHELL'S CAULIFLOWER, DRY WEATHER.** It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of lacking the moisture required by other varieties. 70 days. **Pkt. 25 cts.; 1/4oz. \$1; 1/2oz. \$1.75; oz. \$3; 1/4lb. \$8; lb. \$30.**

**Super Snowball.** **Pkt. 25 cts.; 1/4oz. \$1; 1/2oz. \$1.75; oz. \$3; 1/4lb. \$8; lb. \$30.**

## SCHELL'S "SENSATION" CAULIFLOWER.

Never have we seen anything to equal it in producing so uniformly a crop of practically 100% perfectly beautiful heads for early or late crop. Whether you grow acres of Cauliflower or smaller quantities, we urge you, for your own benefit, to be sure to make it "Sensation" this year, or at least part of it. Another year you will want all "Sensation". **Pkt. 25 cts.; 5 pkts. \$1; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40; 10 lbs. \$350.**

## EGGPLANT

One ounce will produce 2,000 plants; 8,000 plants per acre

**Black Beauty** The fruits are large, jet-black, of fine shape. Our strain of Black Beauty is bred to a jet-black (this picture does not do it justice). Gardeners refer to our special stock of Black Beauty as "**Schell's Jet-Black Strain.**" They get a premium of 50 cts. to 75 cts. per basket more for ours. Try our Black Beauty this year. They ripen early. 75 days. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$2.40; lb. \$7.50.**

**New York Improved Spineless.** Color purplish black. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.25; lb. \$7.**

**Schell's Black Egyptian.** The earliest Eggplant. A heavy yielder, shaped like a cucumber. Skin smooth and black. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.25; lb. \$7.**

**Fort Myers Market.** Very productive, high bush variety. Fruits 9 to 10 inches long, 5 1/2 to 6 1/2 inches in diameter. Deep purple-black. **Pkt. 15 cts.; oz. 80 cts.; 1/4lb. \$2.25; lb. \$7.**

**Florida Highbush.** Dark purple, elongated fruits. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**



Schell's Black Beauty Eggplant. Our "jet-black strain."



# CELERY

**HOW TO GROW CELERY.** To have matured Celery early in the summer, sow seeds of the early varieties under glass or indoors in boxes in February; set the plants out in May. For fall and winter crops, sow the seed in April or May, depending on the condition of the soil. Have the soil worked deep, very fine and loose, moist and warm. Sow the seed in rows a foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or "crusted." For small gardens start your seed in boxes or seed-flats, or if sowing seed outside cover seedbed with burlap bags or any cloth and keep moist until the seedlings are through the ground, then remove the cloth and keep moderately moist, prevent soil drying out, not too wet or they will die of "damping off." In June set the plants 6 inches apart in the rows, having the soil prepared. Make the rows 2 to 3 feet apart. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top, also by use of Bleaching Paper (we have it), and by use of boards. One ounce will produce about 5,000 plants, 15,000 plants for each acre. Celery seed is slow germinating, usually requiring two to four weeks to obtain seedlings. If cold weather causes a check or setback to the young plants, it may eventually result in a large number of "Seeders" in the crop. (Days given are time from setting of plants to maturity.) See page 5 for other Celeries.



**Schell's Celery, Giant Pascal.** A sweet, delicious, nutty-flavored strain of this very popular Celery.

**Schell's Celery, Giant Pascal.** A most excellent green winter-keeping Celery. The stems are thick, solid, crisp, with richest nutty flavor. When banked with earth, boards or paper, it blanches quickly to creamy yellow. Abundance of hearts. Ours is a very superior brand of it. 140 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$3; lb. \$10.**

**Schell's Allheart Celery.** A late Celery, the result of a most exhaustive selection of certain type plants which possessed the four essentials necessary for the best Celery, which are flavor, abundance of hearts, size, and attractive appearance. There are big bunches of hearts in each stalk. Rich, nutty flavor; stalky, light green, blanches up early and to a rich golden yellow. One of the best keepers. 110 days. Grow **Allheart**, I know it will please you. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 70 cts.; oz. \$1.25; 2 ozs. \$2.25; 1/4lb. \$4; lb. \$12.**

## CELERIAC or Turnip-Rooted Celery.

Turnip-shaped roots. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

**Schell's Celery, Wonderful.** Our Wonderful is outstanding in its superior quality. Once grown, our customers continue with it always. Early maturing. Foliage lovely green-golden color. Blanches easily to rich creamy yellow. Exceptionally rich nutty flavor, full hearted, brittle and tender, yet one of the best shippers. Grows 24 to 28 inches tall. Try it this year. 85 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; lb. \$20.**

**Fordhook.** Also known as **Emperor.** Stems almost round; blanches up well; very excellent quality. A green Celery which blanches up to a silvery white with large golden heart. Good keeper. 135 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$3; lb. \$10.**

**Golden Self-Blanching.** It is very early, blanches quickly, and its very beautiful golden yellow color makes it exceedingly attractive. The stalks are thick, broad, very crisp, brittle, and solid, averaging 22 inches tall. It is ready for market earlier than any other. 78 days. **Pkt. 15 cts.; 1/2oz. 40 cts.; 1/2oz. 65 cts.; oz. \$1.10; 1/4lb. \$3.50; lb. \$10.**

**Schell's Celery, Golden Plume.** This is the original Golden Plume. The plants are medium high, 20 to 26 inches, stocky and very full-hearted and compact. It matures early. The stocks are thick, solid, meaty and blanch readily. This has long been a great favorite with large numbers of our customers for their leading early yellow-green Celery. 85 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**

**Easy-Blanching** (also called **Sweetheart**). One of the most valuable early Celeries on the market. It averages 24 inches high on good soil, and has a wealth of rich, nutty hearts and inside stems. All the stems of the entire stalk are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. *Quickly blanches to rich, golden yellow.* 100 days. **Pkt. 15 cts.; 1/2oz. 40 cts.; 1/2oz. 70 cts.; oz. \$1.25; 2 ozs. \$2.25; 1/4lb. \$4; 1/2lb. \$6; lb. \$12.**

**Winter Queen.** A very thick, solid stalk with a great deal of heart; excellent quality and a good keeper. An old favorite. 130 days. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$2; lb. \$6.50.**

**Gold Star.** Delicious, rich nutty flavor; beautiful golden yellow color; early; blanches rapidly. The luscious hearts are exceptionally full. Tall (25 inches) and attractive stems, 8 inches to the joint. Fine for market and the home-garden. 85 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**

**Utah Golden Crisp No. 15.** A most excellent quality midseason Celery. The large plants 26 to 28 inches high are very erect, very compact and very full hearted. The edible stems are 8 to 10 inches long, very numerous, **thick, rounded, quite smooth, very crisp and of finest quality.** Leaves are a dark green. **Gold Seal Strain.** **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2oz. \$1.75; oz. \$3; 2 ozs. \$5; 1/4lb. \$8; lb. \$30.**



**Schell's Celery, Utah Golden Crisp No. 15.** Top Quality Gold-Seal Strain.



# LETTUCE

See also pages  
24 and 25

**HOW TO GROW LETTUCE.** To grow head Lettuce early, sow the seed in February or March in boxes or flats or in hotbeds in close rows. When an inch or more high, transplant to other flats or coldframe. Set plants about 2 inches apart each way. From there set out in the garden as soon as the soil is warm, placing the plants 6 to 8 inches apart in rows 12 inches apart. Where there are no hotbeds or flats, sow the seed outside when weather permits and transplant outside. For loose-leaf or cutting Lettuce, sow the seed either broadcast or in rows; make sowings every 2 weeks for Lettuce all summer, and cut as it comes. Sowing in rows is best, for then seed can be covered and plants cultivated. One ounce will sow 4 rows, each 25 feet long.

## Lettuce, "Cornell No. 456"

An excellent heading Lettuce developed by the U. S. Department of Agriculture and Cornell Experiment Station for our eastern states, withstanding high temperatures of July and August and it rarely tip-burns. 80 days. Highly recommended. Our customers who grew it last year praised our pure-bred stock of it enthusiastically. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; 1b. \$7; 5 lbs. \$34; 10 lbs. \$65.**

### Prizehead.

Very early, quick growing and popular for the home-garden. Large, loose heads tinged with brown. Very crisp, tender and sweet. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 80 cts.; 1b. \$2.25.**



"Cornell No. 456" Lettuce



Schell's Hot-Weather Head Lettuce resists extreme heat without going to seed

hot suns of summer well, being very slow to seed and it is resistant to tip-burn. Very successful in Pa., N. J., and other eastern states. Our very excellent strain of it is in great demand by large Lettuce growers who buy it from us in 10-, 20- and 30-pound lots. Try ours. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; 1b. \$7.50; 5 lbs. \$36.25; 10 lbs. \$70.**

### Schell's Hot-Weather Head Lettuce.

outside a light green. Resists the extreme heat without going to seed. Fine for early and midsummer crop. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 1/4lb. \$1; 1b. \$3.50.**

### Schell's Winter Lettuce.

A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently in as favorable a situation as possible. Protect with straw during frosty weather. Heads begin to form in April. **Pkt. 15 cts.; oz. 40 cts.; 1/4lb. \$1; 1b. \$3.50.**

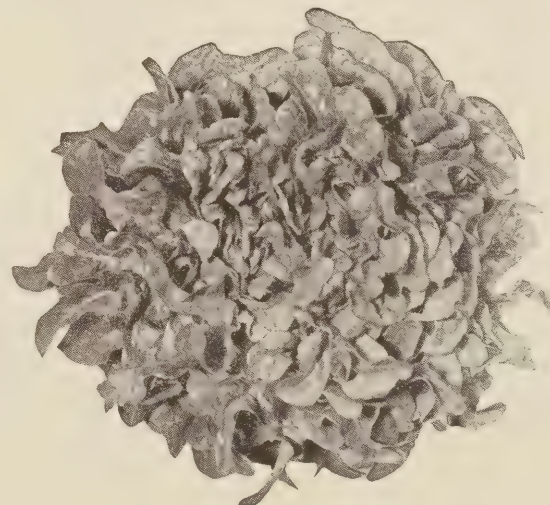
**Hanson.** Large head; crimped leaf. Fine for market in early spring and during the summer months and a very great favorite for the home-garden. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 95 cts.; 1b. \$3.**

**Giant White Cos Lettuce.** Served in the leading hotels and restaurants as "Romaine Salad." It grows upright and the leaves are 8 to 10 inches long, spoon-shaped. Very nutritious, crisp and sweet. For serving with tomatoes, potato salad, etc., the leaves make a very attractive base. Thin plants to 6 to 8 inches apart. Try it. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 80 cts.; 1b. \$2.50.**

**Dark Green Cos.** Darker green leaves than above, same price.

**Oak Leaf Lettuce.** See also front Cover. This is the original "butter salad." Very decorative when served. The leaves, forming a tight bunch, are deeply lobed, giving the plant a soft of "spiky" effect. The center or heart forms a tight rosette of white and yellow-green leaves, deliciously tender and good. You will like it, we know, so try it. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 60 cts.; 1/4lb. \$1.50; 1b. \$4.75.**

MRS. W. A. LEBAN, Pa., writes: "I got Oak Leaf Lettuce from you last year and it was wonderful! I do hope you can send more this year. So tender and brittle and everybody that saw it said it looks so pretty and is so wonderful."



Oak Leaf Lettuce. An ideal "Salad" Lettuce





Penn State's New Lettuce  
**PREMIER GREAT LAKES**

## NEW LETTUCE

### Premier Great Lakes

Awarded 1949 Medal. **Premier** produces its heads 7 to 10 days earlier than the standard Great Lakes. Very uniform 90% marketable heads, most all ready at first cutting. Heads are solid, round, 7 inches across, and average 2 pounds. Highly recommended for upland soils for early crop. Due to being of slow-bolting habit and its resistance to tipburn it may be planted in succession for summer crops. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 40 cts.; oz. 75 cts.; 2 ozs. \$1.30; 1/4 lb. \$2; 1 lb. \$7.50; 5 lbs. \$35.**



Schell's Grand Good Lettuce, Iceberg

### Schell's Lettuce, ICEBERG

One of the most popular varieties in America today. Large, solid, **crisp** heads dark green outside, with golden yellow center, **super-tender** and good, easy to grow. Ours is so excellent in quality, uniformity, color and brittle tenderness that gardeners everywhere are asking for this popular Iceberg. If you have never grown our Iceberg Lettuce, try it this year. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 50 cts.; 1/4 lb. \$1.50; 1 lb. \$5; 5 lbs. \$24.25; 10 lbs. \$47.50.**

**Schell's Lettuce, Grand Rapids.** This is the most popular of all loose-leaf Lettuces. It is exceedingly tender, crisp, and the large, upright, compact plants are crimped and curled; leaves are fan-shaped, beautiful, light green, very attractive, and make a delicious salad. We supply great quantities of seed of it to gardeners for growing outside and also for in the greenhouse. It is excellent for both. It grows quickly and it surely does sell quickly. Grow an abundance of it. Fine for the home-garden. 42 days. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; 1 lb. \$2.25; 5 lbs. \$10.75; 10 lbs. \$20.**

**GRAND RAPIDS U. S. NO. 1.** Mildew-Resistant Strain. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. \$1.10; 1 lb. \$3.50.**

**Pennlake Lettuce.** Awarded 1949 Medal. Bred from a cross of Great Lakes by Imperial 847. It combines the solidity and tipburn resistance of Great Lakes with the larger head of Imperial 847. Heads are very uniform, crisp, smooth dark green foliage, no ribbiness. Produces a larger percentage of marketable heads at first cutting. Heads are completely protected from sun scald by broad enfolding wrapper leaves. Fine early summer crop and fall crop and is adapted for upland or muck soils anywhere in the U. S. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 45 cts.; 1/4 lb. 80 cts.; 2 ozs. \$1.50; 1/4 lb. \$2.50; 1 lb. \$8.50; 5 lbs. \$40.**



Schell's Lettuce, Grand Rapids



That very, very good, tender Lettuce, Schell's "Crisp as Ice."

### "CRISP AS ICE"

Large handsome heads, solid, crisp and tender. Forms its heads even under rather adverse weather conditions. Deep green overlaid with dark brown. Center of heads blanch well and have a delicate, buttery flavor. tender and very delicious. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 45 cts.; 2 ozs. 75 cts.; 1/4 lb. \$1.25; 1 lb. \$4.50.**



Schell's Lettuce, White Boston

**Schell's Lettuce, White Boston.** Very uniform, solid heads. Color light green, with beautiful buttery yellow center, deliciously tender and tasty. Schell's White Boston is an early Lettuce, easy to grow. We urge all of you who specialize in growing fancy quality Head Lettuce, whether an acre or fifty acres, get acquainted with our strain of White Boston. It will prove a money-maker for you. For the home-garden it is a very desirable quality Head Lettuce. We sell many thousands of pounds of it. Include it in your order. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 90 cts.; 1 lb. \$2.50; 10 lbs. \$23.50; 25 lbs. \$56.25; 50 lbs. \$110.** (For cash discount, see page 6.)





New "Salad Bowl" Lettuce

## Schell's Lettuce GIANT CRYSTAL HEAD

Forms the largest heads of all Lettuces, crisp and tender; very fine for early summer. Soil, where there is an abundance of moisture, properly drained, will produce enormous heads. A grand Lettuce. Try it. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 30 cts.; 1/4lb. 85 cts.; 1b. \$2.50.**



Schell's Lettuce, "Giant Crystal Head." Makes the largest of all heads.

## Schell's Special Brand BIG BOSTON LETTUCE

A grand variety for early, midsummer, or fall use. Big, compact, cabbage-like heads, as yellow as gold inside and deliciously sweet, tender, and crisp. Extensively grown both for the private garden and for market. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. 70 days. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; 1b. \$2.50; 5 lbs. \$10.75; 10 lbs. \$20.**

## Schell's Lettuce, KENTUCKY BIBB

**Queen of the Salad Bowl—Crisp and Tasty.** Here is a Lettuce that has graced the dinner tables of the society homes of old Kentucky for many years. Now very popular everywhere. The golden yellow heart leaves, brittle and deliciously flavored, and green outer leaves make a very attractive dish as well as a very good one. The heads are small, so set plants 6 inches apart in the rows. Sow in the spring; then again in August. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 40 cts.; 1/4lb. \$1; 1b. \$3.50.**

## New Lettuce for 1952 SALAD BOWL

AWARDED THE GOLD MEDAL!

**Salad Bowl** is a beautiful Lettuce, tender and sweet over a long period. Grows rapidly and is the last loose-leaf to bolt to seed. It is resistant to heat and tip-burn. We highly recommend it for every home garden. Rich in Vitamin C and A. One plant will fill a sizable salad bowl. Fine for marketing, too. Be **sure** to try this new Gold Medal Winner, **Salad Bowl**, brought to perfection after 12 years of intensive breeding work by Dr. Ross C. Thompson, U. S. Bureau of Plant Industry. **Pkt. 20 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.75; 1b. \$6.00.**

## Schell's Very Popular Garden Lettuce BLACK-SEEDED SIMPSON

Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. Desirable for home-garden and market where a loose-leaf Lettuce is wanted. Grows quickly. **Pkt. 10 cts.; oz. 30 cts.; 2 ozs. 55 cts.; 1/4lb. 85 cts.; 1b. \$2.75; 5 lbs. \$12; 10 lbs. \$20.**

**Early Curled Simpson or Silesia.** Loose, curly leaves; fine for cutting in the home-garden. Similar to Black-Seeded Simpson except the seeds are white. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; 1b. \$2.75; 5 lbs. \$12.**



Black-Seeded Simpson, one of the most popular loose-leaf garden Lettuces.



Schell's Lettuce, Big Boston with its rich buttery yellow heart.



# ONION SEED



**Schell's Fancy Quality Early Yellow Globe Onions** grown from seed. You can grow these big beautiful delicious Onions directly from Seed planted early in the spring; just as perfect as this customer did. Try an ounce, or a pound, or an acre.

## SCHELL'S QUALITY ONION SEED

**HOW TO GROW ONIONS.** For sets (to plant the following spring), sow in rows 12 to 15 inches apart early in the spring, in soil well prepared and worked fine. Sow seed thick, 50 pounds to the acre. If not thick, then they grow too large. When ripe, gather, cure and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For "picklers" sow 25 to 30 pounds per acre. For large Onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 to 15 inches apart, same as for sets, but make soil as rich as possible for Onions are strong feeders, and to grow the largest size it is necessary, to have the plant-foed there to feed them. Wizard Brand Sheep or Cattle Manure is splendid (we have it). Thin to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long. It is easy to grow large Onions from seed, and more economical.

### *Fancy Strain, "Early Yellow Globe."*

This is a **globe-shaped** Onion of excellent quality with a pleasing mild flavor. It is the **earliest** Globe Onion to ripen and **keeps perfectly** throughout the winter. A beautiful rich dark yellow skin, white flesh. Very popular on every market and brings highest prices. This variety is planted by leading large growers of Onions everywhere because it produces its very large beautiful Onions from seed sown in the spring. They can be grown just as large and fine in the home-garden by thinning out or transplanting to 2 inches apart in the rows. Every farmer should grow an acre or more for market. Yields of 500 to 1000 bushels per acre are obtained by many of our customers. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 2 ozs. \$1.25; 1/4lb. \$1.75; 1/2lb. \$3; lb. \$5.50; 10 lbs. \$52.50; 25 lbs. \$125.**

**Prizetaker.** Grows to enormous size from seed. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of 800 to 1,200 bushels to the acre have been grown with Prizetaker from seed. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7; 5 lbs. \$32.50.**

**Schell's Onion, White Bunching.** This type of Onion is grown from seed sown early in the spring, when it will produce long green bunching Onions nearly twice as long as other spring Onions, and they do not form a bulb on the end. They blanch white and remain mild and tender for a long time. Try them. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$1.85; lb. \$6; 5 lbs. \$28.75.**

**Schell's Onion, White Silver Skin.** Pure white, mild-flavored Onions; splendid for spring-bunching Onions because of their snow-white skin and mild flavor, also valuable as large Onions and medium-sized for pickling. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.50; 5 lbs. \$31.25; 10 lbs. \$60.**

**Yellow Valencia.** Won Award of Merit. Very large, dark yellow, a good keeper. Perfect globe shape. Mild flavor. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

**Yellow Sweet Spanish.** (Sometimes called "Bermudas.") (Finest Riverside Strain.) A very fine, extra large Onion of perfect globe shape. Light yellow skin. Mild white flesh of pleasing crisp flavor. A good keeper. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7; 5 lbs. \$32.50.**

**WHITE SWEET SPANISH.** Same as Yellow Sweet Spanish, except it is pure white. Fine for large Onions, also for bunch Onions when sown thick. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; 1/2lb. \$3.50; lb. \$7; 5 lbs. \$32.50.**

**Yellow Globe Danvers.** Pure deep, yellow, with firm flesh and good keeping qualities. On well-enriched soil, properly prepared and cultivated, you can grow from 500 to 1,000 bushels per acre of this variety from seed. We highly recommend this, our special strain of Yellow Globe Danvers. It is a perfect, round globe shape. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.50; lb. \$5; 5 lbs. \$23.75; 10 lbs. \$45.**

**Southport White Globe** or **Large White Globe,** as it is also called. Perfect globe-shaped Onions of large size and silvery whiteness from seed sown in spring. The flesh has a most delicious flavor. A good keeper. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.50; 5 lbs. \$31.25; 10 lbs. \$60.**

**Southport Yellow Globe.** Southport Yellow Globe produces large Onions from seed sown in the spring and thinned out to 2 inches in the row. They are a high globe shape, and elegant keepers. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$2; lb. \$5; 5 lbs. \$23.75; 10 lbs. \$45.**

**Red Globe Onion.** This is the leading red Onion and is used in very large quantities in some of our markets. They are a beautiful, attractive, purplish red. The skin is medium thick and the layers are white with a faint suggestion of pink tint. The flesh is fine grained and of strong flavor. We believe you will agree with us that our Red Globe is unsurpassed in type and quality. Try it. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5; 5 lbs. \$23.75.**

**Red Wethersfield.** The ever-popular, large, flat but thick, red Onion. Its flesh is white, tinged with pinkish rose near the skin. A late variety and will keep in storage a long time. Its stronger Onion flavor appeals to many for special tasty dishes. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$1.75; lb. \$5.50.**

**Ebenezer.** Excellent keeping qualities through the winter without loss; pleasing mild flavor. Large, medium flat. Used more than any other for producing Onion sets for spring planting and large Onions also. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.60; lb. \$5; 5 lbs. \$23.75; 10 lbs. \$45.**

**Schell's Big Pennsylvania Dutch.** Enormous in size, often weighing 2 to 3 pounds each from seed sown in the spring. For the home-garden and for market, a large crop of wonderfully perfect Onions. Mild flavor; the perfect Onion for slicing and for all purposes. Light yellow skin; snow-white flesh; will keep well into the winter. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$2.75; lb. \$10.**

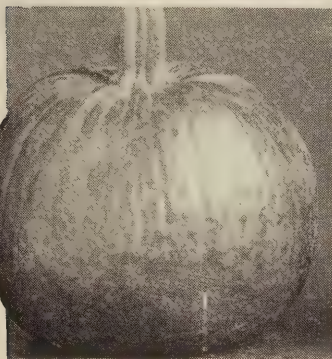
**Bottle Onion Seed.** **Pkt. 25 cts.; oz. \$1.50.**

**ONION SETS.** See page 27.



# PUMPKIN

One ounce will plant 25 hills; 8 pounds to the acre. The richer the soil and better the cultivation, the larger and better will be the Pumpkins. Plant seed in May or June, about 8 feet apart, 6 to 8 seeds in a hill; also in cornfields, in the rows of corn, when you plant corn. This gives you a double crop of great value at a very little cost for the seed.



Schell's Pie Pumpkin,  
Small Sugar.

buff. It is so sweet you need not add sugar when canning it. For quality, color, extraordinary yield, thickness of flesh, and for pies and canning, we very highly recommend that you try our Dickinson. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; lb. \$2.50.

**Large Cheese.** Flat. One of the best for the family garden. Weighs about 18 pounds. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.50.

**Schell's Hundred Weight.** This is the largest of all; some have weighed 200 pounds. Salmon color outside; bright yellow flesh; very sweet and tender for pies and good for stock. Pkt. 15 cts.; oz. 35 cts.; 1/4 lb. 90 cts.; lb. \$2.50.

**Tennessee Sweet Potato.** Bell or pear-shaped. Very sweet flesh. Fine for pies. Weighs 10 to 15 pounds; skin is creamy white with faint light green stripes. The flesh is rich yellow and of delicious, sweet potato flavor. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.85.

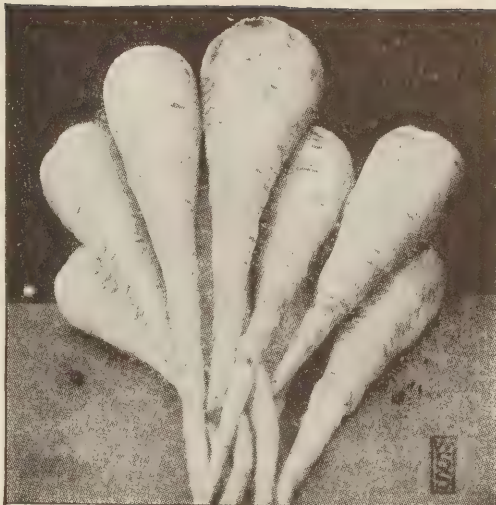
**Green-striped Cushaw.** A popular variety, with close-grained, thick, yellow, sweet flesh. Crookneck. Weighs 10 to 15 pounds. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 50 cts.; lb. \$1.50.

## Small Sugar Pie Pumpkin.

(New England Pie.) For general purposes, that is, home-garden, to grow for market, or on a large scale it is ideal, and for sweetness and pie-making it is unexcelled. Skin light yellow, the flesh is thick, bright orange, very sweet and dry. Diameter 10 to 12 inches. (108 days.) Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; lb. \$1.85.

## Dickinson Pumpkin.

This fine Pumpkin yields very heavily. Its flesh, very thick, has a color strikingly brilliant, as rich as a fully ripe golden orange. Outside is tan or



Schell's Parsnips, Improved Hollow Crown

# PARSNIP

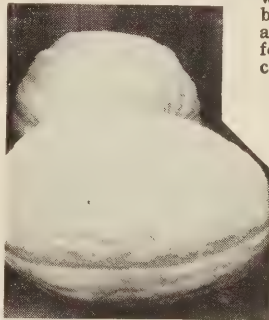
One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre.

**HOW TO GROW THEM.** Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows 1 1/2 feet apart and sow seed in rows; cover seed 1/2 inch when soil is moist; then when plants are 3 to 4 inches high, thin out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.

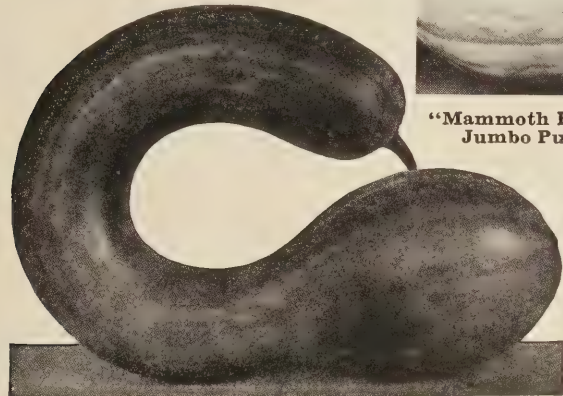
**IMPROVED HOLLOW CROWN PARSNIP.** Our stock is the popular type, much in favor with the gardeners; smooth white, uniform in shape as shown in the illustration; they are extra fine. Pkt. 10 cts.; 1/2 oz. 20 cts.; oz. 35 cts.; 1/4 lb. 75 cts.; lb. \$1.90; 2 lbs. \$3.50; 5 lbs. \$8; 10 lbs. \$15.

## Pumpkin, "Mammoth Potiron"

or Jumbo. A single vine will yield 4, 6 or 8 mammoth Pumpkins, each weighing from 60 to 75 pounds. Fine quality, excellent for pies and stewing and for dairy farmers. It makes a tremendous quantity of good milk, producing food at a very low cost. Pkt. 10 cts.; 3 for 25 cts.; oz. 35 cts.; 1/4 lb. 85 cts.; lb. \$2.50.



"Mammoth Potiron" or  
Jumbo Pumpkins



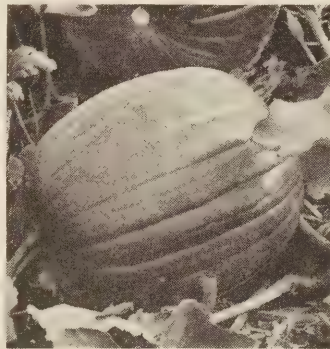
Golden Cushaw or Crookneck Pumpkin

## Golden Cushaw or Crookneck.

The best yellow Crookneck Pumpkin, 20 inches long, 9 inches thick, average 10 to 15 pounds. The flesh is thick, golden yellow, dry and very sweet. (112 days.) Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$1.85.

## Connecticut or Large Field Pumpkin.

Fine for pies and stock, 12 in. across and 10 in. long. Great demand for these for Hallowe'en Pumpkins. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.50.



Connecticut or Large Field Pumpkin

# ONION SETS.

Our Onion Sets are QUALITY SETS, recleaned, hand-picked, solid, 3/4-inch size, giving you 20% more Onions to each pound. We take out all large sets; these are the ones that go to seed and make "stiff-necks" or tough, not tender Onions. There is a big difference. Better buy your Onion Sets from us for best tender good Onions. For large Onions, 1 pound to 100 feet; 10 lbs. to the acre. For early spring bunch Onions plant as soon as you can work the garden. Set the Onions 1 1/2 inches apart. Press bulbs in the soil. Prices subject to change with the market.

**YELLOW ONION SETS.** For spring bunch Onions. Lb. (about 1 qt.) 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.60; 10 lbs. \$3, postpaid. Bus. (32 lbs.) \$5 (postpaid up to 150 miles \$5.90; 150 to 300 miles \$6.35; store price \$5 per bus.) Small quantities less postage.

**EBENEZER ONION SETS.** Best for producing large Onions for fall and winter use. Prices same as above Yellow Onion Sets.

**WHITE ONION SETS.** Lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.80, postpaid. Bus. (32 lbs.) \$6.50 (postpaid up to 150 miles \$6.90; 150 to 300 miles \$7.35; store price \$6 per bus.) Small quantities less postage.

**THE GENUINE PENNSYLVANIA BOTTLE ONION SETS.** For spring "bunch" Onions they are fine as the long bulb gives three times as much edible flesh as the round varieties; mild and delicious. Excellent also for growing large, long Onions for winter use. The "set" Onions are 1 1/2 to 2 inches long; the large Onions they produce are 3 to 5 inches long. Lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.75, all postpaid. Bus. (32 lbs.) \$7.75, (postpaid up to 150 miles \$8.75; 150 to 300 miles \$9.20; store price \$7.75 per bus.)

**Egyptian or Tree Fall Onions.** Ready in August.

**GARLIC SETS.** One pound will plant a 200-foot row. Lb. 70 cts.; 5 lbs. \$3.25; 10 lbs. \$5.50, postpaid.



Is this Paul  
or Delmar?

LIKE GOOD TWIN BROTHERS  
Just so, are Schell's Good Cantaloupes.  
Each so near like the other you just cannot tell  
them apart.

Is this Delmar  
or Paul?



## Cantaloupe HEARTS OF GOLD SWEET AND JUICY

Ours is from the original Morrill Strain. The above very excellent crop of choicest quality Cantaloupes was grown from our seed by Mr. and Mrs. Wendell O. Rehm, New Cumberland, R. D., and their two fine sons, Paul and Delmar, helped also. From 3 acres they picked 310 bushels or about 12,400 Cantaloupes that averaged them 20 cts. each. Not bad, is it? YOU can do the same with our good high-yielding seed; try it. There is **never** an oversupply of good Cantaloupes such as you grow from Schell's Quality Seeds. Plant lots of them.

**HEARTS OF GOLD** is a very excellent quality Cantaloupe, very popular with gardeners everywhere. Very deep, rich orange-almond flesh, fine grained, **sweet, juicy** and of **delicious flavor**. The melons are 6 to 7 inches long, almost round, covered with grayish netting. (92 days.) **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$3.25; 3 lbs. (for 1 acre) \$9; 6 lbs. \$16.50; 9 lbs. \$23.40; 15 lbs. \$37.50.**

**Schell's Extra Early.** 75 days. Very valuable because of its **extreme earliness**. It is of excellent quality, with very thick, salmon flesh of richest flavor. The fruits are rounded-oval, averaging 6 1/2 inches long by about 5 1/2 inches in diameter. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50.**

**Gold-Lined Rocky Ford.** (or **Netted Gem**). 92 days. Oval shape, 5 by 4 1/2 inches. The skin is covered with a thick gray netting on green, making it very attractive. Flesh is thick, **green**, very sweet and juicy. Very fine. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3.**

**Schoons Hardshell.** (Early Bender or New Yorker.) 80 days. Here is a super-quality Cantaloupe, with very thick rich flavored, deep salmon flesh. The melons are 7 by 8 inches, weigh 5 to 7 pounds, have a heavy blossom scar which resists cracking, prominent ribs, with coarse netting, with a hard shell. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.**



**Bender's Surprise.** 90 days. Our strain of this variety is a very superior quality strain. A deep, richly flavored salmon flesh. The skin is greenish yellow when ripe. Oval, 7 by 8 inches. About 7 pounds. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.**

**Hale's Best Improved Strain No. 36.** 75 days. Deep salmon flesh of excellent quality; 6 1/2 by 6 inches; heavy netting. Extra-early. Average 3 pounds. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50; 10 lbs. \$27.**

**Imperial Mildew-Resistant No. 45.** 86 days. Proof against mildew, this recent introduction has the unique quality of being the only Cantaloupe whose fruit can be fully ripened and yet remain edible for a long time. Near round, fine netting. Flesh salmon, very thick, firm, sweet. A wonderful melon. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3; 10 lbs. \$27.**

## Schell's Dee-Licious Cantaloupe

Ready to pick in 85 days. This is our leading variety. When you sell it to your customers for the first time tell them it is Schell's famous Dee-Licious—and they will be waiting anxiously for you to come back soon with more of those same good melons. Schell's Dee-Licious is just like the picture.

Its flavor, as **everybody** says, is "**simply dee-licious**." Rich, deep salmon flesh, sweet, luscious, juicy flavor. Be sure you figure to include this, the most popular Cantaloupe in Pennsylvania, in your garden whether large or small. One to ten acres of it will prove very profitable. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4lb. \$1; lb. \$3.50; 3 lbs. (1 acre) \$10; 5 lbs. \$15; 10 lbs. \$28.**

Schell's Dee-Licious Cantaloupe





# Cantaloupes

void of plant-food. Make hills of Cantaloupes 4 to 5 feet apart each way, and Watermelons 6 to 8 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. Both can be grown very successfully by planting the seed in rows 4 feet apart, with 4 or 5 seeds every 2 feet. As soon as they are through the ground, spray. When danger of bugs is past, thin out all but two of the best plants. Keep spraying them every two weeks, if necessary. In cultivating do not injure the plants. One ounce will plant 50 hills; 3 pounds an acre.

The time from planting to ripening for eating is given after each variety. This is approximate, as growing conditions have their effect in either helping or retarding growth. Do not pull your melons until you are sure they are ripe. When they are ripe they will separate from the vine by a slight pressure. If they hold tight they are not ripe. Every home-garden should have a row of Cantaloupes. They are so easy to grow and oh so good right fresh out of your garden.

**Iroquois.** This new Cantaloupe, developed by Cornell Experiment Station, is a most excellent quality melon. It is just the popular size, oval,  $6\frac{1}{2}$  inches in diameter, with deep netting and prominent ribs. Its flesh is **extremely thick, sweet and juicy**, a rich deep salmon-orange with a delightful aromatic flavor. The vines are definitely resistant to fusarium wilt. 85 days. **Pkt. 10 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. 90 cts.; 1 lb. \$3.25; 3 lbs. \$9; 6 lbs. \$17.50; 10 lbs. \$27.50.**

**Honey Dew.** A green-fleshed melon, 7 to 8 inches long and 6 inches in diameter, the outer skin being almost white then becoming creamy yellow. Very smooth. The flesh is thick and a rich emerald-green color, with a very sweet, honey-like flavor, and real juicy. Quite a favorite on all the markets and in stores. Better grow some; they are **good**. (110 days.) **Pkt. 10 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. 95 cts.; 1 lb. \$3.25; 3 lbs. \$9; 6 lbs. \$17.50.**

## A Grand Good Cantaloupe

### PRIDE OF WISCONSIN

So good it was awarded Medal for its outstanding qualities.

This crop of 21 acres grown from our **pure-bred strain** was simply perfect, and yield! Just see how they cover the field! **Delicious flavor**,  $6\frac{1}{2}$  by 7 inches and averages 4 to 5 pounds. Very prolific; salmon flesh, very small seed cavity; **just the right size**, ripens in 90 days. Everybody should grow some of these grand good melons. **Pkt. 10 cts.; oz. (for 50 hills) 35 cts.; 2 ozs. 60 cts.;  $\frac{1}{4}$  lb. 95 cts.; 1 lb. \$3.25; 3 lbs. (for 1 acre) \$9; 10 lbs. \$28.**



Schell's Sweet Juicy Cantaloupe, **Pride of Wisconsin**. A magnificent crop grown from Schell's Quality Seeds.





**Schell's "Beauty" Parsley.** This is indeed a beautiful Parsley as well as a very good Parsley. The long stems are heavily massed with extra full, curled foliage which carries a very attractive bright lively dark green color. It is so outstanding that we think it deserves the gold medal for quality. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4 lb. 85 cts.; lb. \$2.50.**

**"Evergreen" Parsley.** The leaflets are more coarsely cut than others, but closely curled. Very full, uniform, vigorous plants, good stems. Be sure to order it. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; lb. \$2.**

**Plain Parsley.** The leaves are plain or smooth, not curled. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; lb. \$2.**

**Paramount.** Beautiful deep green; triple curled; good stems. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 75 cts.; lb. \$2.**

## PARSLEY

One ounce will sow a row  
100 feet long

### HOW TO GROW PARSLEY.

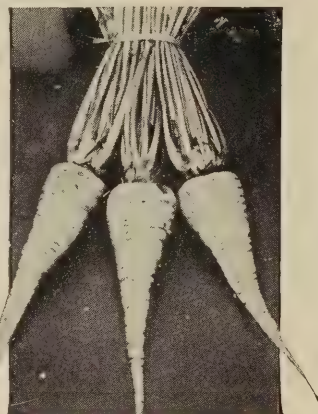
Important. It requires 3 to 4 weeks for Parsley seed to germinate. Cover the seed 1/2 inch. The soil must be moist. In dry weather it is next to impossible to get Parsley seed to germinate unless watered properly. Sometimes soaking the seed several hours in warm water, (not hot), then sowing it out immediately, will help. Parsley can be easily grown all winter indoors in a flower pot or inside window-box. It is generally used green; however, you can dry the leaves and keep them in air-tight jars for winter.

### HAMBURG OR ROOTED PARSLEY

The roots are shaped like a parsnip and are used for flavoring soups, and the foliage is used also, just like the other varieties. You can store the roots in dry sand for winter use. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; lb. \$2.**

**Moss Curled.** **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; lb. \$2.**

**Fine Double Curled.** Very handsome deep green, full curled and deeply cut. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; lb. \$2.**



Rooted or Hamburg Parsley

## HERBS

Grow more of them. All are very useful for flavoring foods; for medicinal purposes; for their rich aroma. Select those you desire and have an Herb garden. They add a magic appetizing flavor to your foods.

**ANISE.** Plants grow 1 1/2 feet. The tiny yellowish white flowers appear in lacy umbels, then come the seeds which are gathered and used for flavoring cakes, bread, soups, stews, applesauce, cream or cottage cheese and other foods. Oil from the seeds is used in cough medicines. Ancient Romans chewed Anise seed to sweeten their breath. Annual; 75 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 40 cts.; oz. 70 cts.; 1/4 lb. \$2; lb. \$5.50.**

**BASIL, SWEET.** Plants 2 feet. A very popular culinary herb. Greenish white flowers well above the smooth green leaves. The leaves, clove-scented, are used both fresh and dried for seasoning soups, salads, cottage cheese, meats, sausages, omelets, fish sauces, beans and peas. Annual; 85 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 40 cts.; oz. 70 cts.; 1/4 lb. \$2; lb. \$5.**

**CARAWAY.** Plants 1 1/2 to 2 feet. Feathery green leaves and umbels of yellowish white flowers. Leaves are used in soups and salads; the seeds are used for flavoring bread, pastry, cakes, confections, cheese, sauces, etc.; and the roots are boiled and eaten as a vegetable. Biennial; 70 days. **Pkt. 10 cts.; 1/2 oz. 40 cts.; oz. 75 cts.**

**CATNIP or Catmint.** Plants 1 1/2 to 2 feet. The green and the dried leaves are used for seasoning and as tea for nervous headaches. An excellent tonic for animals; cats love it. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 75 cts.; oz. \$1.25.**

**CORIANDER.** Plants 1 to 2 feet. Rose-tinted flowers which resemble Queen Anne's Lace. The seeds are used in flavoring meats, sausages, sauces, poultry filling, pickles, cookies, cakes, confectionery and pastry. The leaves are used in soups and stews. Annual; 75 days. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 90 cts.; lb. \$2.75.**

**DILL.** Plants 2 to 2 1/2 feet. Feathery foliage and greenish yellow flowers. The dry or green branches and seeds are used for flavoring dill pickles. The green leaves for flavoring soups, stews and sauces and when minced are fine with lettuce. Annual; 70 days. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 65 cts.; lb. \$1.50.**

**SUMMER SAVORY.** Plants 1 foot. Slender leaves and pale lilac flowers, very fragrant. About flowering time the entire plant is cut and dried and the leaves are then used for flavoring salads, dressings, stews, gravies, stuffings and cooked vegetables. Annual; 60 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$1; lb. \$3.**

**SWEET MARJORAM.** Plants 1 to 2 feet. Flowers are borne in heads and are a purplish color. The deliciously fragrant foliage is popular for scent bags and powders. The fresh leaves are used in salads and the dried leaves for seasoning soups, stews, meat pies, salads, sausages, poultry and cheeses. Annual; 70 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 45 cts.; oz. 75 cts.; 1/4 lb. \$2; lb. \$6.**

**THYME.** Plants 8 to 12 inches. Small grayish green leaves closely set on wiry stems; flowers are lavender. The fresh aromatic foliage, when dried, is used for garnishing and flavoring soups, dressings, and cooked foods. Perennial; 85 days. **Pkt. 20 cts.; 1/2 oz. 65 cts.; oz. \$1; 1/4 lb. \$3; lb. \$10.**

**FLORENCE FENNEL (Finocchio).** Plants 2 1/2 ft. The flat-oval base from which the leaf branches are produced, has a very pleasing anise-like flavor and is boiled and used as a vegetable and in fish sauces and cream sauce; it is also cut up and used raw in salads. Annual; 60 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; lb. \$2.**

**HOREHOUND.** Plants 15 inches. An aromatic plant with woolly-white foliage and white flowers. The dried leaves are used for cough medicines and in flavoring hard candy. Perennial. 75 days. **Pkt. 15 cts.; 1/2 oz. 50 cts.; oz. 90 cts.; lb. \$7.50.**

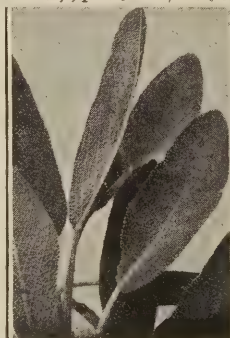
**SAGE.** Plants 1 to 2 feet. Flowers are purple with whitish foliage. The leaves are used fresh or dried for seasoning sausage, poultry, meats, dressings, fillings, soups, stews and sauces. Perennial; 75 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 45 cts.; oz. 85 cts.; 1/4 lb. \$2.25; lb. \$7.**

**BORAGE.** Annual. Plants 12 to 18 inches high. The large, thick leaves are used as pot herb and for flavoring. The blue flowers are highly decorative and are used for garnishing. Borage is a good bee plant also. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4 lb. 80 cts.; lb. \$2.25.**

**LAVENDER, TRUE.** Half-hardy perennial. Plants grow 2 to 2 1/2 feet tall, and have a delicate aromatic odor. The flower stalks are dried and used in perfume and to scent linens in the home. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 50 cts.; oz. 90 cts.; 1/4 lb. \$2.75; lb. \$8.50.**

**ROSEMARY.** Hardy perennial. Grows 2 to 4 feet. It has a very fragrant odor and a warm bitter flavor. The leaves are used in seasoning. Its oil is extracted and used in perfumery. **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2 oz. 60 cts.; oz. \$1.10; 1/4 lb. \$2.75; lb. \$8.50.**

**WORMWOOD.** Hardy perennial forming a large rosette the first year and branched flowering stem 3 to 5 feet tall the second year. It has a fragrant, spicy odor and intensely bitter flavor. It is used as a tonic, vermifuge and sometimes for flavoring. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$1.50; lb. \$4.**



Sage



Dill



# SCHELL'S QUALITY PEAS



● **Schell's Peas, Little Marvel.** Have you tried them? Again we remind you **they grow better**—and they **yield exceedingly heavy**. Just look at these vines. Better try **ours** this time.

## **Schell's Peas, Improved Thomas Laxton.**

● It is one of the very best extra-early large-podded Peas. It is ready to pick in 58 days. It is of excellent quality, richly flavored, and the pods are packed solid with large Peas, usually eight in a pod. It yields very heavy, and in every way is extremely desirable for home or market use, for canning and an excellent freezing variety. Plants grow 20 inches high. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5; 25 lbs. \$7.25; 100 lbs. \$24, prepaid.**

**Early Gilbo.** One of the finest varieties ever produced. Its dark green, heavy vines grow 24 inches. ● The big pods, measuring 5 inches long, are packed with big, delicious Peas. Ready to use 69 days after planting, following the extra-early varieties. Try Gilbo; it is a fine one. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 55 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.25; 100 lbs. \$27, prepaid.**

**Nott's Excelsior.** One of the most desirable for market-gardener and home-garden, because ● of its sweet delicious quality flavor, even growth and productiveness. Grows just 15 inches high and is covered with well-filled pods 2 1/2 to 3 inches long. 63 days from planting to first picking. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 55 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$7.50; 100 lbs. \$24, prepaid.**

**Laxtonian.** Grows 15 to 20 inches high and the pods are very large, often 9 big Peas in pod. It is one of the largest-podded of all dwarf varieties and early. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$6.50; 100 lbs. \$25, prepaid.**

**World's Record.** A large-podded, extra-early Pea of very excellent quality, with 7 to 8 large, dark green Peas in a pod. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$26, prepaid.**

**ALDERMAN.** The pods are of the largest size and finest quality. Grows 3 to 4 feet high. Valuable for main crop. 72 days. Be sure to order it; good for freezing. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$26, prepaid.**

**Telephone.** This grand good old variety, so well known, is immensely productive and of the finest ● quality. Grows 3 to 4 feet high and requires support such as brush, twine, or wire. (We have jute twine, rough and strong, which is ideal for the vines to climb and cling to. 35 cts. per 1/2-lb. ball, 45 cts. postpaid.) Large pods, 4 1/2 to 5 inches long, filled with big Peas of delicious flavor. It bears these big Peas over a long period. It is a good freezing variety. This new, improved strain of Telephone is really super-quality. 71 days. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7.50; 100 lbs. \$26, prepaid.**

## **Dwarf Telephone or Carter's Daisy.**

● 70 days. Vines grow 1 1/2 feet. Pods are large. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$25, prepaid.**

Please note that varieties of Peas marked thus ● are **Wilt-resistant Strains**. 50 lbs. at the 100-lb. rate

**HOW TO GROW PEAS.** They must have good rich soil worked deeply and thoroughly. Wizard Brand Sheep or Cow Manure worked in is good (we have it). If desired for first in the market, then plant our extra-early GOOD-TIMES Pea, or Alaska. They may be planted as early as you can get in the garden. The wrinkled-seeded varieties are much sweeter and not so hardy. The seed sometimes rots if planted very early, although this depends on the weather after they are planted. Make the rows 1 foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for tractor cultivation. You can grow Peas in midsummer very successfully if you cultivate them every week or twice a week, thus conserving the moisture for them. Try it. For tall sorts make rows 2 feet apart in the home-garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1 1/2 inches, when soil is warm cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period, but keep out of them when they are wet. Two pounds will plant a row 100 feet long; 100 to 150 pounds to the acre.

See page 32 for SCHELL'S WONDERFUL PEAS

## **Grow Lots of Peas**

You can have **perfect success** if you spray the plants with **D. X. SPRAY**. Then all insects will leave the plants alone. **Postpaid, 4 ozs. \$1.20; 8 ozs. \$1.95; qt. \$5.75** (2 teaspoonfuls makes a gallon of spray). Grow them for fresh garden use, grow them to can and to freeze for an abundance of delicious Peas all winter.

(You may deduct 10% Cash discount if your total order for vegetable seeds equals \$26 or more; 8% if \$11 to \$25.)

## **Freezonian.** An excellently flavored Pea developed for freezing quality, heavy yield, large-size

● Peas, with a healthy, medium-heavy vine 30 inches high. The pods are blunt-ended, 3 1/2 inches long. It is wilt-resistant and a fine garden variety for using fresh as well as for freezing. 60 days. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.75; 10 lbs. \$5; 25 lbs. \$8; 100 lbs. \$28.**

## **Victory Freezer.** This new variety is wilt-resistant and is also especially valuable for freezing

● and fresh garden use. The pods, 3 1/2 inches long, you will find are **borne in pairs or "doubles."** Very prolific. It matures in 67 days or just a week later than Freezonian; therefore by planting both at the same time for freezing, your one fresh crop can be handled before the other is ready. To preserve flavor and tenderness, Peas should be frozen when at their best. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.75; 10 lbs. \$5; 25 lbs. \$8; 100 lbs. \$28.**

**PLEASE NOTE:** For lack of space we have left out of our catalogue this year descriptions of the following good varieties: Potlatch, American Wonder, Radio, Laxton's Progress, Stratagem, Laxton's Superb or Early Bird; Ameer or Large Podded Alaska; and Premium Gem or Little Gem. We have them all and you may order any of these eight varieties at these prices: **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 100 lbs. \$26.**

**Little Marvel** is a very popular Pea both with home and market-gardeners because it is such a good big deliciously flavored Pea, maturing early, being ready in 63 days. The pods are 3 inches long with 7 or 8 Peas in them. Vines 18 inches, dark green like the pods; good for freezing. We recommend it highly. (See it above.) **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$6.50; 100 lbs. \$24.**

## **Bliss' Everbearing.** One of the best main-crop Peas.

Pods are 3 to 4 inches long and ● well filled. Very prolific. Plants grow 2 1/2 feet high. About 80 days from planting to picking. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 100 lbs. \$24, prepaid.**

## **SUGAR PEAS** See also page 33

Sugar Peas are not shelled as other Peas. The pods are cooked and they are delicious.

## **Dwarf Gray Sugar Peas.** Grow 20 inches high. Early (60 days), very

● sweet and tender; and very prolific. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$24, prepaid.**

**DWARF WHITE BLOSSOM SUGAR.** Very sweet, light ● green pods. Seeds white. Grows about 20 inches. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 100 lbs. \$30, prepaid.**

**MAMMOTH MELTING SUGAR PEAS.** White seed, white ● blossom. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 25 lbs. \$8.50; 100 lbs. \$30, prepaid.**





Schell's "Good-Times" Peas. Fine extra-early, richly flavored; excellent freezer.

## Schell's "GOOD-TIMES" Pea A MOST VALUABLE EXTRA-EARLY LARGE-PODDED PEA

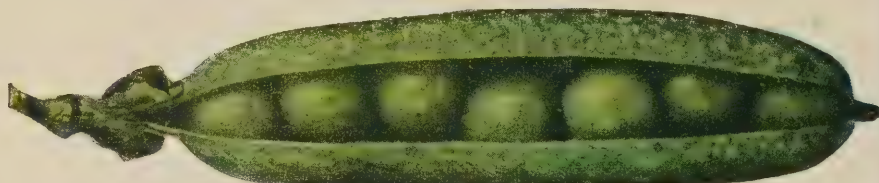
*Introduced by Us Exclusively and in Great Demand*

The grandest, largest, extra-early, dimpled Pea ever developed. Just what everybody wants, a larger-podded, better-quality, heavier-yielding, extra-early Pea.

You will like it—we believe you will prefer it as positively the finest of all extra-early, large-podded varieties. The pods are deep rich green, holding their color longer than any other; the Peas are large, green, of richest quality, 8 and 9 in a pod; the plants grow about 22 inches, and are loaded with Peas. They are upright and sturdy and show a vigorous resistance to adverse conditions, such as excessive heat, moisture, cold, and to insects, too. In other words, it is one of the most robust of all varieties, and this accounts to some degree for its longer yielding period and very heavy crop.

We are confident, whether for your own use or for market, you will find "Good-Times" Peas one of the very best in quality, yield, and earliness you have ever grown. Therefore, we urge you to include it in your planting plans for this season.

Plant an abundance of this fine variety. We highly recommend "Good-Times" Pea; for canning, freezing, and garden fresh, it is one of the best. **Schell's Extra-Early Pea, "Good-Times"** for your early crop. 57 days. Price: Pkt. 15 cts.; ½lb. 35 cts.; 1b. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.75; 10 lbs. \$4.90; 15 lbs. \$6.75; 25 lbs. \$9.50; 50 lbs. \$16.50; 100 lbs. \$32, prepaid. (It is wilt-resistant.)



Schell's Peas, Improved Strain "Alaska"

### Schell's Peas, Improved Strain "Alaska." (Wilt-Resistant Strain.)

The earliest of all Peas. There is a world of difference in this, the Improved strain of Alaska, and the ordinary Alaskas. The pods are solidly packed with big Peas from end to end. The Improved Alaska yields many more pods to the plant and the pods are larger. It is the first on the market when planted early. Ready in 45 days. The plants grow 2 feet. Pkt. 10 cts.; ½lb. 30 cts.; 1b. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$2; 10 lbs. \$3.25; 15 lbs. \$4.50; 25 lbs. \$6.25; 100 lbs. \$22, prepaid.

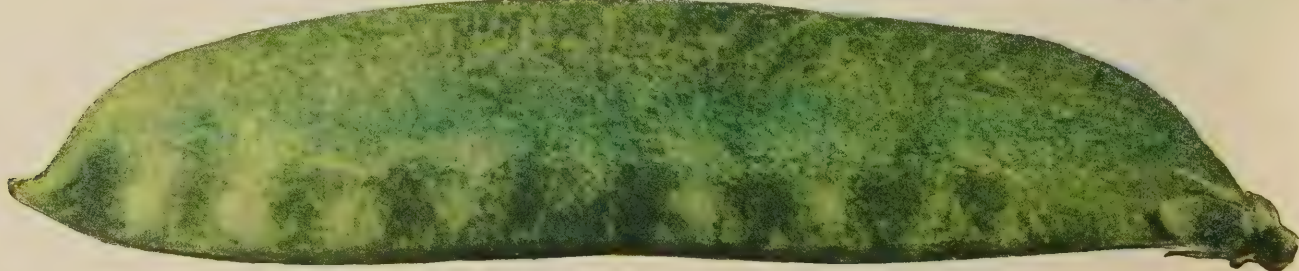
**Improved Gradus.** (Wilt-Resistant Strain.) One of the largest-podded, extra-early Peas in cultivation. The 4-inch pods contain 8 big luscious Peas of delicious flavor. Fine for the home-garden and for market, for canning and excellent for freezing. Vines grow 2 to 3 feet. 55 days from planting to picking. Pkt. 15 cts.; ½lb. 35 cts.; 1b. 55 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5; 25 lbs. \$6.75; 100 lbs. \$24, prepaid.

**Blue Bantam or Hundredfold.** 62 days. Grows 20 inches high. Pods are 4 inches long, with 6 to 8 very deliciously flavored Peas in them. Excellent quality, sweet and delicious. Early and heavy producer. In every way a most desirable variety for the home-garden and for market. Pkt. 15 cts.; ½lb. 35 cts.; 1b. 55 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5; 25 lbs. \$6.75; 100 lbs. \$27, prepaid.

**Schell's Sugar Peas, Genuine Mammoth Luscious.** Be sure to have some of these deliciously sweet Sugar Peas in your garden, and you who grow for market—grow lots of them, for they are always in great demand. Without exception one of the largest, sweetest, purest of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1 ½ inches broad, and they are delicious. We grow the *Genuine Mammoth Luscious* and sell hundreds of bushels. We are fortunate to have a fair supply but the demand for it is usually greater than the supply, so order early. Pkt. 15 cts.; ½lb. 35 cts.; 1b. 60 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 25 lbs. \$8.75; 100 lbs. \$30.



Blue Bantam or Hundredfold



Schell's Sugar Peas, Mammoth Luscious, the grandest of all Sugar Peas





We have reason to believe that this excellent variety, **Schell's Wonderful Pea** is the favorite of more market-gardeners and home-gardeners throughout America, than any other large-podded Pea, judging from the very great number of orders we receive for it every year and from the many letters of praise. It is indeed **wonderful** the way it **yields**, **wonderful** in **size**, **wonderful** in **vigor**. It is **wilt-resistant**, has stout stems, stands almost erect, 20 inches high, with dense dark green coarse foliage, **enormous pods, 5 to 5 1/4 inches long**, deep green, very attractive, big, sweet luscious Peas. It is indeed a Wonderful Pea!

## **Schell's WONDERFUL PEA** *Monster Pods, Largest of Them All*

Each filled with **nine or ten big delicious Peas**. **Schell's Wonderful Pea** is remarkably sweet flavored, is adapted for **freezing and canning**. It was acclaimed as the most outstanding in **size, quality, vigor and yield** out of five hundred varieties tested with it. It is on almost every one of the tens of thousands of orders we receive annually from our customers—they **know** how **wonderful** it is. In the 1947 Pea Variety Trials carried on by our Pennsylvania State College Experiment Station out of 37 varieties, **SCHELL'S WONDERFUL PEAS** produced the largest average length of pods, 4.6 inches, and the heaviest weight per 100 pods, 965 grams. Be sure **you** include it in your order. It is wilt-resistant. (70 days.)

**Pkt. (2 ozs.) 15 cts.; 1/4lb. 25 cts.; 1/2lb. 45 cts.; lb. 80 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7; 25 lbs. \$9.50; 50 lbs. \$18; 100 lbs. \$35; 500 lbs. (enough for 5 acres) \$150, prepaid.**



# WATERMELONS

3 to 4 lbs. per acre, 1 oz. for 25 hills  
(For culture see under Cantaloupes)

## New Watermelon Hybrid Dixie Queen.

The very important value is that it is fusarium wilt-resistant. The stripes are a little darker green; has darker brownish seed. This is the first offering of a Hybrid Watermelon. Pkt. 75 cts.; 1/2oz. \$2.75; oz. \$5; 2 ozs. \$9; 1/4lb. \$15; lb. \$50.

## The New Hampshire Midget Watermelon.

Awarded Gold Medal by All-America Selections. Now, for every home-garden, a little midget melon the size of a cantaloupe. Weighs 3 to 4 lbs.; bright red flesh, sweet and good. Ripe melons in 65 days. Very prolific, as many as 200 melons were taken from one row 88 feet long. You can put 2, 3, or 4 in your refrigerator for cooling. Be sure to have a row or two of Midgets in your garden. Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 50 cts.; 2 ozs. 90 cts.; 1/4lb. \$1.50; 1/2lb. \$2.75; lb. \$5.

## New Watermelon "Congo."

(USDA 46-40) Winner of All-America Award. Here is an extra-fine melon you will want to grow. The vines are very vigorous, highly resistant to anthracnose, yielding a big crop of very uniform oblong melons averaging 35 pounds. The rind is strong enough to stand up well under shipping, and the flesh is excellent both in sweet delicious flavor and fiery red color. 90 days. An ounce will plant 25 hills, 3 pounds per acre. Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 2 ozs. 75 cts.; 1/4lb. \$1.25; lb. \$4; 3 lbs. \$11.50.

**Kleckley Sweets.** As a crop for market, you will find it one of the most profitable, and for the home-garden too. True oblong shape, dark green rind, and rich red flesh, which is sweet and luscious. Ready in about 87 days from planting. Plant an acre this year—four pounds of seed will do it and costs but \$9. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.50; 4 lbs. \$9.

**Striped Klondike No. 11.** 90 days. This new strain contains a very high content of sugar and thus has a most delicious flavor. The rind is thin but strong, the flesh solid bright red. Averages 30 pounds. Long-oval, heavily mottled and striped. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.25.

**Tom Watson.** 90 days. The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging forty to sixty pounds each. The flesh is a deep red, of the most delicious quality and extends close to the rind. Rind dark green and very strong. Very popular on all markets. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.25.

**Hawkesbury.** A wilt-resistant melon, allowing them to be grown on land previously planted to melons. Shape long, tapers slightly, skin light gray with fine green veining. Flesh bright red, very sweet, average 35 pounds. 85 days. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.25.

## MUSTARD

One ounce will sow a row 100 ft. long

**Tendergreen or Spinach Mustard.** An excellent vegetable "greens" rich in vitamins. Grows easily in hot or dry weather. It has a delicious flavor resembling blended spinach and mustard. Start cutting the leaves when 6 to 8 inches long and keep cutting as they produce more leaves all season. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.

**Southern Giant Curled.** Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 50 cts.; lb. \$1.50.

**Fordhook Fancy.** Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.

## SWISS CHARD (Spinach Beet)

or Leaf Beet

One ounce sows 50 feet of row; 70 lbs. an acre.

**SWISS CHARD** is one of the finest foods you can grow. It is the "number one" of all the green leafy foods. It keeps giving you a continuous supply from spring until frost. Keep cutting from 2 to 3 inches above the ground and new leaves will continue to grow up. It is cooked and served like spinach but has its own distinct flavor and is rich in Vitamin A. Be sure to plant a row or two. Good for canning, too. The midrib is also fine when prepared like asparagus. 55 days to table use.

**LUCULLUS (Light Green).** Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75.

**DARK GREEN-LEAVED or FORDHOOK GIANT.** Same as above, except leaves are dark green. Price the same.

**LEEK Broad London or American Flag.** Belongs to the Onion family; of very fine flavor. Used in soups, for stews, and creamed. One ounce will sow a row 100 feet long. Pkt. 15 cts.; oz. 75 cts.; 1/4lb. \$1.50; lb. \$5.

## SUNFLOWER SEED

**MAMMOTH RUSSIAN.** This variety grows 8 to 10 feet high and has flower-heads 18 inches across. These produce a mass of large striped seed which is very valuable for poultry feed; in fact, it is found in all good scratch feed when available. And it is the best food for parrots, cardinals, and wild birds. Buy it to grow a crop or buy it for food for birds. Postpaid, lb. 50 cts.; 3 lbs. \$1.35; 5 lbs. \$2.10; 10 lbs. \$4.



"Dixie Queen", another fine melon.

**"Dixie Queen"** 85 days. A splendid quality melon. 25 to 40 lbs., few seeds. The flesh is very richly colored, very sweet, juicy and of delicious flavor. It ripens right close up to the strong rind which doesn't break in shipping. Our Dixie Queen yields a big crop. Every gardener and farmer can grow them successfully on any good soil, and very profitably too. 1 ounce for 50 hills; 3 lbs. per acre. Plant an acre. Pkt. 15 cts.; oz. 40 cts.; 2 ozs. 75 cts.; 1/4lb. \$1.25; lb. \$3.50; 5 lbs. \$15.

**Stone Mountain** or "Dixie Belle." 90 days. Round, smooth, green skin, flesh beautiful deep crimson. Averages about 45 pounds. One of the finest melons for the home-garden and for market. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.

**Wondermelon.** 90 days. Large, heavy; oblong; even dark green skin; rather thin rind; rich bright scarlet flesh of delicious flavor. Melons 18 to 22 inches long. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 75 cts.; lb. \$2.25.

**Halbert Honey.** 85 days. The fruits are long, blunt at both ends; skin a rich, glossy green; the flesh a beautiful crimson. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.25.

**Thurmond Grey.** 90 days. Try this splendid variety. The melons are very large, oblong, of greenish gray color outside. Rich red and of delicious flavor. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 75 cts.; lb. \$2.25.

**Harris' Earliest.** 80 days. One of the best extra-early melons; oval, dark green; flesh sweet, delicious. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 75 cts.; lb. \$2.25.

## OKRA (ALSO CALLED GUMBO)

The pods are sliced when young and tender and used in soups and stews and for winter use, slice when young, string them and hang in the shade to dry, and they may be pickled like Cucumbers or canned. It has long been a favorite dish in the South. Try it. Sow as soon as ground is warm, in rows 2 feet apart. When plants are 6 inches high, thin to 12 inches apart in the rows. One ounce sows 50-foot row.

**Perkins Mammoth Long Green.** 64 days. Dark green. White Velvet. 60 days. Pods light green, almost white. Price above two: Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.

## DANDELION

One ounce will sow a row 200 feet long. Sow early in spring; leaves will be fit to cut in 60 to 70 days. Blanches well if tied or covered.

**Improved Large-Leaved or Cabbaging.** Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$3.50; lb. \$10.

**CHIVES.** 80 days. Pkt. 20 cts.; 1/2oz. 65 cts.; oz. \$1.

**COLLARDS.** One ounce will produce 3,000 plants.

**Southern Giant.** 60 days. Sow seed in rows, thin plants to 18 inches apart. Delicious "greens", leaves are much improved after a touch of frost. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.50.

**CRESS.** Sow in spring in rows a foot apart, cover seed 1/4 inch. Ready to cut in four to five weeks.

**Extra-Curled or Pepper Grass.** 40 days. Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.25; lb. \$3.40.

## MANGEL-WURZEL (Stock Beets)

Six pounds will sow an acre and will produce from 25 to 50 tons of Beets. Excellent feed for poultry, hogs, and cows. Make rows 24 inches apart and thin plants to 9 inches apart.

**Mammoth Long Red.** Very large; red flesh.

**Golden Tankard.** Flesh yellow. Makes richer milk.

**Sludstrup.** Reddish yellow; very large.

Each, oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50; 6 lbs. \$8.50



# PEPPERS

See also page 36. **HOW TO GROW PEPPERS.** Start the seed in hotbeds, greenhouse, or in boxes or paper pots indoors in March or April. (We have them.) When the plants are about 2 inches high transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set the plants out after first preparing the soil well, working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants; about 10,000 plants to an acre. Seed can be sown outdoors in April or May. Peppers are first green, then red, except yellow varieties. These are first green, then yellow. All can be used, either green or red or yellow. Days given are approximate time from setting out plants until Peppers are ready to pick.



**Schell's "Quality" Pepper.** Sweet, very prolific, size medium, early, green then red.

**New Pepper "Pennwonder".** A cross of California Wonder and Harris Earliest, resulting in this new variety with the vigor, shape, size, and thick walls of California Wonder and the earliness and prolificness of the other parent. Yields very heavily. **Sweet.** 60 days. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; lb. \$8.50.**

**Oshkosh Large Yellow Pepper.** Bright yellow when ripe, green when young. Peppers are 4 1/2 inches long and 3 1/2 inches in diameter, tapering to a blunt point. **Sweet.** 70 days. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.50; lb. \$8.50.**

**Hungarian Wax.** (Hot Banana.) A long yellow, hot Pepper which changes to orange, then turns red if allowed to remain on until ripe. Peppers are about 5 to 6 inches long, 1 1/4 inches thick at the stem end, and taper to a point. Early, 60 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; lb. \$8.**

**Oakview Wonder.** Developed from the popular California Wonder. A week to ten days earlier. Thick flesh. **Sweet.** Not as large but yields heavy. 60 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$2; lb. \$7.50.**

**King of the North.** Early. Large; dark green, turning rich red when ripe. Mild and sweet and its earliness and size make it fine for early market. 65 days. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$2.25; lb. \$8.**

**Chinese Giant.** Very large, almost square in shape. The flesh is thick, sweet and, being so large, makes an excellent Mango for stuffing. A brilliant scarlet when ripe. 75 days. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$2.75; lb. \$10.**

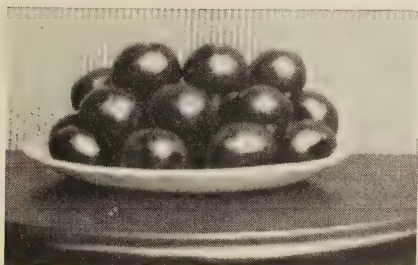
**Ruby Giant.** This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King but larger. 70 days. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$2.25; lb. \$8.**

**Neapolitan.** Without question this is one of the earliest and one of the most productive of all large, sweet mild Peppers. 4 to 5 inches long, 2 1/2 inches thick. 60 days. **Pkt. 15 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

**Small Red Chili.** 80 days. Plants covered with Peppers 2 inches long. Bright red when ripe and very hot. They are dried, ground, and chiefly used for Pepper sauce. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.**

**Large Long Red Cayenne.** Hot, 5 inches long, 1/2 inch thick. 70 days. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 85 cts.; 1/4lb. \$2.25.**

## Crimson Beauty.



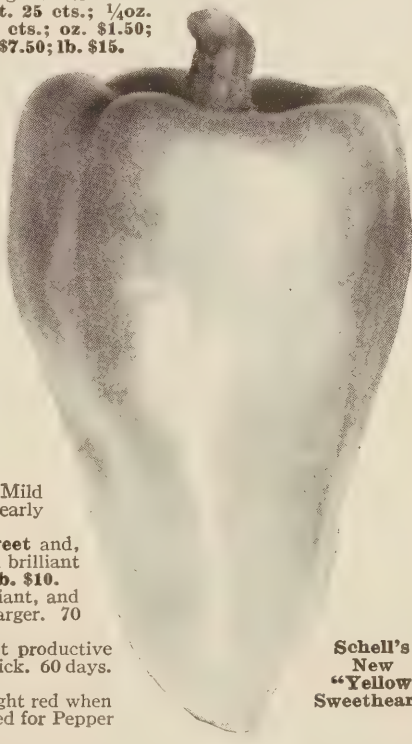
**New Sweet Pepper, "Crimson Beauty"**

Indeed it is a beautiful Pepper perfectly smooth, with sweet delicious flesh thicker than most large Peppers. A perfect Pepper for salads, for canning, whole or cut, or for pickling. They are 2 to 3 inches in diameter and 1 to 1 1/2 inches thick from top to bottom. And yield!—never saw anything to compare with it. We counted fifty Peppers on one plant—some had more, some less. Use them when green or crimson. Be sure to try this wonderful new Sweet Pepper, **Crimson Beauty.** You'll like it. **Pkt. of 100 seeds 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.00; oz. \$3.50.**

**Sweet Banana Pepper.** The plants are medium in height and very prolific, bearing 15 to 18 and sometimes 22 attractive long smooth Peppers, 7 inches long and 1 1/2 inches at the stem end. Banana-yellow color, then it turns red. Use them when either yellow or red. **Sweet.** 60 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; lb. \$8.**

**Schell's Quality Pepper.** Extra early, exceedingly prolific, every plant bearing large numbers of Peppers averaging 5 inches long and 3 inches in diameter at the stem end. **Sweet;** first green, then turns to a bright crimson, very attractive. (58 days.) Be very sure to have this good very early Pepper. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 2 ozs. \$1.90; 1/4lb. \$2.90; lb. \$10.**

**Schell's New Yellow Sweetheart.** It is yellow then turns bright scarlet, it is sweet, it is heart-shaped. There is a touch of pungency in the ribs. This excellent Pepper is borne in large numbers on its very strong vigorous plants. The Peppers are at their best when clear waxy yellow. They are 4 to 4 1/2 inches long and 2 1/2 inches wide at the stem end then taper to a heart-shape. I urge you market-gardeners—and home gardeners to grow lots of this good Pepper. **Pkt. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 85 cts.; oz. \$1.50; 1/4lb. \$4.50; 1/2lb. \$7.50; lb. \$15.**



**Schell's New "Yellow Sweetheart"**

**Schell's Large Yellow.** A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75; lb. \$10.**

**Large Bell or Bull Nose.** Sweet-flavored flesh. Early and prolific. **Pkt. 10 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.50.**

**Improved Ruby King.** A very popular variety; bright red; 4 to 6 inches long; 3 to 3 1/2 inches wide; mild. 68 days. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

**Golden Queen.** Very large, sweet, yellow Pepper. 4 inches long, 3 inches wide. 65 days. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$2.50; lb. \$8.**

**Tomato-Shaped Pepper, or Sunnybrook** (also called Squash or Cheese). Shaped much like a tomato, 2 inches deep and 3 inches in diameter; very sweet, thick flesh; dark green then to deep red. Very heavy yielder. 65 days. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

**Schell's Giant Sharp Red.** The largest sharp Pepper. 8 to 10 inches long and 1 to 1 1/4 inches in diameter. It bears great quantities of handsome Peppers. Very popular among all gardeners who have a market for sharp Peppers. Deep green then scarlet. 75 days. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$2; lb. \$7.50.**

**Large Red Cherry.** Shaped like cherries. Used for pickles. Hot. 70 days. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 90 cts.; 1/4lb. \$2.25; lb. \$8.**





**Schell's Pepper,  
Gold Seal Quality  
Strain California  
Wonder.**

A magnificent crop, a big one too, of the most perfect, largest, most uniform Pepper. Four of them you see equaled the diameter of a bushel basket. Acres and acres of them — just look at this crop. It was grown from **our seed** by our good friend and customer, Mr. Kenneth West. (Mr. West on right, our Mr. Hoover on left.)

**World Beater.** A very good large Pepper. There are usually from 15 to 25 very fine Peppers on a plant. The flesh is thick and is very mild and sweet. Color dark green, changing to a very brilliant scarlet. The plants are very vigorous and their strong stems keep the Peppers well above the soil. Medium early. 73 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; lb. \$8.50.**

**Schell's Pepper, Early Pimento.** Awarded Bronze Medal. The heart-shaped Peppers are about 3 1/2 inches long, very smooth and **dark green**, turning **bright red** when ripe. Flesh is 1/4 inch thick, **mild and sweet** at all stages. Splendid flavor, easily cored for stuffing or canning. Very early; ready to pick in 65 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; lb. \$8.50.**

**Schell's Pepper, Marvelous.** Ever since we introduced this very fine, large Pepper, **Marvelous**, there has been an ever-increasing demand for more and more of it year after year. It is a handsome Pepper, attractive in both size and bright crimson color. It is very prolific, yielding many big handsome Peppers averaging 5 to 6 inches long and 4 inches wide. First green, then intensely rich scarlet, mild and sweet flavored, thick flesh matures in about 70 days. A grand variety. **Sweet.** Be sure to order **Schell's Marvelous. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 2 ozs. \$1.90; 1/4lb. \$2.90; lb. \$10.**



**Schell's Pepper, California Wonder, Gold Seal Strain**



**Schell's Marvelous Pepper**

**Schell's Pepper, California Wonder.** The walls of flesh or meat of it are **very thick** (from 1/4 to 1/2 inch). This thick flesh gives it unusual weight, yet the Peppers are borne up with an exceedingly heavy stem instead of hanging down. Color green turning to a very rich crimson. It is a **sweet** Pepper. Very smooth and firm the lobes being almost imperceptible. I urge everyone to plant liberally of California Wonder Pepper. 72 days. It is one of the leading varieties planted by market-gardeners and home-gardeners. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 2 ozs. \$1.75; 1/4lb. \$2.75; lb. \$8.75.**

**New Yellow California Wonder.** A grand new **Pepper.** First green, then **pure yellow**; use them both ways. Thick-walled, flesh sweet, smooth, very attractive, very fine quality, and a heavy yielder. You will like it, we know. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 40 cts.; 1/2oz. 65 cts.; oz. \$1; 1/4lb. \$3; lb. \$10.**



# RADISHES

See also page 38

## Schell's Extreme Early Round Deep Scarlet

Positively the earliest of all Radishes—ready in 16 to 18 days. Grow this for your **first** crop outside or in greenhouses. Solid, tasty and crisp, very popular on the markets and in home-gardens. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 100 lbs. \$100.**

## French Breakfast

This, as you see from the illustration, is a very nice Radish. It is olive-shaped, bright red, with a white tip. Very good indeed. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**



Schell's Extreme Early Round Deep Scarlet

## Schell's Radish, Long White Icicle

One of the best and most popular long white Radishes. It is long, slender, snowy white, very tender, and retains its good quality longer than most varieties. It is very early, ready to pull in 20 to 25 days in normal growing weather. Our strain of it is extra fine. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.** (We also have a short-top strain for greenhouse growers and for muck land. Specify it if you want it.)



Schell's  
Early  
Scarlet  
Globe



French Breakfast

## Schell's Radish, Long Scarlet

This is a fine Radish, ready to use 25 days after planting. It grows 5 to 6 inches long, is very brittle, and is a handsome rich red. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**



Schell's Radish, Long Scarlet. Excellent in quality, and a rich attractive color. It is a variety you should grow.

## Schell's Radish, Early Scarlet Globe

A perfected strain of this popular bright rich red Radish. If planted at the same time is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet very attractive and very good. This strain has a **medium top**. If a **short-top strain is wanted, specify this when you order**. A pound will produce thousands of bunches, which means big profits. Make a sowing every two weeks throughout the season. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 25 lbs. \$27.50; 100 lbs. \$100.**



## Scarlet Radish, Turnip White-Tipped

This is a very handsome round Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 25 lbs. \$27.50.**





Schell's Popular, Extra Early Long White Radish, Pearl Forcing. Plant some every two weeks from March 25 to Sept. 15.

**Cavalier.** A highly colored and very attractive variety, excellent for home, market and shipping. Tops are small, shape oblong-globe, very firm, bright scarlet. Grows in all soils; adapted for first on the market when sown outside and excellent for greenhouse growing. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$1.75; 5 lbs. \$7; 10 lbs. \$12.50; 100 lbs. \$100.**

## LONG RADISHES

**White Strasburg, Summer.** The Radish that stays tender in hot weather. The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. 35 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**

**LONG WHITE VIENNA or LADY FINGER.** If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

**CHARTIER.** Long red, with white tip. Very fine tender market Radish. Our strain is very fine. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**

**CINCINNATI MARKET or GLASS RADISH.** This is sometimes called the Red Icicle because of its extreme earliness and fine quality. Bright, clear red Radishes 6 to 7 inches long. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75.**

**LONG BRIGHTEST SCARLET or LONG CARDINAL.** Grows very quickly; color bright red, white tip; fine for bunching for market. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

## FALL or WINTER RADISHES

**White Chinese.** The large, stump-rooted white fall and winter Radish. This is the best and most popular fall or winter Radish. It averages 8 inches long and 3 inches in diameter. Nice to slice in long "sticks" or in flat slices. A delicious Radish, mild and sweet, not strong. Be very sure to include this variety in your order, then plant in July or August. Use in the fall and store some in dry sand in the cellar for good Radishes all winter. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$1.75; 2 lbs. \$2.75; 5 lbs. \$6.75.**

**Rose Chinese.** Sow in the fall. Similar to the white, but red and not so large. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.75.**

**Round Black Spanish.** The skin is almost black, but the flesh is white and very sweet. Sow in the fall. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

**LONG BLACK.** **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

# RADISH

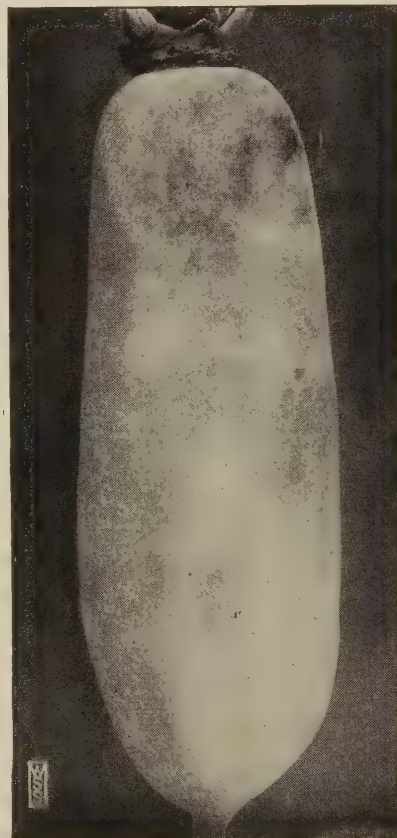
ALSO ON  
PAGE 37

**HOW TO GROW RADISHES.** For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it, for when sown in rows they may be kept clean of weeds. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep fine all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

## Schell's Super-Quality Tender-Sweet Crisp Radish

**Pearl Forcing.** We think it is **THE BEST RADISH** for garden and for greenhouse. The choice of thousands of our customers. It is the earliest and the best-quality, best-shaped, long white Radish. Pure snowy white and so crisp, brittle, and richly flavored that you just naturally want more of them. They are ready to use in three to four weeks. The most popular Radish for outside garden culture and for greenhouses. Has short tops. Grow quantities of them; there are never any of Schell's Pearl Forcing Long White left on any market. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$1.70; 5 lbs. \$7.50; 10 lbs. \$12.50.**

**Crimson Giant Globe.** Very fine round red, larger than Scarlet Globe, in fact twice its size, 1 1/2 to 2 inches in diameter. It remains solid, crisp and tender and does not get pithy or hollow in midsummer. It is ready to use in 4 weeks after planting the seed. Try it; you'll like it. This is a very popular market Radish, as well as for the home-garden. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$1.70; 5 lbs. \$6.50; 10 lbs. \$12.**



Schell's Radish, White Chinese. Tender fall and winter Radish.



# SQUASH

**HOW TO GROW SQUASH.**—Plant 8 to 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. Ounce plants 25 hills, 4 pounds an acre. BUSH varieties do not vine so may be grown in any garden, small or large. The winter varieties, the Hubbards, Boston Marrow, and Butternut, can be easily stored in any cool dry place, with temperature about 50 degrees, and this gives you these good Squash all winter for pies, stewing, frying, etc. They will help cut your high food bills.

NEW . . .

## Uconn Squash

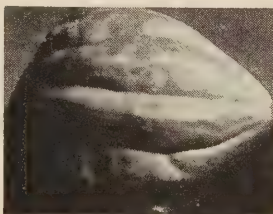
*Awarded Gold Medal*

So good it was awarded the highest number of points ever given to a new vegetable in the All-America Selections. 6 inches long, 4½ inches in diameter, with 6, 8 and 10 on each plant. Flesh golden; skin green. It does not vine; therefore, it should have a place in every home garden. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 2 ozs. 65 cts.; ¼lb. \$1; lb. \$3.**

**Buttercup.** Try this good Squash. It is distinctly shaped small "meal size,"—4½ inches thick by 6½ inches across. Thick orange flesh; skin green with stripes and spots of gray. Sweet and dry. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 60 cts.; ¼lb. 95 cts.; lb. \$3.50.**

**Table Queen.** Green.

A also called "Acorn" and "Des Moines." The Squashes are just about 6 inches long, 4 inches in diameter, dark deep green in color; when fully ripe the rind turns to bright orange-yellow. However, they may be used just as well before as after ripening, served by halves and used for sauce or for pies. 58 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.**



Squash, Schell's Table Queen or Acorn

**GOLDEN TABLE QUEEN.** Like the Table Queen above, except the skin is a beautiful golden color. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.25.**

**Royal Acorn.** Half again as large as the original Table Queen. Allow them to develop until the shell is hard for best quality. **Pkt. 15 cts.; oz. 35 cts.; ¼lb. 95 cts.; lb. \$2.50.**

**Early Prolific Straightneck.** Plants are bush type and compact, very suitable for the home-garden, and this allows close planting. The fruits are smooth, of delicate cream-yellow and they may be used when any size from 4 to 14 inches. 40 to 50 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.25.**

**COCOZELLE.** A long, early prolific, Italian Marrow Squash, dark green with stripes of lighter green; flesh greenish white. Grow up to 20 inches but are used when 10, 12 or more inches in length. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.25.**

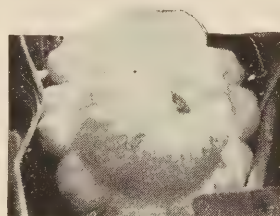


Squash, Butternut



New Gold Medal Squash, "Uconn."

**Warren Turban.** Has a distinct "button" on the blossom end. Color is red-orange with gray stripes at the blossom end. Flesh orange, dry and of superior quality. Very prolific. Try it. Very popular in New England States. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.; lb. \$3.**



Squash, Schell's Early White Bush Scalloped

**Schell's Squash, Early White Bush Scalloped**

Also called "Dollar Squash." This is the popular "Pattypan" or "Cym-ling." Fine when picked immediately after being set on and when not much larger than a dollar, and when served like asparagus they are delicious. Their fruits average 6½ inches in diameter and 2½ inches thick. They bear until frost. 50 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2; 4 lbs. \$6.**

**EARLY GREEN-TINT WHITE BUSH SCALLOP SQUASH.** **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.**

**ZUCCHINI GREY.** About 12 inches long and 4 inches in diameter, is light, mottled gray when matured and light green when in the edible stage. Excellent. Flesh creamy yellow. Used mostly when small and tender. 60 days. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.25.**

**ZUCCHINI DARK GREEN or BLACK.** Bush. Same as above, except color. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.25.**

**GOLDEN HUBBARD.** In shape this is quite like the improved Hubbard, but earlier. The skin is a rich orange-red and the flesh is deep orange of the best quality. Highly recommended. 100 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.**

**BLUE HUBBARD.** This variety was developed from the original Hubbard Squash. Its skin is a dark bluish gray; flesh thick, orange-yellow. A good keeper. Large size. 115 days. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.**

**WARTED HUBBARD.** Dark green, almost black skin, called "warted" from the irregular bumpy surface of the skin. Flesh orange-yellow. Very fine, excellent for pies, and a good freezer. 115 days. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.50.**

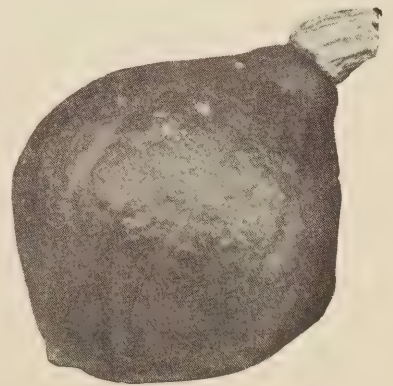
**IMPROVED HUBBARD.** They are large, moderately warted, with dark green skin and flesh of richest orange. Very prolific. 100 days. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.**

**GIANT SUMMER CROOKNECK.** 16 inches long and 4½ inches wide. Average 4 pounds. Ready in 55 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2; 4 lbs. \$7.50.**

**EARLY GOLDEN SUMMER CROOKNECK.** Fruits measuring about a foot long, of bright orange color inside and out. 48 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 70 cts.; lb. \$2.**

**Boston Marrow.** A fine winter sort, shaped like Hubbard; smoother skin. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Used widely for delicious pumpkin pies. Good freezer. 100 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 70 cts.; lb. \$2; 4 lbs. \$7.40.**

**Butternut.** The flesh is rich orange, very sweet and dry, of very fine texture and excellent flavor. The fruits are 10 to 12 inches long and 4 to 5 inches thick at the blossom end. Very meaty. Good to freeze. Yields heavily. Matures in about 80 days. **Pkt. 10 cts.; oz. 40 cts.; ¼lb. \$1.25; lb. \$4.**



Squash, Boston Marrow



# Our Grand Extra-Early Tomato Pennheart



The Popular Extra-Early Pennheart Tomato

Here is a most outstanding extra-early Tomato which has already proved its great value to many, many thousands of our customers all over America. Last year again, our sales increased greatly, which shows how **very popular** this good heavy-yielding extra-early "**Pennheart**" has become everywhere. In California it has proved so valuable that thousands of acres were planted with it last year again and hundreds of pounds of seed were ordered from us by those growers for this year again.

This new extra-early "**Pennheart**," introduced by us, is the latest and one of the greatest scientific developments of Dr. C. E. Myers, noted plant breeder of our Pennsylvania State College of Agriculture (now retired). It is the result of years of intensive breeding work with the deep thick-fleshed **Oxheart**, **non-acid** Tomato, and the extra-early strain of Penn State Earliana from which two he has brought this wonderful new "**Pennheart**" to perfection.

You will want **Schell's Tomato "Pennheart"** because it is **EXTRA** early, about 60 days from setting plants, it **yields more Tomatoes** to the acre and **more ripe ones at first picking**, **weighing more pounds**, than any other extra-early Tomato. "**Pennheart**" is thick-fleshed, has **better color**, **richer flavor**, and **larger size**, than any other extra-early Tomato.

The plants are short, compact, and cannot be staked. Set them deep, 3 feet apart each way, and if possible put a good dipper of water in the hole before closing it. Start seed indoors in February or March for ripe Tomatoes in June and July. (2 ounces produce 6,000 plants, enough for an acre.) **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2 oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4 lb. \$5; 1/2 lb. \$9; 1 lb. \$18.** Be sure your order includes this grand good extra-early Tomato.

## New EARLY-MARKET Tomato

A VALUABLE EXTRA-EARLY TOMATO FOR STAKING OR VINING

Developed by Prof. Jesse M. Huffington of State College who says, "It has given **greater returns** than any other Tomato in the Washington Boro area where growers really live from the income derived by the sale of **Early Market Tomatoes**." A most outstanding all-purpose early market Tomato.

Prof. Huffington, after years of breeding work with pure parent stocks of the large early Stokesdale and extra-early Break O'Day, developed this very excellent new Tomato now named "**Early Market**." Dr. Odland, State College, very enthusiastic about it, said, "It was among the **very best extra-early varieties** in our trials." "**Early Market**" is distinctly an extra-early market Tomato particularly well adapted for **staking** or for **vining** on the ground.

**Early Market** is not as adversely affected by wet weather as some others. It is **globe shaped**, **very good in size and color**, **excellent quality** and **heavily productive** in a few pickings. Feed the crop well. This helps to promote size and yield. Try it. (70 days.) **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.60; 1/4 lb. \$2.25; 1/2 lb. \$4; 1 lb. \$8.**

## Schell's Certified Tomato RUTGERS

A **very valuable variety** developed at Rutgers College, N. J. Agricultural Experiment Station, by crossing Marglobe and J. T. D. It is a **deep globe shape** with thick, **deep red meat** and **small seed cells**. **Heavy yielder**. Highly esteemed by all who have grown it.

**Rutgers** is an excellent all-purpose Tomato. It is a leading variety with canners, being not only one of highest quality in flavor, juice and meat, but the large plants are literally smothered with their big beautiful Tomatoes. It is a very heavy yielder. 80 days. **Schell's Certified Seed. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 45 cts.; oz. 85 cts.; 1/4 lb. \$2.25; 1 lb. \$7.50.**

## Schell's Tomato MARGLOBE

ONE OF THE  
GRANDEST  
GENERAL-CROP  
TOMATOES.

There is no question that this is the most widely grown general-crop Tomato. There are, of course, many different strains of it now. This strain directly bred from original stock seed grown under the personal supervision of the late Dr. Pritchard of the U. S. Department of Agriculture, who developed it, has been kept right to that same type line of breeding. This accounts for us selling such very great quantities of the seed every year. Ours is that same beautiful scarlet of perfect globe shape, of heavy-producing plants, vigorous and more disease-resistant. If it is quality and greater crops you want rather than lowest-priced seed, then you will want **our certified strain of Marglobe**. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 50 cts.; oz. 85 cts.; 2 ozs. \$1.50; 1/4 lb. \$2.50; 1/2 lb. \$4.50; 1 lb. \$8; 5 lbs. \$35; 10 lbs. \$60.** (80 days.)



Schell's Fine Tomato, Marglobe





Schell's New Hybrid Tomato, Early Delicious

up to the stem, and it continues to bear them until stopped by the grower or by frost. Fruits are very uniform in size and shape. Order it on my recommendation and I know you will be glad you did. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; lb. \$8.** (1 oz. will produce 3,000 or more plants.) (85 days.)

## Schell's Grand Early Tomato, ROYAL WONDER

Here is an **extra-early Tomato** that we very **highly recommend** to you who grow for market and for the home-garden. It is a perfect globe shape, yields an enormous quantity of the most beautiful Tomatoes of the best desirable quality. Rich, thick juicy flesh with few seeds. They are ready to pick in 68 days from setting out the plants. Stake the plants or give them a space of 5 x 5 feet if not staked. Start seed indoors in February and March for earliest Tomatoes, and outdoors in April. Be sure to include this grand early Tomato in your order. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.50; 1/4lb. \$2.75; 1/2lb. \$5; lb. \$10.**

## Schell's New Hybrid Tomato, BREEDERS

rapidly replacing other varieties in the large Tomato-shipping areas of California, the south and east, both for ripe pack and green-wrap shipping. Thick walls and solid flesh account for its surprising shipping quality. Average weight close to 6 ozs. and **85% of the pick is uniform deep globe shape.** Very smooth, round shoulders, **bright red color throughout.** An excellent flavor very choice for canning, market and home-garden. Very prolific bearer over a long period. Can be staked or trellised as well as allowed to spread on the ground. A Southern University trial proved our **Breeders Hybrid** the highest yielder among 28 varieties tested, exceeding Stokesdale by 15% and Rutgers by 28% in yield. Be very sure to try it this year. **Pkt. (50 seeds) 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2; 1/6oz. \$3.50; 1/8oz. \$6; 1/4oz. \$10; oz. \$38.**

## Schell's New Hybrid Tomato EARLY DELICIOUS

Here is our **new Extra Early Hybrid**, ready to pick in **55 days** from setting out the plants. A true first-generation hybrid. Our new **Early Delicious Hybrid** won **first place in yield** in competition with **72 other hybrid and standard varieties** in one eastern college trial and was **awarded A No. 1 Rating!** Widely adapted. Strong indeterminate vine; fruits medium large, intermediate globe, color deep dark red, very smooth, free from cracking. Very uniform in shape and size, thick fleshed; excellent mild flavor. A sure winner for market-gardeners and home-gardeners. Fine for staking or trellising as well as ground coverage. Remember it **out-yielded 72 other early varieties**; therefore you will want to try it. **Pkt. (50 seeds) 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2; 1/6oz. \$4; 1/8oz. \$7.50; 1/4oz. \$12; oz. (3000 plants) \$45.**

## Schell's KING-OF-ALL

One of the grandest of all late or maincrop Tomatoes. It is perfect in shape, very large in size, unexcelled in quality, and a heavy yielder. Semi-globe.

King-of-All Tomato is a **main-crop** variety. Its wonderful yield is one of its greatest values, starting off, as it does, in season with the plants crowded full of clusters of the most beautiful big deep red Tomatoes, perfectly smooth right



Schell's New Hybrid Tomato, Breeders



# TOMATO

See also pages  
40, and 41

**HOW TO GROW TOMATOES.** It is easy and economical to grow your own plants. Sow the seed in boxes in the house if you do not have a hotbed; start in February or March. When seedlings are 3 inches tall, transplant them to 3-inch pots (paper or clay) or 4 inches apart in plant-boxes, or use Vita-Bands, (see bottom of page). A moderate temperature and sun will make strong, sturdy plants. A packet of seed produces several hundred plants; one ounce, 3,000 plants; and 6,000 plants will plant an acre which will yield from 5 to 10 or more tons.

## PLANT STAKES

We have them for  
staking Tomatoes

**Pennheart.** See it on page 40.

**Schell's Royal Wonder.** A grand early Tomato. See page 41.

**Pritchard or Scarlet Topper.** (Certified Seed.) A superior early Tomato ripening close after Pennheart. True Pritchard is a beautiful, perfect globe shape,  $3\frac{1}{2}$  to 4 inches in diameter, brilliant red, ripening right up to the stem. The flesh is very full and meaty, with small seed-cavity. A very heavy yield can be expected under normal conditions. 70 days. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.50;  $\frac{1}{4}$ lb. \$2.25;  $\frac{1}{2}$ lb. \$4; lb. \$8.

**New Orange-Yellow Tomato, Jubilee.**

Awarded Bronze Medal in All-America Selections. An unusual color—tangerine or bright orange flesh and yellow skin. Globe-shaped, smooth, quite free from cracking. A beautiful Tomato. Great possibilities for a gardener to grow as a "specialty" crop for particular customers. Adds golden color to the salad bowl. Matures in 72 days. Try it for slicing, for canning, for preserves. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{2}$ oz. 40 cts.;  $\frac{1}{2}$ oz. 75 cts.; oz. \$1.30; 2 ozs. \$2.25;  $\frac{1}{4}$ lb. \$4; lb. \$12.

**JOHN BAER.** A very good early, following close after the extra- or first-early varieties. Rich scarlet-red, smooth, thick through, just slightly flattened at the top. 67 days. Pkt. 10 cts.;  $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.;  $\frac{1}{4}$ lb. \$1.35; lb. \$4.50.

**YELLOW HUSK or GROUND CHERRY TOMATO.** Here is a little jewel we urge you to grow in your garden. They are delicious to enjoy, whole or served with a lettuce salad. The tiny Tomatoes, the size of a marble ( $\frac{1}{2}$  inch in diameter), are borne on the plants in great numbers, each in its own little papery sack. Very interesting to grow. Rich, sweet flavor. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{2}$ oz. 45 cts.;  $\frac{1}{2}$ oz. 80 cts.; oz. \$1.50.

We also offer the following popular, well-known varieties, but have not space to describe them: **Matchless; Dwarf Champion; Victor; Greater Baltimore; Stokesdale; Valiant; Dwarf Stone.** Any one of these 7 good varieties, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$ oz. 35 cts.; oz. 65 cts.;  $\frac{1}{4}$ lb. \$1.75; lb. \$6.

**Beef Heart or Oxheart.** Very thick, heavy flesh of excellent quality; heart-shaped or pointed at the blossom end. 90 days. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 45 cts.;  $\frac{1}{2}$ oz. 80 cts.; oz. \$1.45;  $\frac{1}{4}$ lb. \$4; lb. \$15.

**BONNY BEST.** (Certified Seed.) Very early; good also as a forcing variety. Smooth, solid, bright red, and of the finest quality. 73 days. Pkt. 15 cts.;  $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.;  $\frac{1}{4}$ lb. \$1.75; lb. \$6.

**PONDEROSA or BEEFSTEAK.** Fine for slicing. Purple-crimson. Very large, fleshy; small seed-cells. 90 days. Pkt. 15 cts.;  $\frac{1}{2}$ oz. 75 cts.; oz. \$1.25;  $\frac{1}{4}$ lb. \$3.50; lb. \$12.

**YELLOW PONDEROSA.** Similar in every respect to the above, except that in color it is a golden yellow. 90 days. Pkt. 15 cts.; oz. \$1.25;  $\frac{1}{4}$ lb. \$3.50; lb. \$12.

**GROTHEN'S GLOBE.** (Certified Seed.) It is medium early, with large, globe-shaped, rich red fruits, borne in clusters. Continues to bear its fine large fruits throughout the season. 75 days. Pkt. 15 cts.;  $\frac{1}{2}$ oz. 45 cts.; oz. 85 cts.;  $\frac{1}{4}$ lb. \$2.25; lb. \$7.50.

**STONE, IMPROVED STRAIN.** One of the most desirable main-crop varieties. Large, smooth, bright scarlet, of finest quality. Productive. Ideal for home or canning. 85 days. Pkt. 10 cts.; oz. 50 cts.;  $\frac{1}{4}$ lb. \$1.50; lb. \$5.

**GOLDEN QUEEN.** Large, smooth, pure yellow. 85 days. Pkt. 10 cts.;  $\frac{1}{2}$ oz. 45 cts.; oz. 80 cts.;  $\frac{1}{4}$ lb. \$2.50; lb. \$8.

**BREAK O'DAY.** An extra-early globe-shaped, scarlet-fruited Tomato of unusual value. Break O'Day is the result of a cross between Earliana and Marglobe. In shape, color, and quality it resembles Marglobe and is one of the first to ripen. 70 days. Pkt. 10 cts.;  $\frac{1}{2}$ oz. 35 cts.; oz. 65 cts.;  $\frac{1}{4}$ lb. \$1.75; lb. \$6.

**MINGOLD.** Awarded the Silver Medal for one of the best New Vegetables. Early, large, shaped like a Marglobe, but in color a rich attractive yellow. Try it. Pkt. 15 cts.;  $\frac{1}{2}$ oz. 50 cts.; oz. 95 cts.;  $\frac{1}{4}$ lb. \$2.75; lb. \$10.

**EARLIANA.** Rich scarlet. An extra-early Tomato, and has long been the choice of many who want the very earliest on the market. 64 days. Pkt. 10 cts.;  $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.;  $\frac{1}{4}$ lb. \$1.65; lb. \$5.

**San Marzano or Italian Red Plum.**

Exceptionally meaty, free from juicy pulp and has a very mild flavor. Grown extensively for canning whole, for puree and for making Tomato Paste. The Tomatoes are plum-shaped,  $3\frac{1}{2}$  inches long and  $1\frac{1}{2}$  inches in diameter, and are an intense red, borne in clusters and in great abundance. The ripe fruits hold their quality a long time both on the vine and in storage. They make an excellent and attractive salad Tomato because of their intense red color. Good also to peel and serve whole. Try it. 70 days. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{2}$ oz. 65 cts.; oz. \$1.25;  $\frac{1}{4}$ lb. \$4; lb. \$12.

**SMALL-FRUITED TOMATOES** (82 days). **Red Cherry, Yellow Plum, Red Plum, Yellow Pear.** Fine for preserves or eating raw. Each, Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{2}$ oz. 75 cts.; oz. \$1.50.

**PEANUTS Virginia Jumbo.** (120 days.) Large, productive Peanut of rich flavor, with two or three large kernels in each pod. Peanuts are very easy to grow; they do best in a sandy or light loose mellow soil. Make rows  $2\frac{1}{2}$  to 3 feet apart, plant Peanuts (out of hulls) 10 inches apart, cover 2 inches. If planted, in the hulls, then plant 18 inches apart in the rows. Cultivate well. When the plants are nearly full grown, throw earth up to them, to make more nuts form. Before frost dig and hang the vines under a shed or in an airy room to cure. Try it. Plant soon as soil is warm, about May 1 to 10. 1 lb. plants 100 feet ( $1\frac{1}{2}$  bus. per acre).  $\frac{1}{4}$ lb. 20 cts.;  $\frac{1}{2}$ lb. 35 cts.; lb. 65 cts.; 5 lbs. \$3.



## BIRD Vita-Bands

They take the place of clay flower pots and cost but little. Just what you need for Tomato, Pepper, Eggplant, Cabbage, Cauliflower, Lettuce, and Broccoli plants, and Flower plants too. Millions of these are being used.

**VITA-BAND 10** for short growing periods. Will usually contain root growth up to approximately 8 to 10 weeks. Nutrient-treated with quickly available plant food. . . your judgment determines need for additional feeding. Vita-Band 10 is identical to Vita-Band "D" except Vita-Band 10 is removed at time of transplant. Vita-Band "D" is not.

**VITA-BAND D** contains root growth until grower chooses to let root through Band. Only quick, slight pressure is needed to crack Band. Do not remove Vita-Band "D" when transplanting. Band disintegrates in the soil permitting free growth of roots from time of transplant. Nutrient-treated with quickly available plant food.



Vita Band 10 prices per Thousand. Vita-Band D Prices per 2,000; sold in these units only.

SIZES IN INCHES	$1\frac{1}{2} \times 1\frac{1}{2}$ $\times 2\frac{1}{2}$	$1\frac{3}{4} \times 1\frac{3}{4}$ $\times 2\frac{1}{2}$	$2 \times 2$ $\times 2\frac{1}{2}$	$2 \times 2$ $\times 3$	$2\frac{1}{2} \times 2\frac{1}{2}$ $\times 3$	$3 \times 3$ $\times 3$	$4 \times 4$ $\times 3$	$4 \times 4$ $\times 4$
Vita-Band 10 Postpaid 150 miles. ....	\$4.10	\$4.45	\$5.00	\$5.55	\$6.65	\$7.65	\$10.15	\$12.65
Vita-Band 10 Store prices .....	3.60	3.90	4.40	4.90	5.85	6.75	8.85	11.10
Vita-Band D Postpaid 150 miles ..	8.20	8.85	9.95	11.40	13.10	15.30	20.20	25.30
Vita-Band D Store Prices .....	7.50	8.10	9.10	10.40	11.90	13.80	18.20	22.90



# SPINACH

One ounce to 100 feet;  
10 pounds per acre

**HOW TO GROW SPINACH.** Sow seed early in spring as soon as the soil is workable. It can be sown broadcast or in rows 12 to 15 inches apart in the garden or 24 inches apart for horse or tractor cultivation. We think row planting best, for if necessary the crop can then be cultivated or weeded. Cover seed 1 inch and thin, if in rows, to 6 inches apart. For fall crop sow in early August. For wintering over for early spring cutting, sow last half of September. When cold weather sets in, cover the plants with straw or dry leaves. You can freeze or can any of these varieties.

**New Spinach America.** A greatly improved strain of the Bloomsdale type bred by crossing Bloomsdale Long Standing Dark Green with Viking to a much darker rich, glossy green, more heavily savoyed and crumpled leaves. Stands much longer without seed shoots. Excellent quality. We urge all our market gardeners and home gardeners to grow lots of it. 50 days. Will stand 75 days without seeding. **Pkt. 15 cts.; oz. 35 cts.; 1/4lb. 75 cts.; lb. \$1.25; 5 lbs. \$5.75; 10 lbs. \$10.50; 25 lbs. \$25.**

**Schell's Hot-Summer.** It may be sown early and also later than others, for it is not affected by the hot weather; remains in perfect condition a long time. Leaves are beautifully crimped; finest quality. I urge you to grow it. 45 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10.**

**Nobel.** Smooth-leaved type. Leaves thick, rather smooth, somewhat crimped, rounded, thick and large. Develops quickly and is one of the last to go to seed. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.25; 5 lbs. \$5.50.**

**New Zealand (Tetragonia expansa).**

Entirely different from other varieties of Spinach. It gives an abundant and continuous harvest of its green leaves on tender shoots throughout the summer. Heat and drought have little effect on it. For "greens" it will supply your table until frost. Seeds are hard. Soak them overnight before sowing them. Plant 6 inches apart and 1 inch deep. When they reach nearly full size, thin them out to about 18 inches apart. Cut 3 to 6 inches of the stems with leaves each time you harvest a supply for your table. 70 days. **Pkt. 15 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$1.75.**

**Prickly or Winter.** **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.25.**



Grand New Spinach America Awarded 1952 Silver Medal

**Schell's Long-standing Bloomsdale.** A wonderful variety that has an extremely dark green, very crumpled leaf. It stands the heat of summer better than the regular Bloomsdale, and will stand fifteen days longer before bolting to seed. Fine for late spring or summer, as well as early spring. 48 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10; 25 lbs. \$22.50.**

**Bloomsdale or SAVOY-LEAVED. Reselected Strain.** Leaves are curled and wrinkled. Very fine for fall or early spring sowing. A favorite of the market-gardeners. Ready to cut in 45 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10; 25 lbs. \$22.50.**

**Virginia Blight-resistant Bloomsdale.**

A very fine variety of the Savoy type, with dark green, curled and crimped leaves. This variety was bred by the Virginia Experiment Station to resist blight. 45 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10, prepaid.**

**King of Denmark.** Of excellent quality and valuable as it is slow to seed—this recommends it for late spring sowing. Smooth dark green leaf slightly crimped. 50 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.25; 5 lbs. \$5.50.**



Schell's Extra-Select-Quality Turnip, Purple-Top White Globe

**Purple-Top White Globe Turnip.** Our stock of this variety is exceedingly fine, the most popular of all varieties, and may be grown from early spring until the last sowing in August. Easy to grow, low in cost, and easy to keep throughout the winter. Every farmer should sow them in his cornfield at the last working—3 pounds to the acre. Every home-garden should have Turnips in it. Sow early or in July or August, after some other crop, for your fall and winter supply. Good freezer. 55 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; 1/2lb. 85 cts.; lb. \$1.25; 5 lbs. \$5.75; 10 lbs. \$10.50; 25 lbs. \$25.**

## RUTABAGA

**Schell's Purple-Top Yellow Neckless Globe.** 90 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; 1/2lb. 85 cts.; lb. \$1.25.**

**TURNIP** One ounce sows 200 feet; 3 to 4 pounds per acre. Do not sow seed too thick; cover seed 1/2 inch.

**Schell's Turnip "Golden Orange".** The finest quality yellow Turnip for table use. Flesh deep orange-yellow throughout, skin a pale yellow. Excellent market Turnip and for the home-garden; keeps well. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; 1/2lb. 85 cts.; lb. \$1.40; 5 lbs. \$6.25.**

**EARLY PURPLE-TOP STRAP-LEAF.** Ready to use 7 to 10 days earlier than the Globe variety, and it is of the flat type. Of fine quality. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; 1/2lb. 75 cts.; lb. \$1.25.**

**Purple-Top Milan, Extra-Early.** Flat. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; lb. \$1.50.**

**Yellow or Amber Globe.** Yellow flesh; very fine. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; lb. \$1.25.**

**Long White or Cow Horn.** Ten inches long; cylindrical. Fine for table and stock-feeding. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; lb. \$1.25.**

**Seven Top.** Leafy tops are used for "greens" and cooked like other greens. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 40 cts.; lb. \$1.**

**"Shogoin" Turnip.** Globe-shaped, large, white, very sweet and tender. Use Turnip like any other and its leaves like other greens. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; lb. \$1.25.**

**Snowball.** Here is a variety you ought to plant. It grows so fast it is ready to use in 35 to 40 days. It is clear snow-white, both skin and flesh, round as a ball, flesh fine-grained, sweet and tender. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; 1/2lb. 85 cts.; lb. \$1.50.**

**Yellow Aberdeen, Purple-Top.** The flesh is pale yellow firm, sweet and tender. The skin is a purplish red at the top and the lower part a pale yellow. Globular in shape about 5 inches in diameter, smooth, and keeps well. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; 1/2lb. 85 cts.; lb. \$1.25.**

## Salsify or Vegetable Oyster

**HOW TO GROW SALSIFY.** Sow early in the spring in drills 15 inches apart, 1 inch deep; thin to 6 inches in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched, mellow soil. Used the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill. 120 days.

**Mammoth Sandwich Island.** The best variety. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.50; lb. \$5.**





A "carpet" of rich green for your outdoor living-room may be yours by sowing that good, clean, dependable quality—**Schell's Lawn Grass Seed.**

It is really living when you have a beautiful velvet-green lawn and flowers here and there around your house. It helps to make your house a "home" where all the family wants to be.

## Have a Beautiful Lawn and Lots of Bright-Colored Flowers

For Sure and Complete Success SOW SCHELL'S QUALITY LAWN SEED  
Positively the HIGHEST QUALITY IN SEED, Purity, Germination, and in Formula

**Have a beautiful lawn**—don't call it "work"—it's play, it's fun, it's healthful exercise. Treat your grass as a living thing, which it is,—feed it, trim it carefully; be sure your mower is sharp. A dull mower soon ruins a lawn; it tears the leaf and pulls the roots. The cut should be easy and clean. Patch up its "sore" spots, remove its enemies, the weeds, look at it, "talk" to it, admire it, love it, feed it, stay with it. It is the perfect place for all the family to play, to rest, for fellowship and to breathe in God's rich, pure, refreshing air!

### "Schell's" Quality Lawn Grass Seed

For all sunny places

It is the highest quality Lawn Seed obtainable, made under our own formulas of the very fanciest, purest, cleanest grades of grasses, of the highest possible germination. Thousands of the most beautiful lawns here and throughout Pennsylvania and elsewhere are the result of sowing Schell's Quality Lawn Grass Seed. Do not allow yourself to be persuaded, to buy cheap seed for it will mean reseeding, loss of time and work. **To be sure of success and have a rich velvety carpet of beautiful green, always sow Schell's Quality Lawn Grass Seed.**

**To Have a Good Lawn.**—Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or tamping. Sow the seed very evenly and plenty of it.

**"Drying out" is fatal.** Keep the newly sown lawn moderately moist by light, mist-like sprinkling or by covering with cloth or burlap until the grass is through the soil. Allowing it to dry out, just when the seed has started to germinate, is fatal to the seed, and it cannot germinate a second time; it must be re-sown. Avoid too severe watering which packs the soil.

**For new lawns sow 1 pound to each 100 square feet,** that is, 10 feet long and 10 feet wide. (For renewing old lawns, sow half this quantity.) Sow 200 pounds to the acre.

**Prices of Schell's Quality Lawn Grass Seed:** ½ lb. 65 cts.; lb. \$1.25; 2 lbs. \$2.45; 5 lbs. \$5.90; 10 lbs. \$11; 25 lbs. \$25; 100 lbs. \$95. Good new seed is again very scarce.

There is no advance in our prices; same as last year

**Schell's Terrace or Embankment Mixture.** When you prepare a bank or terrace for sowing, never rake it down; always rake crosswise and just before sowing the seed make a final once-over with the rake fairly deep and straight; sow the seed and tamp or press down the soil. This prevents washing out the grass and soil when it rains. ½ lb. 65 cts.; lb. \$1.25; 2 lbs. \$2.45; 5 lbs. \$5.90; 10 lbs. \$11; 25 lbs. \$25.

### Schell's Special Shady Place Lawn Seed

For shaded places and under trees

Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvety green so desirable. This mixture may be sown under trees also. Sow same quantity as for sunny places. ½ lb. 70 cts.; lb. \$1.35; 2 lbs. \$2.60; 5 lbs. \$6.25; 10 lbs. \$12; 25 lbs. \$27.50; 100 lbs. \$105.

### SEPARATE GRASSES All Fancy Quality for Lawns

We never carry any second, third, or fourth grades  
(50 lbs. at the 100-lb. rate) Prices subject to change

Kentucky Blue Grass (Poa pratensis)	½ lb. 65 cts.	1 lb. \$1.25	2 lbs. \$2.45	5 lbs. \$5.90	10 lbs. \$11	25 lbs. \$25	100 lbs. \$95
White Clover (Trifolium repens)	For lawns, ½ lb. 40 cts.; 1 lb. 75 cts.	1 50	7 00	13 00	125 00		
Colonial Bent (Agrostis tenuis)	For lawns and putting-greens.	1 90	9 00	17 00	150 00		
Rhode Island Bent. Dark green.		1 90	9 00	17 00	150 00		
Red-Top. Fancy (Agrostis alba)		1 25	5 75	11 00	95 00		
English or Perennial Rye Grass (Lolium perenne; Pacey's Short)		50	2 25	4 25	35 00		
Chewing's New Zealand Fescue. Tolerant of shade.		1 90	9 00	17 00	150 00		
Red or Creeping Fescue (Festuca rubra). Shady places.		1 90	9 00	17 00	150 00		
Domestic Rye Grass. A quick-growing annual grass, fine where immediate effect is desired rather than permanency. Also excellent for sowing over the garden in the fall as a cover-crop to turn under in the spring.		45	1 90	3 50	23 00		
Meadow Fescue (Festuca pratensis; English Blue Grass). Bright green.		65	2 75	5 00	45 00		



Women's Sizes  
Small, Med., Large

**National Eezy Wear Garden Gloves**

Give you everything you want —

All-Leather  
SOFT AS KID  
Durable

DIRT-PROOF  
Easy to Wear  
WASHABLE



Men's Sizes  
Small, Med., Large

Economical, too—outwear 6 pairs of fabric gloves and can be used the year 'round for Gardening, Garage, Housework, Furnace, Yard, Painting, etc. \$1.75 per pair, (post-paid \$2).

### PLEASE NOTE!

We have for you the very best quality Hand and Power Lawn Mowers; Edgers; Grass Shears; Hose; Sprinklers; Seeders; Fertilizer Distributors; Hedge Shears; Trellises; Bird Baths; Sun Dials; Gazing Globes—everything for a lovely outdoor living-room. Write us for prices or come in.





### **New LARKSPUR, REGAL**

Large double delphinium-like florets evenly spaced on long fat spikes. Base-branching habit, uniformly early flowering. Gorgeous long beautiful flower spikes of brightest, richest colors make it most desirable for both florist and home gardener. Annual. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.25; oz. \$2; 1/4lb. \$7.**



### **New TETRA SNAPDRAGONS**

(**ANTIRRHINUM**)

The finest outdoor Snapdragon. Big strong plants with thick stems that keep the flower spikes erect and the tips straight. The immense flowers, mostly ruffled, are in every bright color with many richly veined. Annual. **Pkt. 20 cts.; 1/8oz. \$1.25; 1/4oz. \$2; 1/2oz. \$3.75; oz. \$7.**

## **SCHELL'S GRAND NEW FLOWERS FOR 1952**

**Special! 1 pkt. each of these 4 New Flowers on this page for 70 cts.**

### **New TITHONIA, TORCH**

**Gold Medal Winner**

An annual, easy to grow. Fine cut-flower, blooming from August until frost. Plants 3 feet; flowers orange-red, thrives on hot weather. Be sure to have Torch in your garden this year. All America will be talking about it. **Pkt. 25 cts.; 3 pkts. 65 cts.; 1/4oz. \$2; 1/2oz. \$3.75; oz. \$6.50.**



### **New PETUNIA, FIRE CHIEF**

**Gold Medal Winner**

Brilliant firecracker-red. An exciting new color, thousands of our customers ordered this beautiful new Petunia last year. Plants are covered with flowers with a long blooming period. Beautiful, they will make your garden, window boxes, vases sparkle! **Pkt. 25 cts.; 1/16oz. \$2.50; 1/8oz. \$4; 1/4oz. \$7.50; 1/2oz. \$13; oz. \$25.**







**Princess Aster**, 3½ inches across, as beautiful as a fairy princess.

## BEAUTIFUL PRINCESS ASTER (W-R)

Perfectly beautiful, full double flowers with crested center, remaining full double when completely open. A most ideal type for florists and those who grow for market, and just as fine for garden beauty. The plants are tall, 2½ feet, of branching habit, bearing an abundance of these marvelous flowers, 3 to 3½ inches in diameter, on long stems, beginning the last half of August. It is highly resistant to wilt. Very beautiful indeed and named for the English princesses:

**Princess Elizabeth**, pure snow-white; **Princess Margaret**, florist-rose; **Princess Susan**, true deep blue; **Princess Finest Mixed**, (all Princess colors in our Mixed). Each separate variety or our Mixed, **pkt. 15 cts.**; **2 pkts. 25 cts.**; ¼oz. \$1.25; ½oz. \$2.25; oz. \$4; ¼lb. \$14.



**Aster, Schell's American Branching Mixed.**

lowing separate colors: **Pure White, Pink, Crimson, Purple, Scarlet, Lavender and Splendid Mixed.** Each, **pkt. 10 cts.**; **3 pkts. 25 cts.**; ¼oz. 50 cts.; ½oz. 95 cts.; oz. \$1.75; ¼lb. \$6.

## ASTER, AMERICAN BRANCHING (W-R)

These magnificent Asters have long been a great favorite with both home gardeners and florists. The 2½-foot plants are very robust. The flowers are large, full double and of very fine form, borne on strong stems. It is as the name implies, of the branching habit, thus providing an abundance of these large, gracefully beautiful flowers for cutting. We have the fol-

## TAKE TIME

to grow lots of flowers, of as many kinds as you can make room for in your garden, large or small. **TAKE TIME** to care for them, and **TAKE TIME**, plenty of it, to **LOOK AT THEM** and **ENJOY THEM**—all marvelous miracles of God, **MADE for YOU.** No one but *Him* can make a flower.

# ASTERS

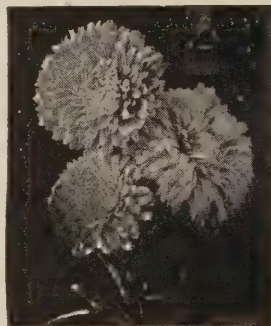
**Hardy Annual**  
**Germinates in**  
**5 to 10 days**

**BEAUTIFUL ASTERS!** The grand old-fashioned flower now with new and charming beauty. A great favorite of all flower lovers. Long stems make them ideal for bouquets. See also page 3.

**IMPORTANT: Wilt-resistant Strains** are immune to Aster Wilt-disease. They are designated by the letters (W-R).

## QUEEN OF THE MARKET ASTERS (W-R)

The **earliest** of all Asters and widely used for early market cutting, coming into bloom in July or early August. The plant is of branching type, 20 inches tall. Good long stems with beautiful full double, medium-sized flowers borne in large numbers. A very fine garden variety as well as for cutting. Separate colors: **White, Pink, Crimson, Dark Blue, Light Blue and Finest Mixed.** Each, **pkt. 10 cts.**; **3 pkts. 25 cts.**; ¼oz. 45 cts.; ½oz. 85 cts.; oz. \$1.50; ¼lb. \$5.



**Aster, Queen of the Market, Mixed.** Best extra-early blooming Asters.

## SINGLE ASTERS (W-R) RAINBOW MIXTURE

These are beautiful and very attractive single annual Asters resembling large daisies. They are widely grown by market growers because of their beauty, their long stems and their keeping qualities. Our mixture is the branching type from which continuous cutting may be had of all these rainbow colors—pink, light blue, rose-purple, crimson and white. This is another fine bouquet flower for the home-garden and very profitable for market folks to grow in quantities. They begin blooming August. **Rainbow Mixture, Branching Type.** **Pkt. 10 cts.**; **3 pkts. 25 cts.**; ¼oz. 45 cts.; ½oz. 80 cts.; oz. \$1.50; ¼lb. \$5.



**Aster, Single Rainbow Mixture.** Bright, beaming colors of daisy-like flowers.



## ASTER (W - R) AMERICAN BEAUTY

Very beautiful, large, densely double flowers of fine form, on long, strong stems on stately plants 3 feet high. Ideal for cutting, and it surely adds beauty to your flower garden, for it is indeed an American Beauty. The plants bloom profusely from September to frost. We have them in the following separate colors: **Shell-Pink, White, Crimson, Lavender, Carmine-Rose, Dark Blue or Purple, and Finest Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2.50;  $\frac{1}{4}$ lb. \$8.



Schell's American Beauty Aster



Schell's Special Improved Strain, Crego Giant Comet Type Aster

## ASTER, GIANT CREGO or OSTRICH FEATHER (W - R)

These **Giant Crego Asters** have long been one of the leading choices of thousands of our customers, both for their lavish show in home flower beds and for their value for cutting. It is really an unchallenged favorite of many.

Its flowers are large, 4 to 5 inches across, very feathery and fully double, borne on very strong, robust plants  $2\frac{1}{2}$  feet high, and begin blooming, in mid-August. While **Giant Crego** is their correct name, they are also called Giant Comet and Ostrich Feather. You will want this grand variety.

**Rose-Pink, Crimson, White, Purple or Dark Blue, Azure-Blue, Deep Rose, Salmon-Rose, Finest Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 60 cts.;  $\frac{1}{2}$ oz. 95 cts.; oz. \$1.75;  $\frac{1}{4}$ lb. \$6.



Schell's Giant California Sunshine Aster.  
A shower of loveliness.

## ASTERS GIANT CALIFORNIA SUNSHINE (Improved Strain)

If you have not seen these miracles of beauty, then be very sure to grow them this year. When these unusual flowers are fully open, they resemble a shower of illuminating loveliness. The dual-tone color effects formed by the starry quilled discs and the encircling guard petals are lovely beyond description, showing shades of pink, blue, and lavender in the petals, with either yellow or blue center discs. The flowers are large, 4 to 5 inches across, with long strong stems. The plants are 3 feet high. Be very sure to have these gorgeous Sunshine Asters in your outdoor living-room this summer.

**Finest Mixed.** Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. \$1.25;  $\frac{1}{2}$ oz. \$2.10; oz. \$4;  $\frac{1}{4}$ lb. \$14.



# SCHELL'S Mammoth-Flowered Asters

## GIANTS OF CALIFORNIA

*Charmingly Beautiful*

The flowers are very large (5 inches across), full double, borne on long, strong stems, and the colors are exceedingly bright and rich. As the illustration shows, the petals are curled and interlaced so gracefully that the flowers are very beautifully formed. It is midseason in flowering.

It has received the most enthusiastic praise from professional and amateur growers. Without question, it is one of the most gorgeous varieties of Aster in cultivation today.

For the home-garden, for florists' use and for marketing, it is the choice of thousands, for its enormous flowers on long, strong stems make it a fine cut-flower for vasing. Plants average 3 feet. Be very sure to grow this splendid variety.

**Separate colors: Deep Rose, Light Blue, White, Peach Blossom, Dark Purple, and Schell's Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 65 cts.; 1/4oz. \$1.20; 1/2oz. \$2; oz. \$3.75; 1/4lb. \$12.

Beautiful flowers from tiny seeds! Miracles of God! It is real joy to grow them and take time to look how wonderfully they are made.



Schell's Asters, Giants of California Mixed

## Schell's Giant Imperial Annual Larkspur

*These improved strains are simply gorgeous*

The long spikes of pink, blue, salmon, scarlet, white and rose make a flashy effect in beds and borders while for vasing they are especially valuable. This new giant type, tall and stately, surpasses in both beauty and size of flower, length of stem, and free blooming all other annual types for florists' and garden use. Plants 4 to 5 feet high, spikes 2, 3, 4 and 5 feet long, covered with double 2-inch flowers. Sow seed outdoors early in May for flowers in July, Aug. and Sept. And in Sept. outdoors for very early spring flowers. **Schell's Finest Mixed, pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 95 cts.; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$5.50.**



Schell's Annual Larkspur, Giant Imperial. Finest Mixed.



## DELPHINIUM (Hardy Perennial Larkspur) IMPROVED PACIFIC GIANTS MIXED

The beauty of the flowers of this **Improved Mixture** is really **sensational**, as it contains so many royal rich colors, so interesting yet impossible to describe properly. The individual flowers are 100 per cent double and extremely large,  $2\frac{1}{2}$  to  $3\frac{1}{2}$  inches in diameter, on long spikes, beautiful and graceful. The plants average 5 to 7 feet tall. Give the seed time enough to germinate—two to three weeks. Being a hardy perennial, its beauty will be enjoyed for years to come. It should be in every hardy flower garden.

Pkt. 35 cts.; 3 pkts. \$1;  $\frac{1}{16}$  oz. \$2;  $\frac{1}{8}$  oz. \$3.50;  $\frac{1}{4}$  oz. \$6.50.



New Improved Delphinium, Pacific Giants

## NEW ASTER BALLET QUEEN

A grand new, very beautiful and very valuable Aster for florists' use and for those who grow bouquet flowers for market as well as for the home flower garden. The flowers are **extremely double**, **deep, deep rose** with just a touch of salmon, assuming a soft bronze effect when any of the flowers are massed together in sunlight. It is one of the **earliest** to bloom, **very free flowering** and wilt-resistant. **Ballet Queen** is a new color, a good flower on good stems. You'll like it. Pkt. 15 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.35; oz. \$2.50; 2 ozs. \$4.50;  $\frac{1}{4}$  lb. \$8.



New Aster, Ballet Queen



Painted Daisies

## PAINTED DAISIES (Annual Chrysanthemum carinatum)

**Improved Gorgeous New Color Combinations in Our Merry Mixture!** This is an excellent bouquet and garden flower. Very popular, being easy to grow. Blooms from July until frost from seed sown in April or May. Ours is an improved mixture of richly blended, extremely gay colors, each flower fringed with red or gold or both, from which flash out the dominant colors in the petals. Every lover of flowers will want this beautiful annual to add its gay colors to the garden. And for bouquets for market it is a leader. Plants are  $2\frac{1}{2}$  feet high, flowers 3 inches across.

**Schell's Merry Mixture. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$  oz. 45 cts.;  $\frac{1}{2}$  oz. 85 cts.; oz. \$1.50;  $\frac{1}{4}$  lb. \$5.**



## Gilia Blue Thimble Flower or Queen Anne's Thimble

This is a very beautiful lavender-blue flower that should be in your flower garden by all means. The charming little blue flowers, 1 inch in diameter, are borne profusely on plants 2 feet high. For cut-flowers and table decoration they are just fine, and they last quite some time in water. They are annuals, starting their blooming period in July or August. **Gilia capitata. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 45 cts.;  $\frac{1}{2}$  oz. 75 cts.; oz. \$1.25;  $\frac{1}{4}$  lb. \$4.**

Gilia capitata  
or  
Queen Anne's  
Thimble



# Schell's Quality Flower Seeds They Grow Better They Bloom Better

We offer all the best worth-while **new flowers** and a **complete list of all the best standard varieties.**

**Our quality** is the highest; **our germination** is strong and very high, and we know that you will have perfect success with all our Seeds if soil conditions, temperature, and moisture are correct, and proper care is given.

**Days Required for Seed to Germinate.** After many kinds we give the approximate number of days it requires for the seed to germinate. However, sunshine, moisture, depth of planting, and condition of seed-bed have much to do with healthy germination. Give the seed its time to germinate.

**It is Important to Have a Good Seed-bed** where the tiny new-born plants will be properly nursed. Work the soil very fine, work in manure—Wizard Brand Pulverized Sheep Manure, also **Peat Moss** as a conditioner (we have it), cover the seeds lightly; after they have sprouted do not let the soil dry out or the tender sprouts will die and that will end it as far as that seed is concerned. When moistening the seed-bed do it with a very fine spray, never with a hose unless it can be made to give a very fine misty spray. Sow seed in rows so the plants may be kept weeded and cultivated. Then transplant where you want them to bloom. In lifting leave as much earth on the roots as

possible. Keep the surface broken always, for plants get more nourishment from the air than they do from the soil.

All Flowers are designated as **Annuals, Biennials, and Perennials.**

**ANNUALS** grow from seed, bloom, and die within one season.

**BIENNIALS** require two seasons to complete their growth, and seldom bloom until the second year. They make strong root-growth and foliage the first year. This remains over winter. The second year they bloom, seed, and then die.

**PERENNIALS** do not, as a rule, bloom until the second year from sowing of the seed, although there are numerous perennials which bloom the first year from seed. They are hardy and will not freeze out, blooming year after year. Some last a lifetime; others may reach their age limit in three or four seasons.

See also preceding pages for Zinnias and Asters and for New 1952 All-America Medal Winners. If you cannot find a particular flower you want, look in the index.

**Please Note:** September and October is the time to plant in your flower beds and borders the bulbs of **Tulips, Hyacinths, Narcissus, Crocus**, etc. If you want us to send you a free copy of our Fall Bulb list in September ask for it now when you send us your order for Flower Seeds.

## SWEET ALYSSUM (Madwort)

**Violet Queen.** Dwarf. Rich violet. Pkt. 15 cts.;  $\frac{1}{4}$  oz. 70 cts. **Carpet of Snow** (*A. procumbens*). White. 2 to 3 inches. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 85 cts.; oz. \$1.50.

**Little Gem** (*A. compactum erectum*). White. This variety is very dwarf, 4 to 6 inches, but not so much so as the Carpet of Snow. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 40 cts.;  $\frac{1}{2}$  oz. 75 cts.; oz. \$1.25.

**Lilac Queen.** Deep lavender-lilac. Annual. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 40 cts.;  $\frac{1}{2}$  oz. 75 cts.; oz. \$1.25.

**Basket of Gold** (*A. saxatile compactum*). A hardy perennial plant 12 inches high, covered with bright golden yellow flowers. Fine for edgings, rock-gardens, and bedding. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 40 cts.;  $\frac{1}{2}$  oz. 75 cts.; oz. \$1.25.

**BRACHYCOME iberidifolia** (Swan River Daisy or Annual Cineraria). The 10-inch plants are a mass of very pretty blue, pink, and white flowers all summer. Fine for edging, massing, pot-culture, rockery, and for short-stem cut-flowers. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 40 cts.

**CANDYTUFT** (Iberis). Hardy Annual. (Ger. 5 to 10 days.) **Empress or Giant Hyacinth-flowered.** The finest white, the plants, 18 inches high, being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.

**Umbellata.** Umbrella-shaped flower-heads. Plants 1 foot high. **Crimson, Flesh-Pink, Lavender, Rose-Cardinal, and Mixed Colors.** Each, pkt. 10 cts.;  $\frac{1}{2}$  oz. 50 cts.

**IBERIS sempervirens** (Candytuft). Hardy Perennial. Pure white flowers. Blooms early and all season. Grows 1 foot high. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{2}$  oz. \$1.50;  $\frac{1}{4}$  oz. \$2.50.

**Queen of Italy.** Lavender-pink. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 30 cts.

**COCKSCOMB** (Celosia). Hardy Annual. When grown in masses or clusters they add much life to the flower-garden, the bright red plumes and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes; and the comb, which produces mammoth flowers resembling the comb of a chicken, some of them 12 to 15 inches across.

**Royal Velvet.** New. (Combs.) Velvet red. Pkt. 10 cts. **Cristata.** (Combs.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.;  $\frac{1}{2}$  oz. 40 cts.;  $\frac{1}{4}$  oz. 75 cts.

**Plumosa.** (Plumes.) **Crimson, Yellow, and Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{2}$  oz. 35 cts.;  $\frac{1}{4}$  oz. 50 cts.

**Flame of Fire.** New. (Plume.) Fiery scarlet. Pkt. 10 cts.

**CELOSIA Childsi** (Chinese Woolflower). Annual. (Ger. 8 to 10 days.) Plants grow 2 feet, each branch having a large head of rich crimson, pink, or yellow flowers that look like silk. Fine for cutting. Bloom all summer. **Mixed.** Pkt. 10 cts.;  $\frac{1}{4}$  oz. 60 cts.



**Celosia Childsi**  
(Chinese Woolflower)  
**Mixed Colors. Pkt. 10 cts.**



**Brachycome**  
**iberidifolia**  
(Annual Cineraria)



**Cosmos, Sensation**  
**Mixed Colors**  
**Pkt. 10 cts.**



**Cosmos, Double**  
**Crested**  
**Mixed. Pkt. 15 cts.**

**CACTUS SEED, Finest Mixed.** Includes rare varieties. It is very interesting to watch them as they develop their odd shapes. Easy to grow in pots or boxes. Some seeds germinate in 2 weeks, others a month. Pkt. 25c.;  $\frac{1}{4}$  oz. \$2.

**CONVOLVULUS minor** (Dwarf Morning-Glory). Plants 12 inches high. Very pretty. **Mixed Colors.** Pkt. 10 cts.;  $\frac{1}{4}$  oz. 20 cts.

**CENTAUREA IMPERIALIS** or **Royal Sweet Sultan.** Beautiful dainty, sweet-scented annual. A lovely bouquet flower and very beautiful growing in the garden. Plants grow 2  $\frac{1}{2}$  feet. **Mixed Colors.** Pkt. 10 cts.;  $\frac{1}{4}$  oz. 45 cts.;  $\frac{1}{2}$  oz. 75 cts.; oz. \$1.35.

**COREOPSIS lanceolata grandiflora** (Perennial Calliopsis). A splendid cut-flower, the plants being covered with their showy bright yellow flowers from June until frost the first year by sowing the seed early and every year thereafter. The plants grow about 20 inches high. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.; oz. 70 cts.

**Double Sunburst.** Large, golden yellow flowers, fully double. Early blooming. Fine cut-flower. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 30 cts.

**CLEOME (Spiderflower).** Huge trusses of bright flowers burst forth on the tops of the stems and continue to appear from July until frost. It grows 3 to 4 feet high, is a hardy annual easily grown from seed, and makes an ideal border plant or for back of a border or spotted among other flowers. As a cut-flower it is delightful.

**Pink Queen.** Awarded Silver Medal. Clear salmon-pink. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.25; oz. \$2.50.

**Mixed.** Pink, purple, white and rose in mixture. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 90 cts.

**CHRYSANthemum coronarium.** These hardy annuals give an abundance of beautiful bouquet flowers early in the fall. We recommend growing all you can of them. Plants grow 2 feet and the flowers are borne on long stems. **Double Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 40 cts.

**Carinatum** (Painted Daisy). See it in color on page 49.

**COSMOS.** Hardy Annual. (Ger. 8 to 10 days.) One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth.

**Sensation Cosmos.** Large, handsome flowers on good stems. Awarded Silver Medal. Clear rose-pink, white, and crimson in mixture. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 50 cts.

**New Double-flowering Cosmos.** The flowers are either full double or have a frill or collar surrounding the double disc; very artistic. **White, Crimson, Pink, Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 60 cts.

**Double Crested.** An exceedingly beautiful type of Cosmos. See illustration. **Mixed.** Pkt. 15 cts.;  $\frac{1}{2}$  oz. 50 cts.





**Dianthus**  
**Sweet Wivelsfield**



**Cobaea**  
**(Cup-and-Saucer Vine)**



**Alyssum, Little Gem**  
*Pkt. 10 cts.*  
(See page 50)



**Dianthus Heddwigi**  
**Double, Mixed**

**DIANTHUS** (Pinks). Hardy Annual. (Ger. 6 to 10 days.) The old favorite, hardy garden Pink, fine for bouquets.

**Chinensis** (China Pinks), **Double Mixed**. Plants 20 inches. Double flowers in all colors, produced in clusters very freely. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.;  $\frac{1}{2}$ oz. 40 cts.

**Heddwigi**. Plants 12 inches, very free flowering. **Finest Double, Mixed**. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.;  $\frac{1}{2}$ oz. 45 cts.

**Heddwigi, Single Mixed**.

**Sweet Wivelsfield**. Multiflora type. Remarkably free flowering. **All Colors Mixed**. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 40 cts.

**Plumarius scoticus, Double Schell's Special Florist Strain**. These Scotch Pinks are simply gorgeous in their beautiful array of self colors of various tints of pink, rose, salmon, and white, and then these same colors in combination with a bright crimson zone. Flowers are very fragrant, 2 inches in diameter, on 12 to 15-inch stems. The plants are very free flowering. This is a perennial. If started early indoors, will bloom the first year and then every year thereafter during May and June. A splendid bouquet flower and a bright spot in any garden, where it stays and stays. Pkt. 25 cts.; 5 pkts. \$1;  $\frac{1}{8}$ oz. \$1.60;  $\frac{1}{4}$ oz. \$3;  $\frac{1}{2}$ oz. \$5.50.

**DAHLIA, Coltness Hybrids**. Perennial. Very dwarf bedding plants, 18 inches. Flowers are single. Excellent cut-flowers for vasing. **Mixed Colors**. Pkt. 10 cts.;  $\frac{1}{8}$ oz. 40 cts.

**Unwin's Dwarf, Mixed Colors**. See it in color, page 64.

**CENTAUREA, Jubilee Gem**. Jubilee Gem is indeed a precious "gem" that you will want in your flower-garden. Its uniform, dwarf, compact plants, 10 to 15 inches high, are completely covered with their beautiful, rich blue, double flowers. It is very lovely indeed. Annual. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 70 cts.;  $\frac{1}{2}$ oz. \$1.25.

**DIMORPHOTHECA aurantiaca** (African Golden Daisy). Hardy Annual. See it in color, page 53.

**DIGITALIS** (Foxglove). Hardy Perennial. (Ger. 15 days.) Very handsome ornamental plants 3 to 5 feet high. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in part shade.

**Gloxiniæflora, Mixed**. Pkt. 10 cts.; 3 pkts. 25 cts.

**Giant Shirley**. A greatly improved strain, producing spikes 3 to 5 feet long. Mixed colors, pkt. 10 cts.;  $\frac{1}{4}$ oz. 65 cts.

**COBÆA** (Cup-and-Saucer Vine; Cathedral Bells). Hardy Annual. (Ger. 15 to 20 days.) Attains a height of 30 to 50 feet. Place seeds edgewise and merely cover with light soil. **Purple, Pure White, or Mixed**. Each, pkt. 10 cts.

**HUMULUS japonicus variegatus**. Hardy Annual. A very fast-growing vine, with dense foliage. Grows 20 to 30 feet during the summer. Pkt. 10 cts.;  $\frac{1}{8}$ oz. 40 cts.

**ESCHSCHOLTZIA** (California Poppy). Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer. Very attractive when grown alone or with other flowers.

**Schell's Best Single Mixed**. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.

**FORGET-ME-NOT, Blue** (*Myosotis alpestris*). (Ger. 15 days.) A hardy perennial, but give protection in fall and winter. Grows 8 to 10 inches high. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 35 cts.; oz. \$1.25.

**FOUR-O'CLOCK** (Marvel of Peru). Hardy Annual. (Ger. 8 to 20 days.) One of the best bloomers of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer. 2 feet high. Pkt. 10 cts.;  $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.

**GAILLARDIA** (Blanket Flower). Perennial Gaillardias are handsome flowers, bright and gay, yellow and red, 3 to 4 inches across, on long stems. The plants, 2 feet high, are taller than the annual varieties and begin blooming in early summer, continuing almost without cessation until freezing weather, if the flowers are kept cut and not allowed to seed. The Annual Gaillardias come in many different forms, double and single. Flowers continually from spring-sown seed.

**Perennial Varieties:** (Ger. 15 to 20 days.)

**Dazzler**. Intense golden yellow, maroon-red zone. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 45 cts.

**Grandiflora Hybrids, Superb Mixed**. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 35 cts.;  $\frac{1}{2}$ oz. 55 cts.; oz. 95 cts.

**Portola Hybrids**. Flowers  $3\frac{1}{2}$  inches in diameter, single, bronzy red with yellow border. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 50 cts.

**Annual Varieties:**

**Picta, Double Lorenziana**. See illustration, page 54. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 30 cts.

**Double Mixed Colors**. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.

**Single Mixed Colors**. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.

**HELIOTROPE** (Cherry Pie). The beautiful and graceful Heliotrope, with its delightful perfume, is a very fine flower for bouquets, excellent for bedding, and for pot-culture. It is a half-hardy perennial and if the seed is sown indoors in the spring, the plants, when set out, will bloom all summer. (Ger. 30 days.)

**Choicest Mixed**. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 80 cts.

**IPOMÆA** (Morning-Glory.) (Ger. 10 to 20 days. Soaking the seed in warm water over night helps rapid germination.) For greatest success, care should be taken to plant them in a dry, sandy location, and fertilizer should never be applied.

**Schell's Imperial, Mixed**. (Morning-Glory.) The flowers are of gigantic size and their colorings so bright and varied they are beyond description. Pkt. 10 cts.;  $\frac{1}{2}$ oz. 25 cts.

**Noctiflora**. (White Moonflower). Pkt. 10 cts.;  $\frac{1}{2}$ oz. 35 cts.

**Heavenly Blue and Scarlett O'Hara**. See page 57.

## COLEUS

**Schell's Beautiful Mixture**.

This is a most excellent mixture containing really gorgeous color effects greatly varied, of those rich darkest velvety shades together with light and bright shades of every color in a rainbow of beauty. Our mixture contains our strain of large-leaf types and those of slightly smaller leaves. For beautifully colored foliage plants for the garden borders, and beds, and pot-culture, these are unsurpassed. Pkt. 20 cts.; 3 pkts. 50 cts.;  $\frac{1}{4}$ oz. \$1.50;  $\frac{1}{2}$ oz. \$2.75;  $\frac{3}{4}$ oz. \$5.



**Gaillardia**  
**Dazzler**



**Digitalis**  
**(Foxglove)**



**Dimorphotheca**  
**aurantiaca**  
**(African Golden Daisy)**



# STRAWFLOWER

(*Helichrysum monstrosum*)

## Schell's Splendid Mixture of All Colors

Here is a very popular and beautiful flower both when fresh cut from the garden and when dried for bouquets in the home throughout the winter. They are "everlasting." The bright gay colors are exceedingly effective for vasing. The full double flowers of this Splendid Mixture of ours are extra large, often 2½ inches in diameter. The plants are 2½ feet high. This is a very profitable flower to grow for market where large quantities are sold. **Schell's Splendid Mixture** and these separate colors: **Scarlet, Yellow, Salmon, Pink, White, Carmine, Violet.** (Annual.) **Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 75 cts.; ½oz. \$1.25; oz. \$2; 2 ozs. \$3.75; ¼lb. \$7.**

## ALYSSUM

### Basket of Gold

(*Alyssum saxatile compactum*)

A hardy perennial plant 12 inches high, covered with bright golden yellow flowers. Fine for edgings, rock-gardens, and bedding. Being hardy, it will increase and bloom for you year after year. It is beautiful. **Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 40 cts.; ½oz. 75 cts.; oz. \$1.25.**



Alyssum, Basket of Gold



Strawflower (*Helichrysum*)

## Schell's Special Strains Centaurea Cyanus (Annuals)

These greatly improved strains are so vastly different that they are rapidly becoming one of the most popular bouquet flowers for florists and all who grow flowers. These flowers are large, full double, and the colors are intensified. The stems are long and the plants, 3 feet high, are covered with their bright beaming pinks, blues, reds and whites. We have customers who buy this seed by the pound for bouquet flowers. The plants begin blooming in July and continue until frost. Each color separately makes a beautiful bouquet and all the colors together are very attractive too. **"Blue Boy,"** deep rich blue; **"Rosie,"** deep rich pink; **"Red Boy,"** rich ruby-red; **"Snow White,"** pure white; **Schell's Special Strain Mixture** (all these four equally blended). Sow seed in May outdoors for flowers from July until frost and seed may also be sown in Sept. outside for very early spring flowers. Separate colors or the Mixture: **Pkt. 15 cts.; 2 for 25 cts. or one of each of the four, 45 cts.; ¼oz. 35 cts.; ½oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; ¼lb. \$2.90; lb. \$8.**



Schell's Special Strain, *Centaurea Cyanus*  
"Blue Boy," "Rosie," "Red Boy," and "Snow White"

## ALYSSUM, VIOLET QUEEN

Sweet Alyssum is everywhere popular for borders, beds, edgings, rock-gardens, window-boxes, and for pots indoors. It grows easily, blooms profusely and continuously.

Our **Violet Queen** is a clear, bright, lively violet and very fragrant. The plants are just 5 inches high and a mass of blooms. **Pkt. 15 cts.; 2 for 25 cts.; ¼oz. 70 cts.; ½oz. \$1.25; oz. \$2.25.**

Alyssum, Violet Queen





New Marigold, Mission Giant,  
"Goldsmith"

firm and lasting. Ideal for the home-garden and for florists' use. **Pkt.** 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{8}$ oz. 50 cts.;  $\frac{1}{4}$ oz. 90 cts.;  $\frac{1}{2}$ oz. \$1.75; oz. \$3.

## SCARLET SAGE, BONFIRE

This hardy annual is a blaze of brilliant scarlet flowers and should be in every flower garden. It blooms from early summer until frost. The plants grow 2 feet high. It is one of the most popular for beds, borders, and edgings. **Pkt.** 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. \$1.50;  $\frac{1}{2}$ oz. \$2.75; oz. \$5; 2 ozs. \$9;  $\frac{1}{4}$ lb. \$16.

## NEW MARIGOLD, Mission Giant, "Goldsmith"

Awarded All-America  
Medal

Giant flowers, 4 inches across, rich golden orange, incurved chrysanthemum-like, on strong stems. A very free bloomer. Flowers



Scarlet Sage, Bonfire



African Golden Daisy. Blooms all summer

## AFRICAN GOLDEN DAISY

(*Dimorphotheca aurantiaca*)

This is a very beautiful and showy hardy annual from Africa that blooms all summer from seed sown in the spring. The 15-inch plants, covered with their rich glossy orange-red flowers with a dark disc in the center of each, 2  $\frac{1}{2}$  inches wide, make a magnificent sight when in full bloom. A fine bouquet flower. **Pkt.** 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.45; oz. \$2.50.

## ASTER (W-R.) Heart of France

A very beautiful rich dark red Aster of medium size, upright on strong stems, on plants 2 feet high. Blooms in late August and September. This is indeed a grand flower, very popular. **Pkt.** 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{2}$ oz. 65 cts.;  $\frac{1}{4}$ oz. \$1.25;  $\frac{1}{2}$ oz. \$2.25; oz. \$4.



Schell's new gay, colorful Zinnias,  
Dainty Gem

## ZINNIA, DAINTY GEM

Very free-flowering and colorful. 1  $\frac{1}{2}$  to 2-foot bushy specimens with wiry stems just the right length for bouquets for the home. The flowers are round, 1  $\frac{1}{2}$  inches in diameter, bright rose-pink at the center and lighter flesh-pink on the lower or outside petals. **Pkt.** 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 50 cts.;  $\frac{1}{2}$ oz. 90 cts.; oz. \$1.75.

## NASTURTIUMS, DOUBLE GLEAM HYBRIDS

A very attractive new strain of Nasturtiums. These are double flowers and what is more, they are sweet-scented. They come in a wide range of color that makes them excellent for cutting—salmon, cerise, golden yellow, orange-scarlet, cream-yellow, scarlet, orange, maroon and gold flushed scarlet. **Mixed Colors, pkt.** 10 cts.;  $\frac{1}{2}$ oz. 20 cts.; oz. 40 cts.;  $\frac{1}{4}$ lb. \$1.25; lb. \$4.



Aster,  
Heart of  
France

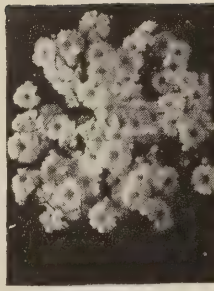


Double Gleam Hybrid Nasturtiums are fine for both bedding and cutting. Plant them in full sun and don't give them too rich a soil.





**Gaillardia picta  
Double Lorenziana**  
(See page 51)



**Gypsophila  
'Baby's Breath'**  
Imp. Covent Garden



**Gomphrena, Mixed**



**Geranium  
Choice Mixture**  
Pkt. 20 cts.

## Gypsophila • Annual Babys Breath

(Ger. 10 to 14 days.) Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. Plants grow about 2 feet.

**Elegans alba grandiflora. Improved Covent Garden Strain.** The best pure white large flowers. Sow seed early in May (or April if warm enough) for summer flowers. And sow seed in Aug. or early Sept. for early spring flowers for bouquets for Memorial Day. Protect bed with straw or leaves when freezing weather sets in. This is a **real profit** crop for you who grow flowers for market. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 35 cts.; oz. 50 cts.;  $\frac{1}{4}$  lb. \$1.50;  $\frac{1}{2}$  lb. \$2.25; lb. \$4.50.

**Rosea.** Pink. Pkt. 15 cts.;  $\frac{1}{2}$  oz. \$1.10; oz. \$2;  $\frac{1}{4}$  lb. \$7.

**Carminae.** Carmine-rose.  $1\frac{1}{2}$  feet. Pkt. 10 cts.;  $\frac{1}{2}$  oz. \$1.10; oz. \$2;  $\frac{1}{4}$  lb. \$7.

**Finest Mixed.** Mixture of above 3 colors. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 75 cts.; oz. \$1.50;  $\frac{1}{4}$  lb. \$5.50.

## HARDY PERENNIAL, BABY'S BREATH

**Paniculata fl.-pl.** (Double). Hardy Perennial. Plants grow 3 feet and are covered with dainty *double* white flowers. Splendid for bouquets or with other flowers. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{6}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.25;  $\frac{1}{4}$  oz. \$2.25; oz. \$7.50.

**Paniculata** (Single). Hardy Perennial. Single white flowers. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 40 cts.; oz. 75 cts.;  $\frac{1}{4}$  lb. \$2.

**Pacifica.** Rose-pink. Blooms when the *Paniculata* varieties have passed. Plants 3 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.;  $\frac{1}{6}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 80 cts.;  $\frac{1}{4}$  oz. \$1.50;  $\frac{1}{2}$  oz. \$2.75.

**AQUILEGIA** (Columbine). Good in beds, borders, among hardy shrubbery, and a wonderful cut-flower. A hardy perennial, yet if the seed is sown early in the spring, it will bloom the same season and then abundantly each year. Plants grow 2 feet high. (Ger. 12 to 60 days.)

**Schell's Improved Long-Spurred Hybrid, Exquisite Mixture.** This very beautiful and popular perennial flower is in your flower garden to stay year after year, after the first year, giving to you in abundance its very beautiful, exquisitely colored flowers of dainty pink, lavender, yellow, red, white, etc., on good stems for vasing. Plants grow 3 feet high, hardy, preferring partial shade and a light, fairly rich soil.

We know of no strain surpassing this in size and beauty of flowers. Pkt. 50 cts.; 2 pkts. 95 cts.;  $\frac{1}{2}$  oz. \$1.75;  $\frac{1}{4}$  oz. \$3;  $\frac{1}{2}$  oz. \$5.50.

**Carulea** (Rocky Mountain Blue Columbine). Violet-blue sepals, white corolla. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 50 cts.;  $\frac{1}{4}$  oz. 90 cts.

**Long-spurred Pink Hybrids.** Pkt. 15 cts.;  $\frac{1}{2}$  oz. \$1.25.

**Long-spurred Crimson Star.** Deep coppery crimson.  $1\frac{1}{2}$  ft. Won Award of Merit from Royal Horticultural Society. Pkt. 25 cts.;  $\frac{1}{2}$  oz. \$1.50.

**Schell's Mixed Colors.** Pkt. 10 cts.;  $\frac{1}{2}$  oz. 50 cts.

**BALSAM, Camellia-flowered.** A very popular old-fashioned flower that blooms all summer. Plants grow 2 to 3 feet high, with each of the branches covered with beautiful double flowers of bright pink, scarlet, white, etc. A very desirable annual for beds and borders, producing its bright cheery flowers continuously.

**Choice Mixed.** Pkt. 10 cts.;  $\frac{1}{4}$  oz. 50 cts.; oz. \$1.50.

**BALSAM APPLE** (Momordica). **Balsam Pear.** Hardy Annual. Vine; grows 10 feet from seed. Each, pkt. 10 cts.

**CALENDULA** (Pot Marigold). Hardy Annual. (Ger. 5 to 10 days.) Blooms from early summer until killed by frost; fine for bouquets, used extensively by florists. 1 foot.

**Improved Campfire (Sensation).** For bedding and bouquets. Extremely large blooms of a very rich dark orange, with a scarlet sheen. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 60c.

**Chrysanth.** Large, double flower, clear buttercup-yellow on long stems. Fine for cut-flowers. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 60 cts. (Gold Medal Winner.)

**Orange King.** Orange-red, dark center. Pkt. 10 cts.

**The Ball.** (Florist's Strain.) Orange, light center. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 30 cts.

**Mixed Colors.** Pkt. 10 cts.;  $\frac{1}{4}$  oz. 30 cts.

**GERBERA.** (Transvaal Daisy.) **Schell's Giant Hybrids, Mixed.** Plants 2 feet. Large, daisy-like blooms of scarlet, white, pink, yellow, long stems, fine for cutting. Can be grown outdoors for summer flowers and indoors for winter flowers. Annual. Pkt. (25 seeds) 25 cts.; 100 seeds 75 cts.

**GOMPHRENA** (Globe Amaranth). Annual. The bushy plants grow about 2 feet high and are covered with pretty little flowers resembling clover-heads which are very useful for winter bouquets. If cut before they are fully matured and allowed to dry in a dark, airy room, they will retain their color. **Mixed.** Pkt. 10 cts.;  $\frac{1}{2}$  oz. 60 cts.; oz. \$1.

**GODETIA** ("Farewell-to-Spring" or Satin Flower), **Duke of York.** Annual. Rich scarlet or white flowers borne on bushy plants about 18 inches high. Very desirable for beds, borders, and for cutting. Does best in moist soil, in a partly shady, cool situation. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 30 cts.

**HELIANTHUS** (Sunflower), **Sun Gold.** A new, brilliant golden yellow, with large, double flowers. Very free flowering and 100 per cent double. Plants 4 to 5 feet tall. Exceedingly showy garden annual and fine for vasing and baskets. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.; oz. 80 cts.

**Mammoth Russian** (Common Sunflower). Pkt. 10 cts.

**JOB'S TEARS** (*Coix Lacryma-Jobi*). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to string as beads. Pkt. 10 cts.; oz. 35 cts.

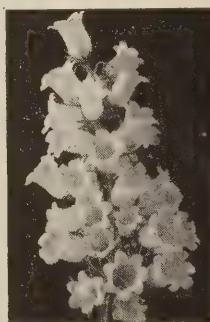
**LANTANA.** Flowers are similar in shape to verbenas. They bloom constantly. Fine for growing inside or for bedding. Grows 2 to 3 feet high.

**Hybrids, Mixed.** Pkt. 10 cts.;  $\frac{1}{4}$  oz. 65 cts.;  $\frac{1}{2}$  oz. \$1.25.

**Dwarf Hybrids.** 15 to 18 inches. May be grown in pots the year round, and in the garden until frost. Pkt. 10 cts.; 3 for 25 cts.;  $\frac{1}{4}$  oz. 90 cts.



**Godetia, Duke of York**



**Canterbury Bells**  
(See page 63)



**Aquilegia**

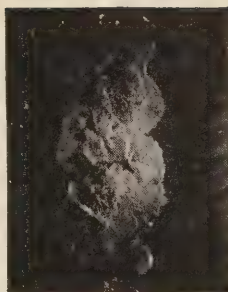


**Helianthus, Sun Gold**





**Ageratum**  
**Blue Perfection**



**Hollyhock**  
**Chater's Double**



**Honesty**  
**(Money Flower)**



**Ipomoea Quamoclit**  
**(Cardinal Climber)**

## AGERATUM Annual

**New Ageratum, Blue Ball.** Plants compact, about 4 inches high, the growth most uniform. The broad, green foliage is completely smothered with flowers of richest blue. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. \$2;  $\frac{1}{2}$ oz. \$4.

**Little Blue Star.** Bright blue flowers on plants 4 to 5 inches high. Blooms all summer. Fine for edgings, rock-gardens, and combining with other dwarf flowers of harmonious colors. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. \$1.25;  $\frac{1}{2}$ oz. \$2.35.

**Blue Perfection.** Deep blue. 9 in. Pkt. 15 cts.;  $\frac{1}{4}$ oz. \$1.

**HOLLYHOCKS.** Hardy Perennial. (Ger. 10 to 30 days.) Beautiful hardy garden flowers. A clump or line of them as a background or along a fence gives a fine effect. Tall and stately. 6 feet. Colors are gorgeous. **Chater's Double, Finest Mixed.** Pkt. 10 cts.;  $\frac{1}{4}$ oz. 80 cts.;  $\frac{1}{2}$ oz. \$1.50; oz. \$2.75.

**HELICHRYSUM** (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors. See them on page 52.

**HONESTY** (*Lunaria biennis*; Satin flower; Money Flower; Moonwort). Perennial. The curious, silvery pods are prized highly for winter bouquets. Plants grow 3 to 4 ft. See illustration above. **Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 80 cts.;  $\frac{1}{2}$ oz. \$1.50.

## SHASTA DAISY, ALASKA

(*Chrysanthemum leucanthemum maximum*)

Hardy Perennial. (Ger. 20 days.) Pure glistening snow-white single flowers with small golden centers. The mammoth flowers are 4 to 5 inches across and on long, strong stems. A very popular flower and a grand one for cutting. Being hardy, they will give you an abundance of these gorgeous flowers year after year. Be very sure to have them. **Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 60 cts.;  $\frac{1}{2}$ oz. \$1.10; oz. \$2.**



**Big, Beautiful Snow-White Shasta Daisy**

## ANNUAL LARKSPUR (Delphinium)

Hardy Annual. (Ger. 20 days.) This is one of the finest annuals.

**TALL DOUBLE STOCK-FLOWERED.** **Azure-Blue, Dark Blue, Lustrous Carmine or Newport Pink, White, Scarlet-Rose, Salmon-Pink, Rosamond** (pure bright rose; awarded Gold Medal), and **Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 30 cts.;  $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.

**GIANT IMPERIAL LARKSPUR.** These have outclassed all other types of Annual Larkspurs for florists' and general garden use. See them in color, page 48.

**DELPHINIUM** (Hardy Perennial Larkspur). (Ger. 15 to 21 days.) The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, you can then have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year.

**Blackmore & Langdon's Gold Medal Strain.** Granted literally hundreds of medals, prizes, certificates, and awards. The flower-spikes are extremely heavy, full-flowered, exceptionally long, while the plants reach a height of from 4 to 6 $\frac{1}{2}$  feet. Be sure to order it. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.35;  $\frac{1}{2}$ oz. \$2.50.

**Improved Belladonna (Cliveden Beauty).** (Florists' Strain.) Exquisite, clear rich turquoise-blue. It is the most continuous-blooming Hardy Larkspur. Pkt. 15 cts.;  $\frac{1}{4}$ oz. \$1.

**Schell's Pacific Giants, Finest Mixed.** Remarkable new strain. Extremely large flowers, 2 $\frac{1}{2}$  to 3 $\frac{1}{2}$  inches in diameter. 100 per cent double. Plants 5 to 7 feet tall. See it in color, page 49. Pkt. 35 cts.; 3 pkts. \$1;  $\frac{1}{4}$ oz. \$2;  $\frac{1}{2}$ oz. \$3.50;  $\frac{1}{4}$ oz. \$6.50.

**Chinensis, Blue Butterfly.** Dwarf or bedding strain; 1 foot high. Exceedingly beautiful rich dark blue. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 60 cts.

**IPOMEEA Quamoclit** (Cardinal Climber). Annual. (Ger. 10 to 20 days.) This is one of the best annual climbers, growing 30 feet in a season. Its beautiful, fern-like foliage almost hidden by the bright cardinal star-shaped flowers makes a rich effect. Pkt. 15 cts.;  $\frac{1}{4}$ oz. 50 cts.;  $\frac{1}{2}$ oz. 90 cts.

**LUPINUS Hartwegi** (Lupine). Annual. This is one of the showiest and most easily grown annuals. They grow 2 feet high and produce long, graceful spikes of flowers which are pea-shaped. Fine as a cut-flower and for beds and borders.

**Splendid Mixed.** Pkt. 10 cts.;  $\frac{1}{4}$ oz. 35 cts.;  $\frac{1}{2}$ oz. 60 cts.

**Russell Lupins.** Awarded Gold Medal, Royal Horticultural Society. See them in color, page 64.

**LATHYRUS latifolius** (Hardy or Everlasting Sweet Pea). (Ger. 20 days.) A very showy climber for covering fences, stumps, and low trellises, and continually in bloom. **Mixed.** Pkt. 15 cts.;  $\frac{1}{4}$ oz. 40 cts.;  $\frac{1}{2}$ oz. 70 cts.; oz. \$1.25.

**For Annual Sweet Peas, see page 64.**

**LINARIA maroccana, Fairy Bouquet** (Miniature Snapdragon). Annual. (Ger. 15 days.) Dainty, fairy-like flowers resembling miniature snapdragons. Plants grow 15 to 18 inches high, are very compact. Pastel shades. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 35 cts.;  $\frac{1}{2}$ oz. 60 cts.



**Larkspur, Schell's Giant**  
**Imperial Quality Mixture**



**Lathyrus latifolius**  
**(Hardy Sweet Pea)**





New Petunia, America Alldouble

## New Petunia, America Alldouble

*Awarded Silver Medal—Be very sure to order it*

One of the finest and most novel of the new flowers. It is easy of culture and vigorous in growth.

America Alldouble is among the first of the Petunias to bloom and continues to flower profusely until frost.

It is the first Alldouble Petunia ever developed in America. Its flowers are a charming rose-pink, 2 inches in diameter, and the plants very compact and uniform, 1 foot high and 18 inches across. Excellent for the garden, and growing in pots; the stems permit low vasing. **Pkt. (100 seeds) 50 cts.; 2 pkts. 90 cts.; 1,000 seeds \$3.50.**

## Gomphrena • Globe Amaranth

Beautiful little flowers resembling clover-head flowers,  $\frac{3}{4}$  inch across, on good stems. All bright colors. Can be allowed to dry for winter bouquets. **Schell's Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 35 cts.;  $\frac{1}{2}$ oz. 60 cts.; oz. \$1.**



Gomphrena. An everlasting

## Celosia plumosa

**Schell's Choice Mixed. Annual.** Two feet high. Fiery flame plumes. Fine for vasing. **Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 50 cts.;  $\frac{1}{2}$ oz. 90 cts.; oz. \$1.50.**



Celosia plumosa

## Pansies

### Schell's Exquisite Exhibition Mixture.

This, our best mixture, is incomparable. The flowers average 4 inches in diameter, are of the most gorgeous color shadings, many of them so richly marked, margined, and shaded as to be too beautiful for words to describe. These giant flowers include the richest shades of lavender and gold, red with silver rim, garnet, canary-yellow, purple, rose, bronze, blue, lavender, black, white, and red. Be sure to include this mixture in your order. (Ger. 14 days.) **Pkt. 35 cts.; 3 pkts. \$1;  $\frac{1}{4}$ oz. \$2.75;  $\frac{1}{2}$ oz. \$5;  $\frac{1}{2}$ oz. \$9; oz. \$18.**



Gorgeous Pansies!

**One ounce will produce about 6,000 plants**

**Schell's Mammoth Mixture.** The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. **Pkt. 25 cts.; 2 pkts. 40 cts.;  $\frac{1}{4}$ oz. \$1.50;  $\frac{1}{2}$ oz. \$2.75;  $\frac{1}{2}$ oz. \$5; oz. \$10.**

## Schell's New Giant Crested Howard Zinnias

A sensational new annual flower 4 inches in diameter with a full rounded cushiony center surrounded by broad guard petals. As cut-flowers, or as annuals for garden ornamentation, they are without a peer. For cut-flower purposes the effect of a bouquet of these gorgeous flowers is wonderful and catches the eye at once, with their magnificent shades of orange, orange-scarlet, yellow, rose, maize and crimson. Every lover of flowers, every florist, yes, everybody should grow this marvelous new Zinnia. **Finest Mixed, pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 65 cts.;  $\frac{1}{2}$ oz. \$1.15; oz. \$2.**



Beautiful New Crested Howard Zinnia





**Physalis, the "Chinese Lantern Plant."** The "lanterns" turn a blazing scarlet and orange and are cut, dried, and used for winter bouquets.

### PHYSALIS (Chinese Lantern Plant)

A very highly interesting plant you will have in your garden year after year. The plants, 2 feet high, are covered with bright orange-scarlet "fruits" resembling Chinese lanterns. The branches are cut and the "lanterns" dry on the stems and make marvelous bouquets for winter vasing. Perennial and blooms the first year from seed. You who attend market can sell all you can grow of these. They are very popular. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.75; oz. \$3.**

### GERBERA

#### *Transvaal Daisy, or Barberton Daisy* New Giant Hybrids

Here is a fine flower for cutting as well as enriching your flower garden. The flowers are daisy-like in form, 4 to 5 inches across, borne on pencil stems, 1 1/2 to 2 feet long. These Giant Hybrids have proved very popular on the fancy Los Angeles market because of their artistic beauty. About 35 percent of the flowers are red, the balance rare salmon, buff, pink and rose shades, with some clear yellow and pure white, all of fine large size. Annual and hardy in frost-free locations. These may also be grown indoors for winter flowering in pots. Plants 2 feet tall. **New Giant Hybrids. Pkt. (25 seeds) 50 cts.; pkt. (100 seeds) \$1.75; 500 seeds \$5.25; 1000 seeds \$10.**

### IMPOMOEA, Darling (Morning-Glory)

#### *A New Color in Morning-Glories*

The flowers, up to 4 inches in diameter, are a brilliant, startling **bicolor red and white**, a glowing wine-red with a snow-white throat. The big colorful flowers, borne in great numbers over the vines, will make this one of the most sensational new flowers ever offered. Grow this on a trellis 40 inches wide or two of them 80 inches, about 10 feet high, with an eastern exposure, and you will have a miracle of beauty! (Do not fertilize; they do best in poor soil.) **Pkt. 25 cts.; 2 pkts. 45 cts.; 5 pkts. \$1; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12.**

**HEAVENLY BLUE.** See page 3.

**SCARLETT O'HARA.** (Awarded Gold Medal.) A rich vivid scarlet Morning-Glory. As many as 50 flowers open on one plant in a day. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 85 cts.; oz. \$1.50.**

**PEARLY GATES.** (Awarded Silver Medal.) A pure white Morning-Glory; it is beautiful. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 85 cts.; oz. \$1.50; 3 pkts. one each of the three for 35 cts.**

### Antirrhinum or Snapdragon

#### Schell's Super-Giant Maximum, Mixed (R.P.)

Snapdragons are a charming annual, easy to grow, and their long stems, 2 1/2 feet, and bright-colored flowers so pretty in the garden have always been a great favorite with home

gardeners and florists. Our mixture contains a great array of bright colors. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 85 cts.; 1/4oz. \$1.50; 1/2oz. \$2.75; oz. \$5.**



**Schell's Snapdragon Maximum, Mixed—Gorgeous!**

### MARIGOLD "Mammoth Mum"

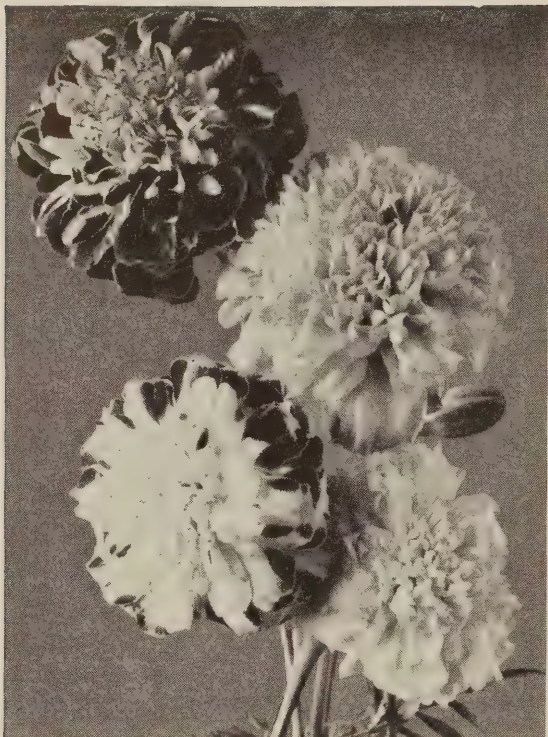
**Wins All-America Award**

The largest flowering incurved Chrysanthemum-flowered Marigold. Looks much like the large chrysanthemums. The flowers are 4 inches across, a rich lemon-yellow. Blooms from July until frost. Plants are 2 feet, erect, strong and bushy, giving long stems to these exceedingly beautiful flowers. Excellent for cut-flowers. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 65 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.50.**



**Marigold, Mammoth Mum, 4 inches across.**





New Marigold, Spry Hybrids

## MARIGOLDS

**Double Dwarf French Mixed.** Grows 12 inches high. Flowers early, all double. Improved strain. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 35 cts

**Guinea Gold.** Large golden orange. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 35 cts.

**Harmony.** A very charming and distinct type. The flowers are quite different from any other Marigold, with tubular, deep orange center petals flanked by broad velvety dark maroon-brown guard petals. Plants dwarf, about a foot high, compact, very free flowering and extremely early, blooming in July. (See illustration.) Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 35 cts.;  $\frac{1}{2}$ oz. 65 cts.

**MARIGOLD, CROWN OF GOLD.** Awarded Gold Medal. See the illustration below. The flowers are  $2\frac{1}{2}$  to 3 inches across. Plants 2 feet high, covered with their deep golden orange blooms which have a delightful fragrance. Begin blooming in July and continue until frost. Be sure to order this Gold Medal winner. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 45 cts.;  $\frac{1}{2}$ oz. 85 cts.

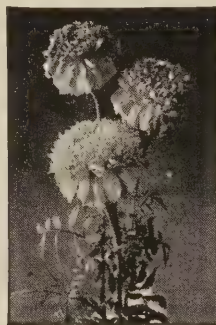
**MARIGOLD, MAMMOTH MUM.** Wins All-America Award. The largest-flowering incurved Chrysanthemum-flowered Marigold. Looks much like the large chrysanthemums. The flowers are 4 inches across, of rich lemon-yellow. The 2-foot plants are erect, strong and bushy, giving long stems to these beautiful flowers. (See it in color, page 57.) Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 65 cts.;  $\frac{1}{4}$ oz. \$1.25;  $\frac{1}{2}$ oz. \$2.25; oz. \$4.50.



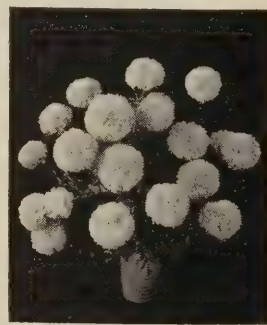
Marigold, Harmony



Marigold, Gigantea, Sunset Giants



Marigold, Crown of Gold



Marigold, Dwarf Gigantea Gypsy Jewels

# MARIGOLDS

## BEAUTIFUL NEW MARIGOLD SPRY HYBRIDS

Here we offer a refreshingly new hybrid strain of Miniature Marigolds, the first time such a complete variety of colors and bloom type has been offered. Varied flower formations in new and unusual combinations of yellow, mahogany, scarlet and orange give you endless delight and interest. **For borders, beds and florists' pot-flowers they are wonderful.** Plants 10 inches high, covered with blooms. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 50 cts.;  $\frac{1}{2}$ oz. 90 cts.; oz. \$1.50.

## NEW DWARF FRENCH DOUBLE MARIGOLD "ELDORADO"

A live, pleasing canary-yellow, tinted slightly deeper toward the center of the flower. The first of this color ever offered in the dwarf class. Grand for borders and edgings, the very uniform plants, 10 inches high, are covered with a profusion of clear, full double blooms from early summer until frost. Flowers are  $1\frac{1}{2}$  inches across. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.40; oz. \$2.25.

**SCHELL'S GIGANTEA, SUNSET GIANTS.** Here is the largest of all the Marigolds with blossoms from 5 to 6 inches across, sweetly scented, and ranging in color from deep orange to lemon-yellow. A most excellent bouquet flower for florist use and for garden decoration. The 3-foot plants are covered with these large beautiful flowers. **Finest Mixed,** pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 60 cts.;  $\frac{1}{2}$ oz. \$1.10.

**NEW MARIGOLD "FLASH."** Awarded Silver Medal for being acclaimed Best New Flower. Flowers of bright, flashy colors of gold, orange, maroon-red, yellow, and scarlet, dashed and bicolored, cover in countless numbers the sturdy uniform plants which are 18 inches high. Flowers average 2 inches across, with 8 to 12-inch stems, making excellent bouquet flowers. Blooms all season. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 50 cts.;  $\frac{1}{2}$ oz. 90 cts.; oz. \$1.65.

**NEW MARIGOLD, YELLOWSTONE.** Mission Giant Class. Won award for one of best new flowers. It is of exquisite form, size, and beauty. A new color, a very clean lovely clear lemon-gold. It is truly gorgeous! Pkt. 10 cts.;  $\frac{1}{4}$ oz. 45 cts.;  $\frac{1}{2}$ oz. 80 cts.;  $\frac{1}{2}$ oz. \$1.50.

**Tall Double African, Fistulosa.** Plants 3 feet high. Large, beautiful, double Fistulosa-type flowers used extensively by florists. **Lemon Alldouble; Orange Alldouble; Alldouble Mixed.** Each, pkt. 10 cts.;  $\frac{1}{4}$ oz. 65 cts.;  $\frac{1}{2}$ oz. \$1.20.

**Dwarf Gigantea, Pot O'Gold.** *New.* (See page 60.)

**Dwarf Gigantea, Gypsy Jewels.** The sweet-scented flowers are 4 inches across, covering the plants 15 inches high. Very free flowering—it is a beauty. A mixture of a wide range of brilliant colors including deep rich orange, canary-yellow, dazzling golden orange, lemon-yellow, primrose. Enjoy Gypsy Jewels in your garden. (See illustration below.) Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 50 cts.;  $\frac{1}{2}$ oz. 90 cts.

**SCHELL'S NEW MARIGOLD, SUNKIST.** Awarded Silver Medal. Sun-kissed and beauty-laden, a veritable gem in your garden. Rich deep golden orange, the 2-inch blooms with their crested centers of dainty tubular petals surrounded by several rows of broad velvety self-colored guard petals, **literally cover the tiny 6 to 8-inch mound-like plants.** Early and free-blooming. **Sunkist makes a dazzling border,** garden bed, window-box or flower-pot. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 35 cts.;  $\frac{1}{4}$ oz. 60 cts.;  $\frac{1}{2}$ oz. \$1.10; oz. \$2.

**MARIGOLD, BUTTERBALL.** This is indeed an exquisite little jewel-like flower of clear rich, soft yellow; **each center petal has a dainty tipping of maroon.** In solid beds or borders it produces a blanket of color from very early until frost. The plants are just 8 inches high and each one is **literally covered** with the pretty flowers  $1\frac{1}{2}$  to 2 inches in diameter. You will want Butterball in your flower garden and for short-stem table flowers. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.40.



# PETUNIAS

## Grand New Petunia Clear Pure Snow-White "Snowball" Improved

Compact plants 10 inches high, completely covered with these pure white-as-snow flowers, each 3 inches in diameter. For mass effect in beds and borders it is truly wonderful. And for pot culture, fine. Be sure to order it. Pkt. 35 cts.;  $\frac{1}{16}$ oz. \$2;  $\frac{1}{2}$ oz. \$3.50.

### Fancy Type

#### Theodosia, Grandiflora, Single Fringed.

One of the very loveliest Petunias one can grow. A very rich rose, highlighted by its deep open throat of molten gold. The flowers are 3 inches in diameter, daintily fringed, giving the blooms an effect of frilly lace. (See illustration below.) Pkt. 25 cts.; 5 pkts. \$1;  $\frac{1}{16}$ oz. \$2.

**Flaming Velvet. (Gold Medal.)** A gorgeously rich flower of brilliant velvety blood-red or crimson color belonging to the Hybrida class. Very free-blooming. Pkt. 25 cts.;  $\frac{1}{16}$ oz. \$2.25;  $\frac{1}{16}$ oz. \$8.

**Giant Prize Fringed, Single Mixed.** Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. (See illustration below.) Pkt. 25 cts.;  $\frac{1}{16}$ oz. \$4;  $\frac{1}{16}$ oz. \$7;  $\frac{1}{2}$ oz. \$12.

**Elk's Pride.** Large flowers; best velvety purple. Pkt. 25 cts.;  $\frac{1}{16}$ oz. \$2.25;  $\frac{1}{16}$ oz. \$8.

**FLUFFY RUFFLES (Grandiflora).** Single Fringed. All delicate shades, soft tints and bicolor combinations. A favorite of florists; fine garden variety. The flowers are so finely fringed and heavily ruffled that they appear double. Pkt. 35 cts.;  $\frac{1}{16}$ oz. \$1.75;  $\frac{1}{16}$ oz. \$3;  $\frac{1}{16}$ oz. \$5.

**PETUNIA, Dwarf Giants of California. Ramona Strain. Dark and Light Shades Mixed.** These are huge Giants of California flowers on dwarf, sturdy plants especially bred for pot-culture. The words "Ramona Strain" distinguish the finest dwarf giant Petunias on the market today. Pkt. 25 cts.; 3 pkts. for 65 cts.;  $\frac{1}{16}$ oz. \$4;  $\frac{1}{16}$ oz. \$7;  $\frac{1}{16}$ oz. \$12.

### Double Petunias

**Shepherd's Marvelous Double, Mixed.** A very fancy mixture of beautifully colored, fringed flowers, producing a large percentage of doubles. (See illustration below.) Pkt. 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2;  $\frac{1}{16}$ oz. \$15.

**Schell's Giant Fringed, Double Mixed.** Fine large flowering double fringed. Pkt. 50 cts.;  $\frac{1}{16}$ oz. \$24;  $\frac{1}{16}$ oz. \$45.

**Colossal Shades of Rose. New and First Giant Alldouble Petunia.** Flowers 5 inches across. Awarded Silver Medal in 1946 All-America Selections. Fringed and ruffled petals. Plants 20 inches high, spreading as much as 3 feet. Large flowers borne in great profusion. Pkt. (50 seeds) 50 cts.

### Petunia Nana Compacta

**NEW PETUNIA, "Bright Eyes."** Awarded Bronze Medal as one of best new flowers. Lovely soft light rose-pink flowers, with a pronounced white throat,  $1\frac{1}{2}$  inches across, completely cover the plants which are 9 to 10 inches high and very uniform and compact. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{16}$ oz. 50 cts.

**Martha Washington.** It grows 9 inches high and forms a perfect ball, being literally smothered with lovely frilled blooms about 3 inches in diameter. Beautiful blush-pink, the center is veined a rich wine-red deepening in the throat to dark violet. Awarded Silver Medal. Pkt. 25 cts.; 5 pkts. \$1.



**Petunia, Rosy Morn.** Beautiful soft rosy pink, fine for beds and borders.

**NEW PETUNIA, CHEERFUL.** Awarded All-America Medal. A beautiful flower with salmon-pink petals and deeper rose veining toward the throat;  $2\frac{1}{2}$  inches and more across. Dwarf bedding type, spreading close to the ground, then forming a mound 10 to 12 inches high with a spread of 2 feet, and a mass of these dainty salmon-pink flowers. Ideal for bedding and borders. Pkt. 20 cts.;  $\frac{1}{16}$ oz. 85 cts.

**NEW PETUNIA, PEACH RED.** Awarded 1946 All-America Honorable Mention. Its color is a pleasing "peach-red." It is of Hybrida nana compacta habit, 12 to 15 inches high. Its flowers are  $2\frac{1}{2}$  inches across. Very pretty. Pkt. 25 cts.;  $\frac{1}{16}$ oz. \$2;  $\frac{1}{16}$ oz. \$3.75.

### Schell's Balcony Petunias (*Hybrida pendula*)

Single-flowering, of a semi-trailing habit. Flowers large, of the most brilliant colors. Equally fine for window-boxes, pots and the garden. 18 to 24 inches. Blooms all summer. **White, Crimson, Rose, Blue, or Mixed.** Pkt. 15 cts.;  $\frac{1}{16}$ oz. 60 cts.

### Hybrida, Single Bedding Petunias (15 to 18 inches)

**Schell's Blue Bee.** Exceedingly rich when grown alone or with any other color combination in garden, vase, or boxes. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{16}$ oz. \$1.25.

**General Dodds.** Velvety blood-red flower. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{16}$ oz. \$1.25.

**White King.** The best white in the Hybrida Single Bedding class. Pkt. 10 cts.;  $\frac{1}{16}$ oz. \$1.25.

**Howard's Star, Improved.** Very pretty. Each flower has a perfect five-pointed star of pure white on a background of crimson-purple. Pkt. 10 cts.;  $\frac{1}{16}$ oz. 70 cts.;  $\frac{1}{16}$ oz. \$1.25.

**Schell's De Luxe Mixture.** The blending of colors in this mixture is unsurpassed for quality and beauty. (See page 61 for color.) Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{16}$ oz. 50 cts.;  $\frac{1}{16}$ oz. 85 cts.;  $\frac{1}{16}$ oz. \$1.50;  $\frac{1}{16}$ oz. \$2.50; oz. \$5.

### Petunia Hybrida Nana Erecta (10 to 12 inches)

**Schell's Celestial Rose.** The flowers are deep pink and the plants evenly compact. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{16}$ oz. \$1.

**Rose of Heaven.** Very dwarf; beautiful rose-pink. Pkt. 15 cts.;  $\frac{1}{16}$ oz. \$1;  $\frac{1}{16}$ oz. \$1.75;  $\frac{1}{16}$ oz. \$2.50.

**Rosy Morn.** Beautiful, soft rosy pink flowers with white throat. Very popular. Pkt. 15 cts.;  $\frac{1}{16}$ oz. \$1;  $\frac{1}{16}$ oz. \$1.50.

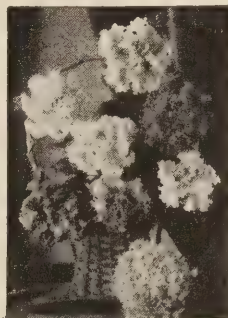
**Snow Queen.** Large snow-white. Pkt. 15 cts.;  $\frac{1}{16}$ oz. \$1.

**Violacea.** Deep violet; very fine. Pkt. 15 cts.;  $\frac{1}{16}$ oz. \$1.

**Schell's Nana Erecta Mixture.** Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{16}$ oz. \$1;  $\frac{1}{16}$ oz. \$1.50.



**Petunia, Theodosia**



**Petunia, Shepherd's  
Marvelous Double,  
Mixed**



**Petunia, Giant Prize  
Fringed, Single Mixed**



**Iceland Poppy  
Imperial Jewel Mixture  
(See page 63)**





## CARNATIONS, Chabaud's Giant Improved Double

Our illustration above shows their beauty. They excel any strain we have ever seen. They come into flower in August if started indoors in March or April and by planting the seed outside in early May they bloom from early September until frost. Plants are robust, 18 inches high, upright habit. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented. An excellent cut-flower. Annual. **Finest Mixed, all colors. Pkt. 25 cts.; 2 pkts. 45 cts.; 1/8oz. 90 cts.; 1/4oz. \$1.50; 1/2oz. \$2.75; oz. \$5.**



New Marigold, Pot O'Gold

## New Marigold POT O'GOLD Of Exceptional Beauty

A mass of intense dazzling gold, this new Pot O'Gold is truly a jewel formed at rainbow's end. The plants, 12 to 15 inches high, are covered with these very beautiful, fragrant golden flowers 4 to 4 1/2 inches in diameter on 10-inch stems. And they begin blooming earlier than any other and continue for weeks. Be sure to grow it. Annual. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.40; oz. \$2.50.**

## Schell's New Giant-Flowered VERBENAS

A gorgeously brilliant mass of these bright-colored flowers blooming from July until frost may be yours to enjoy by sowing the seed outdoors in April or May—when warm enough, or by starting the seed in boxes or pots indoors in March and setting the plants out in May. They are wonderful in beauty and size and color. Plants grow 1 1/2 feet. Every flower garden should have these Giant-Flowered Verbenas in it. Annual. **Splendid Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 70 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.**

## PORTULACA, Annual Sunplant or Moss Rose

These lovely silk-like flowers start blooming early and keep it up continuously until frost. For brilliancy of display as a border or edge, in beds, in rock-gardens or in any way, they are unexcelled. Grow 4 to 6 inches high, and will thrive in almost any soil.

**New Single "Jewel."** Beautiful deep carmine-red, extremely large. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. \$1; 1/4oz. \$1.75; 1/2oz. \$3; oz. \$5.50.

**Single, Mixed.** Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 60 cts.; 1/4oz. \$1; 1/2oz. \$1.75; oz. \$3.50.

**Double, Mixed.** Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 85 cts.; 1/4oz. \$1.50; 1/2oz. \$2.85; oz. \$5.



Beautiful Portulaca with its bright, silky flowers.



Schell's New Giant-Flowered Verbenas.





Beautiful Marigold, "Spry"

## Marigold, "SPRY"

Very beautiful full double flowers with bright yellow center surrounded by rows of mahogany-red petals, each edged with gold. It blooms more profusely than any other double Marigold. The flowers,  $1\frac{1}{2}$  to 2 inches in diameter, completely cover the 9-inch plant. It was awarded the Silver Medal. Blooms from July until frost. They are very beautiful when grown in solid mass effect as a wide or narrow border around a building, in front of a porch as a border along two sides of a walk, or as a border around a flower bed with taller flowers back of them. And they are beautiful as a solid bed. A perfect continuous mass of bright color effect from July until frost in October or November. **Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.35; oz. \$2.50.**

## New Cosmos, RADIANCE

Awarded the Silver Medal in the All-America Trials for Best New Flower for 1948! The picture shows its superb qualities as a cut-flower and in use as a table centerpiece. A deep rose-crimson petal with intensely rich crimson zoning. The flowers are of impressive size, with good long stems and are long lasting. It opens excellently when cut in the bud. The plants are compact and erect. Do not fail to have this beautiful new **Radiance** glorify your flower garden. **Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 30 cts.;  $\frac{1}{2}$ oz. \$1.65; oz. \$3;  $\frac{1}{4}$ lb. \$12.**



## Schell's DeLuxe Mixture Petunias

This Mixture is outstanding. It is made up exclusively of the largest flowered varieties in the hybrid group. For an abundance of bright-colored flowers all summer from early spring until frost, there is none to equal this our DeLuxe Mixture of Petunias. For beds and borders, window-boxes, and porch vases, it is wonderful. The variety of bright colors in this mixture will be a delight to all. **Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{16}$ oz. 50 cts.;  $\frac{1}{8}$ oz. 85 cts.;  $\frac{1}{4}$ oz. \$1.50;  $\frac{1}{2}$ oz. \$2.50; oz. \$5.**



Schell's De Luxe Mixture Garden Petunias

## Schell's Annual Phlox, ART SHADES

These are so very beautiful and bear their richly colored flowers so profusely that we urge you to have a good-sized planting of them. Plants 10 inches high are a mass of artistic color effects. **Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. \$1.75;  $\frac{1}{2}$ oz. \$3.25; oz. \$6.**



Schell's Annual Phlox, Art Shades. Awarded Silver Medal.



Beautiful and dainty Marigold, Butterball

## MARIGOLD, BUTTERBALL

This is indeed an exquisite little jewel-like flower of clear rich soft yellow; each center petal has a dainty tipping of maroon. In solid beds or borders it produces a blanket of color from very early until frost. The plants are just 8 inches high and each one is literally covered with the pretty flowers  $1\frac{1}{2}$  to 2 inches in diameter. You will want Butterball in your flower garden and for short-stem table flowers. Buy it by the ounce for borders and beds. **Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{8}$ oz. 45 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.40; oz. \$2.50.**



## SCABIOSAS Annual

### Schell's "White Fairy" and "Pink Beauty"

These two Scabiosas are both perfect in form and larger in size than standard varieties. Their colors are exceedingly pure and clear. The flowers, borne on long stems, are ideal for vasing or bouquets, each alone and beautiful together.

**Pkt. of either 15 cts.; 1 of each for 25 cts.**  
**1/4oz. either, or the two mixed, 65 cts.**  
**1/2oz. either, or the two mixed, \$1.10; oz. \$2.**

### Other Varieties of Scabiosa (Mourning Bride or Pincushion Flower)

A hardy annual 2 1/2 feet high. Seed sown in early May outside or started indoors will start blooming in July and continue until late frosts. The beautiful flowers on long stems will keep when vased, for almost a week. Our separate varieties give a great range in colors. (Ger. 14 to 21 days.)

**Peach Blossom.** Pink. **White.** Pure white.  
**Azure Fairy.** Lavender-blue. **Red.** Rich red.  
**King of the Blacks.** Black. **Rose.** Rose color.  
**Crimson.** Rosy crimson. **Schell's Choice Mixed.**

**Prices, any separate color in the mixture, pkt. 10 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1.**

### NEW SCABIOSA, Oxford Blue

A deep rich blue never before seen in Scabiosa. Long-stemmed, full double flowers, larger than any other variety offered to date. Oxford Blue is the peak of perfection in a beautiful Scabiosa. You will love it. Annual. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.75; oz. \$3.**

**PERENNIAL SCABIOSA, Caucasica Giant Hybrid, Isaac House Strain** (Blue Bonnet). Very large fringed and ruffled flowers in shades of blue from lavender to dark blue on long stems. Grows 3 feet. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 95 cts.**

### ANTIRRHINUM, Velvet Giant

From 6 to 12 long spikes each filled with deep crimson flowers lightened by a rich undertone of orange-bronze showing through the crimson. The long, 2-foot stems covered closely with flowers uniformly spaced, and many open at one time, make it outstanding for cutting, garden decoration, and growing in pots. (See also page 57.) **Pkt. 25 cts.; 5 for \$1; 1/2oz. \$1.75; 1/4oz. \$3.25.**

### NASTURTIUM (See also page 53)

**Dwarf Single, Schell's Quality Mixture.** The plants 1 foot high are covered with the beautiful blooms continuously. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the long stems make them very valuable for bouquets. **Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.**

**Schell's Tall or Vining Nasturtiums.** The vines grow from 6 to 10 feet and are very effective when grown in sunny positions on the fence or trellis. They bloom all summer. **Mixed.** **Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.**

### STATICE (Everlasting) (Sea Lavender)

(Ger. 14 to 20 days.)

**Caspia.** Dainty, graceful flowers of lavender-blue, formed in mist-like panicles, making a most beautiful effect. The flower-stems when dried will last for months. Plants grow 2 to 2 1/2 feet high. Perennial. **Pkt. 15 cts.; 1/4oz. 85 cts.**

**Sinuata.** Annual. Panicles of minute flowers fine for cutting throughout the summer. Can be dried for winter use. Plants 2 to 3 feet.

**Splendid Mixed.** **Pkt. 10 cts.; 1/4oz. 25 cts.; 1/2oz. 40 cts.**

**MATRICARIA capensis alba plenissimus** (Feverfew; Bridal Rose). Annual. Plants 2 feet. Produces great numbers of fine double white flowers from June to October. Excellent for bed and in pots. It is beautiful. Schell's Florist's Strain. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 75 cts.; 1/4oz. \$1.25.**



**Matricaria capensis**  
(Bridal Rose)



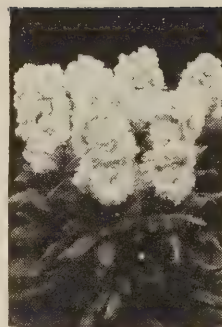
**Statice sinuata**



**Statice caspia**



**Cut-Flower Mixture**



**Stocks Ten-Weeks**



**Stocks, Giant Imperial**

## STOCKS (Gilliflower) Annual

**SCHELL'S MAMMOTH BEAUTY OF NICE.** A strain producing immense spikes of large, magnificent flowers, double, and delightfully fragrant. The plants grow 18 inches high. For brilliancy of color, duration of bloom, and pleasing fragrance, they are unsurpassed. Splendid for outside and for pot-plants for house culture in winter. Sow seed in May.

**Monte Carlo.** Yellow. **Queen Alexandra.** Lilac.

**Summer Night.** Blue. **Mont Blanc.** White.

**Souv. de Monaco.** Crimson. **Beauty of Nice.** Pink.

**Salmon King.** Salmon-rose. **Schell's Splendid Mixed.**

**Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 70 cts.; 1/4oz. \$1.25**

### Ten-Weeks Stocks in Separate Colors

So called because they bloom in ten weeks after planting the seed. Grow 15 inches tall. A fine bedding plant.

**Azure-Blue** **Crimson** **Lavender**

**Blood-Red** **Dark Blue** **Purple**

**Bright Pink** **Flesh** **White**

**Canary-Yellow** **Schell's Choice Mixture**

**Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; 1/4oz. 80 cts.**

**DOUBLE GIANT EXCELSIOR, ROSE-PINK.** A true Column Stock and the first clear rose-pink. Of greatest value for florists and for garden use. The florets are huge—2 1/2 inches across—very double, and closely packed on the long, strong spikes. **Pkt. 25 cts.; 5 pkts. \$1; 1/2oz. \$1.50.**

**SUPER-GIANT IMPERIAL, DARK BLUE.** Each plant produces from 12 to 15 huge flower-spikes covered with large, rich dark blue florets, 1 1/2 to 2 inches across, 40 to 50 open at one time. In full bloom the plants are fully 3 feet high. **Pkt. 25 cts.; 1/2oz. 75 cts.; 1/4oz. \$1.35; 1/2oz. \$2.50.**

## PHLOX (See also page 61)

**DWARF COMPACT, Very Choice Mixed.** Here is a really beautiful annual flower. The plants are only 6 inches high and covered with their many-colored, bright beautiful flowers all summer. Fine in beds, borders, planted here and there among evergreens and shrubbery, also in rock-gardens and in window boxes and pots. **Pkt. 25 cts.; 1/2oz. 80 cts.; 1/4oz. \$1.40; 1/2oz. \$2.75; oz. \$5.**

**GRANDIFLORA GIGANTEA, NEW MELLOW MOON.** Annual, 10 inches high. Flowers a beautiful soft shade of pastel yellow. Very free flowering. **Pkt. 15 cts.; 2 pkts. 25 cts.**

## Schell's Cut-Flower or Bouquet Mixture

This is a mixture of many of the leading varieties of cut-flowers in a rainbow of many colors, just what is desired for those who want such a mixture for the flower-garden, giving an abundance of flowers for cutting all summer long. **Bouquet Mixture of Annuals.** **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.**



# Schell's Gold Medal Dahlia-flowered Zinnias

Awarded a Gold Medal by the Royal Horticultural Society of England (See it in Color, page 45)

Here is a flower that "fits in" perfectly for these "hurry up" times when there is so much to do and so little time to do it. What we mean is that these big beautiful Zinnias of ours are so easy to grow, and so sure to bloom and continue to produce a great abundance of flowers from midsummer until frost, that it is **THE FLOWER for everybody** to plant in beds and borders and for bouquets. Be very sure to order them. The flowers are 5 inches in diameter, the plants 2½ feet high. Sow seed in April or early May when soil is warm.

*Enormous in Size. Ten Different Colors. Beautiful in the Garden and in Bouquets. It is the Flower for Everybody—for Every Garden*

<b>Crimson Monarch</b>	<b>Exquisite.</b> Rose-pink.	<b>Canary Bird.</b> Canary-yellow.	<b>Scarlet Flame.</b> Bright scarlet.
<b>Meteor.</b> Rich deep red.	<b>Golden State.</b> Yellow-orange.	<b>Polar Bear.</b> White.	<b>Lemon Beauty.</b> Lemon-yellow.
<b>Oriole.</b> Orange and gold.	<b>Dream.</b> Rosy lavender.	<b>Royal Purple.</b> Rich purple.	<b>Illumination.</b> Deep rose.

Any of these separate colors or our **GOLD MEDAL MIXTURE**, pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 60 cts.; ½oz. \$1; oz. \$1.95; 2ozs. \$3.50; ¼lb. \$6; lb. \$20. For large plantings buy it in bulk.

## Cut-and-Come-Again Zinnias

Beautiful full double flowers 2½ to 3 inches across, on plants 2 feet high. Nine bright rich colors in our mixture, ideal for bouquets. Bloom very early and all summer until frost. Being medium in size between the very large type and the little pompons it fits perfectly into every flower garden. **Mixed Colors.** Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 95 cts.; oz. \$1.75.

## Pompon or Baby Zinnias

(See it in color on page 64)

Plants grow about 15 inches high, are very compact, and bear flowers in the greatest profusion. The small, double, bright-colored flowers 1½ inches across come on long stems and are very valuable for cutting, while the plant makes a very fine show in beds or borders. Especially fine for florists to grow for bouquet and design work.

**Pastel Shades; Deep Flesh; Salmon-Rose; White; Pink Gem; Canary-Yellow; Purple Gem; Scarlet; Orange; Crimson Gem; Black Ruby,** deep velvet maroon. Schell's **Finest Mixed** or any separate color.

Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 60 cts.; oz. \$1

## Schell's Tiny Cupid Zinnias

Smallest of all Zinnias. The full double, little button-like flowers, only 1 inch in diameter, are borne on stout stems on plants 12 inches high and are very pretty and charming for table vases.

**Cupid, Finest Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 65 cts.; ½oz. \$1.25; oz. \$2.25.

## Poppies, Hardy Perennial

**Iceland Poppy, Yellow Wonder.** Stems 2 feet long. Will keep 10 days after cutting. Pkt. 10 cts.; 3 pkts. 25 cts.

**Iceland Poppy, Schell's Imperial Jewel Mixture.** Perennial. An extraordinary new Iceland Poppy in complete color-range. Their rich silky flowers on strong stems will add great beauty to your garden. Pkt. 15 cts.; 4 pkts. 50 cts.; ½oz. 75 cts.

**Annual Single Poppy, Mixed.** Pkt. 10 cts.; ½oz. 60 cts.

**SCHIZANTHUS** (Butterfly or Fringe Flower). Annual. (Ger. 12 days.) Plants 1½ feet high and are covered with myriads of beautiful orchid-like flowers of every color.

**Schell's Giant-flowering Hybrids.** Outstanding for best florist trade. Pkt. 15 cts.; ½oz. 50 cts.

**SAPONARIA vaccaria multiflora rosea.** This is an annual. The plants grow 2 feet high and are a perfect mass of the daintiest and most graceful pretty satiny pink flowers, somewhat resembling an enlarged Baby's Breath. Beautiful in the garden and exquisitely charming as a cut-flower for vasing alone or with any other flowers. Pkt. 10 cts.; ¼oz. 25 cts.; ½oz. 45 cts.; oz. 90 cts.

**SCARLET RUNNER BEANS.** Annual rapid-growing vine; makes a good screen or shade. Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.; ¼lb. 65 cts.

**SALVIA azurea grandiflora.** Hardy Perennial. Sky-blue flowers in August and September. Grows 3 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; ¼oz. \$1.25; ½oz. \$2.25; oz. \$4.

**BONFIRE.** See page 53.

**SWEET WILLIAM** (*Dianthus barbatus*). Hardy Perennial.

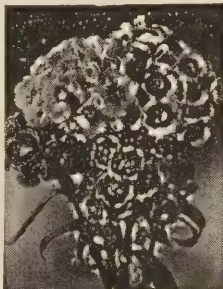
A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright flowers continually. Fine for bouquets. 1 to 1½ ft. high.

**Scarlet Beauty.** Bright scarlet. Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. \$1; ½oz. \$1.90; oz. \$3.50.

**Single Mixed.** Pkt. 10 cts.; ¼oz. 65 cts.; ½oz. \$1.25; oz. \$2.25.

**Double Mixed.** Pkt. 10 cts.; ¼oz. 85 cts.; ½oz. \$1.50; oz. \$2.75.

**ANNUAL SWEET WILLIAM, FINEST MIXED.** Blooms first year and does not freeze out. Will bloom 2 or 3 years. Pkt. 10 cts.; ¼oz. 85 cts.; ½oz. \$1.50; oz. \$2.75.



Sweet William

## Fantasy Zinnia

(See this very Charming Zinnia in color, page 61.) You will want it.

## Double Giant Zinnias

Enormous flower averaging 5 inches in diameter. The flowers are of extraordinary beauty because of their intensely bright rich colors, including every shade of pink, crimson, yellow, maroon, etc. Plants are 3 to 4 feet high. By all means include Schell's Double Giant Zinnias in your order.

**Canary-Yellow; Golden Yellow; Scarlet; White; Crimson; Purple; Deep Flesh-Pink; Salmon-Rose; Royal Purple; Schell's Double Giant Mixture.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.65; ¼lb. \$5.

## Zinnia Linearis

**GOLDEN ORANGE.** Plants are 10 in. high with a 2-ft. spread. **Single flowers.** Beautiful. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 75 cts.

## Howard's Crested Zinnia (See page 56)

## New Zinnia, Scabiosa-flowered

The plants grow about 2 feet high, bearing numerous medium-sized flowers resembling the annual scabiosa. All bright colors in the mixture, crimson, white, orange, etc. **Choice Mixture and Autumn Tints.** Very beautiful autumn shades. **Each, pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.**

**RICINUS** (Castor-Oil Plant). Hardy Annual. Heavy plants, with large leaves, giving a sort of subtropical effect when grown on lawns or in the center of beds. Plants grow 5 to 8 feet high. **Zanzibarensis.** Pkt. 10 cts.; oz. 35 cts.; ¼lb. 70 cts.

## New Annual Canterbury Bells

A great favorite with all flower lovers and in almost every garden. Be sure to grow Canterbury Bells. The 2½-foot plants bloom in less than six months from seed. **Finest Mixed, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 35 cts.; ½oz. 60 cts.**

**CANTERBURY BELLS or CUP-AND-SAUCE.** Hardy biennial. (Ger. 15 days.) The flower gives the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. **Light Blue, Dark Blue, White, or Pink, and Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 65 cts.; ½oz. \$1.25; oz. \$2.25.

## CARNATION, Marguerite

Half-hardy Perennial (with protection can be wintered over outside). (Ger. 10 to 15 days.) They begin flowering within 4 months from the time the seed is sown. The flowers are large and double and highly scented. Splendid for bouquets. Plants grow 20 inches high. **Double, Mixed Colors. Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; ¾oz. \$1.60; oz. \$3.** **Chabaud's Giant Improved.** See page 60.

## VERBENAS (Annual)

**SCHELL'S NEW GIANT-FLOWERED MIXTURE.** Containing all giant-flowering varieties of richest colors (see it in color on page 60). Pkt. 15 cts.; 2 pkts. 25 cts.

**Spectrum Red.** (Awarded Medal.) Handsome, bright intense scarlet—indeed a gorgeous flower 1 foot high. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 60 cts.; ¼oz. \$1; oz. \$3.50.

**Dwarf Compact, Fireball.** New. A dwarf, compact Verbena about 6 inches high, literally covered with bright scarlet blooms, excellent for borders, beds, or pot-plants. Continuous bloomer. Pkt. 10 cts.; ¼oz. \$1.25.

## NEW VERBENA, Starlight

A gorgeous bright mid-blue with a creamy white eye. The plants are of bush habit, 8 to 10 inches high and 12 to 15 inches across, the mammoth flower-heads practically touching each other. **Starlight** is a miracle of beauty. Don't miss ordering it. **Annual. Pkt. 25 cts.; 2 pkts. 45 cts.; ¼oz. \$1.50; ½oz. \$2.75; oz. \$8.**





**Zinnia, Harmony Types.** Finest mixed

### **Zinnia, Harmony Types** Finest Mixed Colors

Bright, beautiful, pin-cushion-shaped flowers 3 to 3½ inches in diameter, borne on long, strong stems; the plants, 2½ to 3 feet high, are a mass of showy colors. These unusually attractive flowers are lovely for bouquets. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.60; ¼lb. \$5.**

### **Zinnia, Fantasy** Finest Mixed Colors

These are very fascinating flowers. They are indeed very beautiful and distinctly different from all others in the Zinnia family. The twisting, ray-like flowers have a most refined and graceful appearance and are borne on long stems, making them a charming flower for cutting for vases, and they are a glorious sight in the garden. The flowers are of brightest red, orange-pink, scarlet, yellow, and cream. They bloom abundantly all summer. Fantasy flowers are 2½ to 3 inches; plants 2½ feet high. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.60; ¼lb. \$5.**



**Zinnia, Fantasy.** Finest Mixed

### **Zinnia, Improved Pompon** Finest Mixed Colors

#### **POMPON or BABY ZINNIAS Improved Florist's Strain**

These Baby Zinnias are extremely popular. Their pretty little bright-colored flowers, only 1½ inch wide, on strong stems 15 inches long, make them a most excellent cut-flower for vasing and for table decoration. The small, dainty flowers are very compact and symmetrical. They are indeed very charming and beautiful. You will love them in your garden and in your home. Plants are 1½ feet high. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.60; ¼lb. \$5.**

**SPECIAL OFFER:** ¼oz. of each of the above 4 grand varieties for \$1.60; ½oz. of each for \$3; 1 oz. of each for \$5.

## **FOUR WONDERFUL ZINNIAS**

**NEW VARIETIES, NEW TYPES  
NEW COLORS**

### **In These Beautiful Zinnias**

**The Most Popular Annual Flower  
in the World Today**

Plant the seed of Zinnias in April or early May, as soon as the soil is warm. They will begin blooming in July and keep blooming profusely all summer until frost.

All these different types of flowers are so very beautiful you should order some of each of them and have a "Zinnia Garden" that will be a **show place of beauty.** You will get great joy out of it. (See also index for other varieties.)



**Zinnia, Super Crown O'Gold.** Pastel tints.

### **Zinnia, Super Crown O' Gold** Finest Mixed Colors

These large, 4-inch, beautiful, well-formed flowers come in many rich pastel shades and **each petal is overlaid at the base with deep golden yellow.** They are indeed super in their beauty and deserve their name, **Crown O'Gold**, as you will agree when you have them blooming in your flower garden and see how very beautiful they are. And having long stems, they are ideal for cutting. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.60; ¼lb. \$5.**



**Improved Pompon, or Baby Zinnias**





## SWEET PEAS

### New SWEET PEA "Cuthbertson"

This new type of Sweet Pea is revolutionizing the growing of this popular flower by home gardeners who once thought it difficult to grow Sweet Peas in hot weather. **Now**, thanks to Mr. Cuthbertson, plant-breeding expert, we have the new type **very definitely heat-resistant**. You can now have perfect success through summer and fall with our new **Cuthbertson Sweet Peas**. The brilliant wavy flowers are large, with four blossoms on long stems. You will want this beautiful, richly fragrant flower in your garden. **Finest Mixed**, Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.

**SCHELL'S EARLY-FLOWERING SPENCER, MIXED COLORS.** A grand mixture of every color—bright red and white, pinks and blues, orange and yellows, lavender, in fact the very best quality mixture made up of all separate colors. Grow them on the fence, on trellises, on twine in any sunny position. Pkt. 15 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.

**SCHELL'S LATE or SUMMER-FLOWERING SPENCER SWEET PEAS, MIXED.** Pkt. 10 cts.; oz. 35 cts.; 1/4lb. \$1.25; lb. \$4.

**SCHELL'S RUFFLED BEAUTIES SWEET PEAS, Excellent Mixed.** Every conceivable color in gorgeous ruffled and frilled flowers giving them the appearance of being double. Be very sure to grow them, for they are marvelous! Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 50 cts.; 2 ozs. 90 cts.; 1/4lb. \$1.75; lb. \$6.

## RUSSELL LUPINS

Beautiful beyond description. The magnificent, tall flower-spikes are closely set with blooms of almost every conceivable color and bicolor combination, as bright and charming as they can be. A hardy perennial, 3 feet high. Blooms in May and June. You will surely want **Russell Lupins** in your flower garden. Pkt. (12 seeds) 20 cts.; pkt. (30 seeds) 40 cts.; pkt. (100 seeds) 60 cts. The seeds are hard; nick the shell with a knife before planting in order to help germination.



Russell Lupins



Schell's Ornamental Gourds, All Varieties, Mixed



Dahlias, Unwin's Dwarf, Mixed

## DAHLIA, UNWIN'S DWARF, MIXED

Beautiful double and semi-double flowers on bushy plants 2 feet tall. Hardy perennial blooming from seed first year if planted early. Try it, they are wonderful! Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 60 cts.; 1/4oz. \$1.



Canterbury Bells (Cup-and-Saucer)

## CANTERBURY BELLS or Cup-and-Saucer

(CAMPANULA CALYCANTHEMA)

Hardy Biennial. This is the most beautiful type of this grand, old-fashioned flower. It differs from the ordinary type in having an extra-large calyx, which is of the same color as the flower, giving the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. They can be grown just as successfully in pots during the winter. Height 2 feet. **Finest Double Mixed**. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 85 cts.; 1/2oz. \$1.50; oz. \$2.50.

## GOURDS

Very popular for winter decorations in the home, either natural or painted fancy color effects. Grows on fence, trellis, poles, or twine.

**Special Mixture.** Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 55 cts.; 1/4lb. \$1.50.



# Here Are a Few of the Thousands of Very Useful Items We Have in Our Store and Which You May Need



## Seed Disinfectants

Protects Seeds from Soil Diseases  
Reduces Disease Losses

A Treatment for Every Major Crop



**CERESAN M.** For Oats, Barley and Wheat.  $\frac{1}{2}$  oz. will treat 1 bus. Postpaid: 14-oz. can \$1.45; 3 lbs. \$3.80. At store: 14-oz. can \$1.25; 3 lbs. \$3.55; 40-lb. pail \$35.85; 100-lb. drum \$85.

**NEW IMPROVED SEMESAN BEL.** For Seed Potatoes. 1 lb. will treat 60 bus. Postpaid: 2 ozs. 55 cts.; lb. \$2.50; 4 lbs. \$7.80. At store: 2 ozs. 50 cts.; lb. \$2.30; 4 lbs. \$7.50.

**SEMESAN.** Used as a dust or liquid treats vegetable and flower seeds. Also valuable for watering the seedbed or flats to control damping-off. 1 oz. treats 15 lbs. seed. Postpaid:  $\frac{1}{2}$  oz. 20 cts.; 2 ozs. 65 cts.; 12 ozs. \$3. At store:  $\frac{1}{2}$  oz. 20 cts.; 2 ozs. 60 cts.; 12 ozs. \$2.85; 25-lb. pail \$72.65.

**ARASAN.** For Corn (Sweet and Field), Soybeans, Sorghum, and Vegetable Seeds. Usually reduces loss from seed decay and damping-off. Two-way action: as a disinfectant generally destroys many surface organisms; as a protectant, generally protects seed against soil-borne organisms responsible for seed decay.  $\frac{3}{4}$  oz. will treat one bushel of corn. (Directions with each pkg.) Postpaid:  $\frac{3}{4}$  oz. 25 cts.; 8 ozs. \$1.20; 4 lbs. \$6.30. At store:  $\frac{3}{4}$  oz. 25 cts.; 8 ozs. \$1.15; 4 lbs. \$6; 25-lb. drum \$30; 100-lb. drum \$115.



## 50% D. D. T. Wettable Powder.

Easily mixes with water to make a liquid spray to control Japanese beetles, Oriental peach moth and other insects. Postpaid: \$1.25. At store: \$1.

## 75% D. D. T. Wettable Powder.

A higher concentration of D.D.T. in wettable powder form. Postpaid: lb. \$1.75; 4-lb. bag \$4. At store: lb. \$1.50; 4-lb. bag \$3.75.

## 25% D. D. T. active oil base. Use it

in spraying fruits, vegetables and gardens as well as barns and dairies. Postpaid:  $\frac{1}{2}$  pt. \$1.10; qt. \$2; gal. \$5.75. At store:  $\frac{1}{2}$  pt. 85 cts.; qt. \$1.75; gal. \$5.30; 5-gal. drum \$19.50.

**50% Methoxychlor.** (Marlate). Wettable powder. The safer insecticide to kill flies in dairy barns, milk houses, as well as many garden insects. Postpaid: 8 ozs. 95 cts.; 4 lbs. \$4.30; At store: 8 ozs. 75 cts.; 4 lbs. \$4.

## DuPont Dairy Cattle Spray.

Safe, long-lasting control of flies on your cattle. Recommended by U.S.D.A. A wettable powder. Mix with water; spray right on cattle. 1 lb. makes enough to spray 24 head. Postpaid: 4 ozs. 65 cts.; lb. \$1.50; 4 lbs. \$4.50. At store: 4 ozs. 45 cts.; lb. \$1.25; 4 lbs. \$4.



## DuPont Dairy Barn Insecticide.

Contains methoxychlor and lindane. Gives long-lasting control of flies, lice and mange mites up to six weeks after application. Wettable powder; easy to mix. 1 lb. makes 3 gals. of spray, covers 1500 square feet of barn surface. Safe to use around milk. Postpaid: lb. \$1.80; 4 lbs. \$5.75. At store: lb. \$1.60; 4 lbs. \$5.40.

**Fermate.** Fungicide for black-spot on roses and for many blights. Postpaid: 8 ozs. 95 cts.; 3 lbs. \$3. At store: 8 ozs. 75 cts.; 3 lbs. \$2.75.

## Du Pont Vegetable Garden Dust.

Specially formulated to control most insects and diseases in vegetable gardens. Superior for blight control. Contains methoxychlor, rotenone, and Parzate fungicide. Use as a dust or spray. Postpaid: 8-oz. Dust Gun \$1; 1-lb. can \$1.35; 4 lbs. \$3.75. At store: 8-oz. Dust Gun 79 cts.; 1-lb. can \$1.15; 4 lbs. \$3.50.



## ALWAYS INOCULATE SEEDS WITH

# LEGUME-AID

Replaces many pounds of expensive fertilizer. It draws nitrogen from the air and feeds it to the roots.

Just mix seed in the powder before sowing. Easy to apply.

Variety	Unit Size	Price
COMBINATION ALFALFA and all CLOVERS	1 bus. 2 $\frac{1}{2}$ bus.	\$0 50 1 00
VETCH: AUST. WINTER PEAS FIELD AND GARDEN PEAS	100 lbs.	50
SOYBEANS	Up to 2 bus. 5 bus. 50 bus.	30 55 5 00
GARDEN PEAS GARDEN BEANS	Combination For 1 bus.	50
GARDEN PEAS, BEANS, LIMAS, SWEET PEAS & LUPINES	Garden Packet For 5 lbs.	15
LADINO CLOVER	Packet for 10 lbs.	25
BIRDSFOOT TREFOIL	Packet for 10 lbs.	25

**Rotenone "75" Garden Dust.** Contains .75% Rotenone. The "safe insecticide." It is made from the roots of a tropical plant. Non-poisonous and more powerful than Arsenate of Lead in destroying leaf chewing and sucking insects. Postpaid: lb. 60 cts.; 5 lbs. \$1.60; 25 lbs. \$5.50; At store: lb. 40 cts.; 5 lbs. \$1.25; 25 lbs. \$4.50; 50 lbs. \$9; 100 lbs. \$18.

**Slug Shot.** (Improved.) The old reliable original general-purpose garden dust for control of insects and fungus in the vegetable garden and flower garden. Just dust it on. Postpaid: lb. 75 cts.; 5 lbs. \$2.25; 25 lbs. \$7; 50 lbs. \$14. At store: lb. 60 cts.; 5 lbs. \$1.95; 25 lbs. \$6; 50 lbs. \$12.

**Cyanogas A-Dust.** Kills rats, moles, woodchucks (ground-hogs), and other rodents instantly. "It's the gas that kills 'em under ground." Postpaid: lb. \$1.25; 5 lbs. \$4.10. At store: lb. \$1; 5 lbs. \$3.75; 25 lbs. \$12.50; 100-lb. drum \$30.

**Cyanogas G-Fumigant.** Most widely used greenhouse insecticide. Regular use insures insect-free house all season. Postpaid: 5 lbs. \$4.10. At store: 5 lbs. \$3.75; 25 lbs. \$12.50; 100 lbs. \$30.

**Rat-Nots and Mouse-Nots.** A non-poisonous bait containing genuine Red Squill. A safe way to exterminate these pests, which are attracted because of the tempting odor. Either, 25 cts. and \$1.

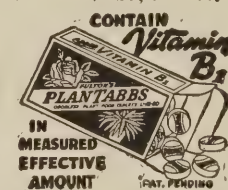
**Mole-Nots.** "Their Last Meal." 35 cts. and \$1.

**Tri-Ogen.** The all-purpose spray for roses. Three sprays in one.

E Kit \$1.35; A Kit (protects 12 to 20 roses for season) \$2.25. B Medium Kit, \$6. C Large Kit \$9. D Estate Kit, \$30. (Postpaid E Kit \$1.50; A Kit \$2.50; B Kit \$6.80; C Kit \$9.50; D Kit \$31.)

**The New Improved Weedone** contains the powerful 2,4,5-T and 2,4-D, the two most effective chemicals for killing lawn weeds, poison ivy, poison oak, honeysuckle, wild blackberries, wild raspberries and over 90 other weeds and woody plants WITHOUT KILLING THE GRASS. Non-poisonous to animals or humans. Kills a greater variety of lawn weeds and woody plants than any products containing only one of these chemicals. Does not give off vapors that cause injury to flowers or ornamentals. The only ALL-PURPOSE weed killer. 8-oz. can \$1 (postpaid \$1.25); 1-qt. can \$2.75 (postpaid \$3.10); 1-gal. can \$6.95 (postpaid \$7.45); 5-gal. can \$25.

**Vigoro.** The complete plant-food for the vegetable garden and flowers; for the lawn and for trees and shrubs. A balanced "meal" for feeding all things that grow. Lb. 15 cts.; 5 lbs. 50 cts.; 10 lbs. 90 cts.; 25 lbs. \$1.60; 50 lbs. \$2.65; 100 lbs. \$4.25; 500 lbs. \$20; 1000 lbs. \$38.50; ton \$75. (Postpaid: lb. 30 cts.; 5 lbs. 75 cts.; 10 lbs. \$1.25; 25 lbs. \$2.40.)

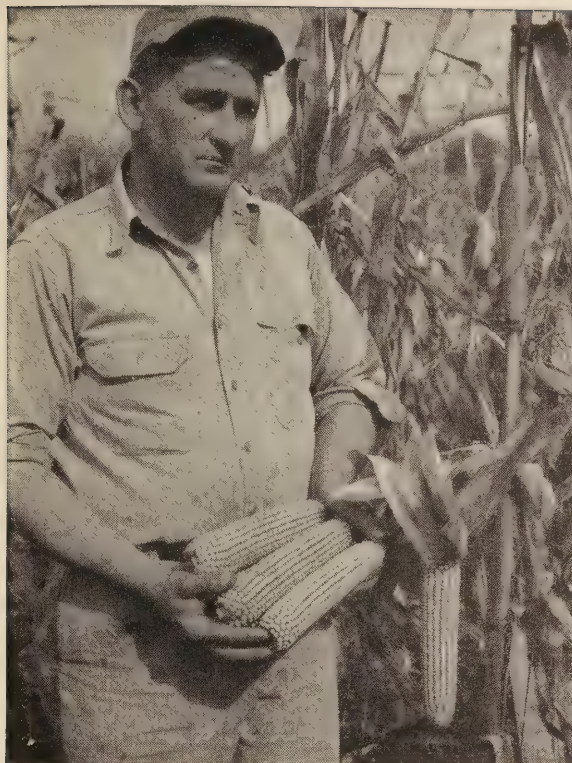


## PLANTABBS

Odorless plant-food tablets for flowers in pots and in garden, and for vegetables. 30 tablets 25 cts.; 75 tablets 50 cts.; 200 tablets \$1; 1,000 tablets \$3.50.

**Hyponex Plant Food.** A complete plant food in powder form soluble in water. 1 pound makes 100 gallons of liquid plant food. Use it on your house plants and as a starter for your plants in the garden. 7 ozs. 50 cts. (postpaid 65 cts.); lb. \$1 (postpaid \$1.25).





Another grand and great crop of **Schell's Wonder Hybrid K374** grown by Mr. C. J. Huntsberger, and son, Gary, York County, Pa. The season was hot and dry, lacking much needed rains, **but this marvelous heat and drought resistant Hybrid K374 just kept on growing, stayed green** and produced a record crop on 200 acres.

Farmer friends you try our **Wonder Hybrid K374** this year for a bigger and better crop. (See also page 66 for it and other Hybrids.)

# Schell's High Quality Seed Corn

OPEN POLLINATED  
OF HIGH GERMINATION

**Schell's Early Golden Surprise.** Here is a Corn I can very highly recommend. The ears average 12 inches long. The Corn is a very rich bright golden yellow color, grains deep and broad. Its cob is thin and the fodder averages 10 feet, with two fine ears on many stalks. It is an early Corn, maturing in 90 days with normal growing weather. Our seed crop of this variety is beautiful seed indeed, and the many germination tests we have made all run from 98 to 100 per cent.

**Schell's Seed Corn, White-Cap Yellow Dent.** This is a very popular Corn because it does well on thin soils. The grain is light yellow, with a white cap. Ears are very good size, very uniform; fodder 10 to 12 feet.

**Schell's Seed Corn, Lancaster Sure Crop.** A very dependable variety to mature under the most unfavorable growing conditions. **Lancaster Sure Crop** matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a valuable silage Corn, while as a crib Corn it is one of the most popular everywhere. Our germination tests run 98 to 100 per cent. Our seed crop is again extra fine.

**Schell's Seed Corn, Early Smoky Dent.** The earliest Field Corn, ready to harvest 75 days after planting. A valuable variety for a quick Corn crop, for replanting other Corn crops when necessary, or to allow two crops, or for clearing the ground for fall seeding. The stalks grow 7 to 9 feet high, and the ears are 9 inches long, with 12 to 16 rows. It will mature also in New York, Vermont, and Maine. It has a distinctive color, a beautiful dark reddish yellow.

**Schell's "Ninety-Day" Seed Corn.**  
(None to offer this year.)

**Eureka Ensilage.** A great favorite for filling silos. Has a record of 70 tons of ensilage grown on one acre. Eureka is a smooth white Dent Corn with large kernels, while its fodder grows from 12 to 18 feet high. **Cut ensilage** when in blossom—watch the tassel. Better cut early than too late.

## PRICES ON ANY ONE OF THE ABOVE FIVE OPEN POLLINATED VARIETIES

	Bu. (56 lbs.)	½ Bu. (28 lbs.)	Peck (14 lbs.)	½ Peck (7 lbs.)	1 lb. or more @
POSTPAID: 1st and 2nd Zones. . . . . (within 150 miles of Harrisburg)	\$8.42	\$4.30	\$2.45	1.45	\$0.50
POSTPAID: Beyond 150 miles up to 300 miles 3rd zone (Beyond 300 miles you pay the difference)	9.00	4.65	2.60	1.55	.55
PRICES AT OUR STORE: Or shipped Express or Freight Collect . . . . .	6.90	3.45	1.90	1.10	.25
(5 bus. @ 15 cts. bu. less; 10 Bus. @ 25 cts. bu. less)					

WALTER S. SCHELL, Inc., Quality Seeds, HARRISBURG, PA.



# Schell's Best Varieties of Hybrid Seed Corn



Schell's New Wonder Hybrid K374. Try it if you want one of the biggest and best Corn crops you ever grew. When other Hybrids burn up our K374 continues to grow, stay green and produce Corn

## SCHELL'S WONDER HYBRID K374

Friends here is indeed a **wonderful** Corn. We think it is the **grandest Hybrid ever produced**. Big ears 9 to 12 inches long. 18 to 22 rows of deep grain, an excellent feeding Corn. The foliage is **very dark green**, and retains this color when the ears ripen.

As to **heat and drought resistance**, it is not surpassed by any other. **It's borer and chinch-bug resistant**. Its strong stalks and good roots make it stand best of all—like a board fence, no stalks down, no ragged leaves, no suckers, no dropped ears, easy to husk, and a good picker Corn.

It is adapted to a wide range of soils from poor to high and for central, southern and north central states where yields have been consistently very high. Matures medium early, **115 days**. (See also page 67.)

We wish we had space to print here some of the many letters we have received from our customers telling how our **Wonder Hybrid K374** produced the biggest and best crop of Corn they ever grew. You would enjoy reading them, we know.

### SCHELL'S WONDER HYBRID K374. Large Flat Grade.

**PRICES AT OUR STORE, and when shipped by freight or express, not prepaid:** Bus. \$10.50; 5 to 9 bus. @ \$10.35 per bus.; 10 to 25 bus. @ \$10.20 per bus. 1/2 bus. \$5.50; 1/4 bus. \$3.

**POSTPAID WITHIN 150 MILES OF HARRISBURG:** Bus. \$12; 1/2 bus. \$6.35; 1/4 bus. \$3.50; 1/8 bus. \$2.

**POSTPAID PRICES BEYOND 150 MILES AND WITHIN 300 MILES:** Bus. \$12.65; 1/2 bus. \$6.65; 1/4 bus. \$3.70; 1/8 bus. \$2.15.

### PRICES OF ALL OTHER HYBRIDS ON THIS PAGE

Large flat grade.

**At our store, and when shipped by freight or express, not prepaid:** Bus. \$9.75; 5 to 9 bus. @ \$9.60 per bus.; 10 to 25 bus. or more @ \$9.50 per bus.; 1/2 bus. \$5; 1/4 bus. \$2.75.

**Postpaid within 150 miles of Harrisburg:** Bus. \$11.25; 1/2 bus. \$5.85; 1/4 bus. \$3.25; 1/8 bus. \$1.85.

**Postpaid Prices beyond 150 miles and within 300 miles:** Bus. \$11.90; 1/2 bus. \$6.25; 1/4 bus. \$3.50; 1/8 bus. \$1.95.



## Schell's Seed Corn, Hybrid U. S. 13.

Beautiful big golden ears! They have **20 or 22 rows of good deep grains**. Here is, without question, a most outstanding and most valuable Hybrid. Every farmer who grows it is tremendously enthusiastic about it for it has **everything to be desired—large ears, deep grains, good big stalks with broad leaves, sturdy and disease-resistant**. Just the kind of Hybrid you have been wanting. **118 days**. See prices above.

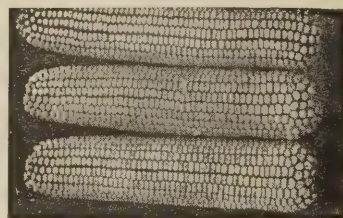
D. E. McALLISTER, Mt. Pleasant, reports a record yield of 145.8 bushels per acre from a ten-acre field with his U. S. Hybrid. Let us hear your yield this year.

## Ninety-Day Hybrid Wisconsin 335.

A very fine extra-early Hybrid developed and highly recommended by our Penna. State College of Agriculture. Very good ears, 14 rows, 8 to 9 inches long. A good yielder, sure to make a crop in the shortest season and where later varieties cannot mature, and where you plan to fall seed that field. **90 days**. See prices above.

## Hybrid Iowa 939.

It is a medium-early Corn. The stalk is medium size, stands stiff and erect, with the fine, big ears, 8 to 10 inches long with 16 or 18 rows. The ears are placed medium high on the stalks. A great favorite because of its dependable outstanding performance. Will do excellently in north-central, central, and southern Pennsylvania, in states south of Pennsylvania, in low altitudes in northern Pennsylvania, in all of Ohio, West and in New Jersey. **105 days**. See prices at left.

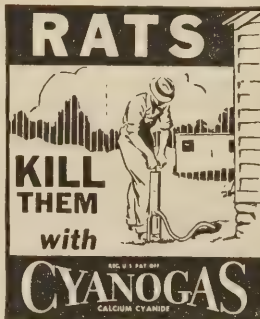


Iowa 939



**Hybrid 4316.** This is a **very excellent early Hybrid** maturing in **100 days** and is adapted to soils of all fertility. It won the Iowa State test for yield of the early class Hybrids. Ears rather low on the stalk good for hand or machine picking. See prices at left.

**"NO-CROW" CROW REPELLENT.** Will protect your Seed Corn from crows, woodchucks, squirrels, gophers, moles, and other animals that destroy it. It is non-poisonous and will not injure the seed of any kind of Corn. It will not kill birds or animals but it **will keep them away**; they will not touch seed treated with "No-Crow." It will not clog any planter and it will prevent seed from rotting in the ground and loss of crop due to these pests if it is not used. 1-qt. can (enough for 4 bus. of Seed Corn) \$1.75, postpaid \$2; 1-pt. can (enough for 2 bus. of Seed Corn) \$1, postpaid \$1.25; 1/2-pt. can (enough for 1 bus. of Seed Corn) 60 cts., postpaid 75 cts.



**How Cyanogas Kills Rats.** No traps, no bait, just remove lid of can, put some of the Cyanogas Dust in their holes or burrows. It makes a gas that follows through their hideouts and all are killed **instantly** by one whiff of Cyanogas. Sometimes they rush out for air and die as soon as out. Cyanogas will positively rid your place of all rats, also groundhogs, skunks, moles and ants. **5-lb. can \$3.75, postpaid \$4.10; 1b. \$1, postpaid \$1.25; 25 lbs. \$12.50.** If bad, then order a Cyanogas Foot Pump. \$15, postpaid \$15.50.



**Yes, Kill Every Rat** on your place and you will be surprised to see how many are there. **Stop** their destruction of your buildings, your grain, and feed. Stop them from carrying disease.





We grew another very wonderful crop of excellent **Seed Oats, Clinton 11**, on our farm and now offer you this good **Certified Seed**.

## Schell's EXTRA-FINE QUALITY SEED OATS

Offered to You on a Money-Back Guarantee That You Will Be Highly Pleased With Our Excellent Seed Oats.—Good Seed Oats are scarce this year.

**Clinton Oats No. 11.** **CERTIFIED SEED.** It is outstanding for its consistent high yields of **80 to 90 bushels per acre** on various soils. Clinton Oats stands like a wall, does not go down and to the disease Helminthosporium blight, which causes Oats stems to rot at the ground and go down. **Clinton Oats** is resistant to this blight. It is medium early. The kernels are large, plump and meaty. The demand for seed of this valuable Clinton Oats is enormous. **Be sure to grow it. Get all these extra bushels from every acre.** Get your order in at once. Sow 2 bus. per acre. **Prices for Fancy Quality Certified Seed. 1 to 10 bus. at \$2.50 per bus.; 11 to 49 bus. at \$2.40 per bus.; 50 to 100 bus. at \$2.30 per bus. (3 bus. in a bag) at our store or by freight, not prepaid. (Subject to change.) Bags free.**

**Schell's Certified Seed Oats Clinton 11.** Long strong straw carrying mammoth heads of grain.

holds its grain. It is fine for combining. It is highly resistant to leaf rust and smut and to the disease Helminthosporium blight, which causes Oats stems to rot at the ground and go down. **Clinton Oats** is resistant to this blight. It is medium early. The kernels are large, plump and meaty. The demand for seed of this valuable Clinton Oats is enormous. **Be sure to grow it. Get all these extra bushels from every acre.** Get your order in at once. Sow 2 bus. per acre. **Prices for Fancy Quality Certified Seed. 1 to 10 bus. at \$2.50 per bus.; 11 to 49 bus. at \$2.40 per bus.; 50 to 100 bus. at \$2.30 per bus. (3 bus. in a bag) at our store or by freight, not prepaid. (Subject to change.) Bags free.**

## SEED POTATOES

see us about it. We will give you the **LOWEST possible price on MAINE-GROWN CERTIFIED SEED.**

**SEED POTATOES** are very scarce. Canada is buying from the United States this year, other years they sell to this country. We advise ordering at once and growing plenty. Prices for your crop could be high.

### Early Crop Varieties Plant 15 bus. or 9 bags per acre

**Irish Cobbler** (Certified). White, mealy Potato used for early, medium, and late crop. The most widely planted for early and for general crop.

**Bliss' Triumph** (Certified). Extra-early; **round; red skin.** Surprise. Of fine quality, somewhat resembling Irish Cobbler in shape and size. **Early** and a heavy yielder.

**Chippewa** (Certified). Bred from Irish Cobbler, smooth and shallow eyes.

**Sebago** (Certified). Medium early. Round, white skinned, smooth, shallow eyed, medium size, blight resistant. A heavy yielder.

**Prices 1 to 10 sacks (100 lb. each) @ \$7.25 per sack; 11 to 25 sacks @ \$7.15 per sack; 26 to 100 sacks @ \$6.95 per sack at our store or by freight not prepaid. (Subject to change.) Postpaid: 5 lbs. \$1.25; 10 lbs. \$2.10; 15 lbs. \$2.75.**

**Protect Your Good Seed Potatoes** from possible soil diseases by treating them before planting with **New Improved Semesan Bel**. 1 lb. treats 60 to 80 bus. Lb. \$2; 2 ozs. 50 cts.

### SPRAYERS! DUSTERS!

**Engine Power. Traction Power. Wheelbarrow Power. Hand Power.** For Potato and Truck Crops; for Orchard and for the Homegarden. Let us know your needs and we can supply them, save you money and give you perfect satisfaction. Write us or come in.

### Sweet Potato Plants

We make a specialty of an extra-fine selected strain of the Big Yellow Sweet Potatoes. Our plants are strong and well rooted. Ready in May but it is important that you place your order now.

**Prices:** 45 cts. per doz. (60 cts. postpaid); \$1.25 per 100 (\$1.65 postpaid); \$5 for 500 (\$5.75 postpaid); \$9 per 1000 (\$10 postpaid). Less than 500 at the single hundred rate.

### Late Crop Varieties

**Katahdin** (Certified). Oval shape. Smooth, main crop of very fine quality and a heavy yielder.

**Green Mountain** (Certified). Medium-late; snow-white; gives excellent results on all kinds of soil; very fine.

**Russet** (Certified, Michigan grown). Splendid late or main crop; big yielder. Very popular late-crop variety.

**Rural New Yorker.** Well-known late variety. Medium-large, smooth, shallow eyes; a good Potato and a good yielder.

**Sir Walter Raleigh.** One of the best late varieties. Heavy yielder; large and smooth; fine quality; skin and flesh white.

**Prices 1 to 10 sacks (100 lb. each) @ \$7.25 per sack; 11 to 25 sacks @ \$7.15 per sack; 26 to 100 sacks @ \$6.95 per sack at our store or by freight not prepaid. (Subject to change.) Postpaid: 5 lbs. \$1.25; 10 lbs. \$2.10; 15 lbs. \$2.75.**

## ONION PLANTS

Of the **Yellow Sweet Spanish** variety. We sell great quantities of these every spring. Plant them 4 to 5 inches apart in rows 12 to 15 inches apart and give plenty of fertilizer or manure. They will grow to a very large size and produce handsome Onions like the big Bermudas. We sell them by the "bunch"—the number in a bunch varies from 75 to 100 or more depending on the size when pulled. **One bunch 40 cts.; 2 for 75 cts.; 5 for \$1.75; 10 bunches \$3, all postpaid.** (No plants are sent C.O.D., it delays them.) A crate of approximately 6000 plants (60 bunches) \$11.50 (you pay express). **We send them when proper planting time arrives, late March or early April.**

**HORSE-RADISH ROOTS, Maliner Kren.** A large, quick-growing variety which is now the very best Horse-Radish grown. Large, strong cuttings, 50 cts. per doz.; \$2.00 per 100 (\$2.25 postpaid); \$14 per 1000 by express; or \$15 per 1000 postpaid first zone.



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## We Have Thousands of Items in Our Store

of necessary supplies for the Vegetable Garden and Flower Garden—Good Trowels, Dibbles, Asparagus Knives, Hand Weeders, Twistems, Bunching Tape, Jute Twine, Plant Stakes, Labels, Wheelbarrow Dusters (fine for gardeners), Soil-Test Kits, Mole Traps, Pruning Shears, Hedge Shears, Grass Shears, Nee-Guards, Garden Lines, Compressed Air Sprayers, Lawn Mowers, Garden Tractors, Seeders, Rakes, Hoes, Digging Forks, Cultivators—*Everything*. Write us for prices on any of these you need, and when possible come and visit our store; you are always welcome.

WALTER S. SCHELL, Inc., Tenth and Market Streets, Harrisburg, Pa.

(Free Unlimited Parking on our own Parking Lot, 15 South Tenth Street, just across Market Street near our store.)





Plastic - seeds visible as sown - go twice as far. Saves thinning - for peas to petunias.



# SCARE-AWAY

## the Modern Scare-crow

Shiny aluminum strips crackle and flash. Keep birds or animals away day and night. Lasting protection for gardens and farms. Simple to use.



**HOTKAPS.** Made of wax paper, tent-shape, 11 inches diameter at base. Protect plants from frost, retain moisture in soil and bring crops to earlier maturity. Pkg. of 25, with setter, **postpaid \$1.15; store price 95 cts.**  
Pkg. of 100, with fibre-board setter, **postpaid \$3.50; store price \$3.15.**  
Pkg. of 250, with fibreboard setter, **postpaid \$6.30; store price \$5.90.**  
Pkg. of 1000, Hotkaps only, **postpaid \$19.35; store price \$18.35.**



**SUDBURY SOIL-TESTING OUTFITS.** Test for nitrogen, phosphorus, potash, and acidity.

Home and Garden Kit. .... **\$2 98**  
Club Kit. .... **5 89**  
Horticultural Kit. (Makes 60 tests)..... **14 95**  
De Luxe Kit. (Makes 200 tests)..... **29 95**



**CYCLONE SEEDER.** Sows evenly lawn mixtures, timothy, clover, redbud, alfalfa, rye, millet, wheat, etc. Can be regulated to broadcast at any rate. Holds about 1/2 bus. **Postpaid \$4.60; store price \$4.30.**

## ROOT QUALITY BEE SUPPLIES

We are Central Pennsylvania headquarters for A. I. Root Quality Bee Supplies. Our stocks are always complete and our service is fast. We have only room to list several items; ask for Bee Supply catalogue and prices.



**Standard Smoker.** 3 1/4 x 7 in. firepot. A good smoker is a necessity, to keep bees in a manageable condition. **\$2.45, postpaid.**  
**Indestructible Bee Veil.** Well-designed, serviceable veil that fits over any hat. Wire screening provides clear vision. **\$1.85, postpaid.**  
**Drill Canvas Bee Gloves.** Special woven material used in these gloves is much more sting-proof than ordinary canvas. Sizes: Small, Medium, Large. **\$2 per pair, postpaid.**

**Grafting Wax.** (For the Fruit Grower.) We annually sell large quantities. **Postpaid: 1/4lb. 40 cts.; 1/2lb. 70 cts.; lb. \$1; Store prices: 1/4lb. 35 cts.; 1/2lb. 50 cts.; lb. 80 cts.**

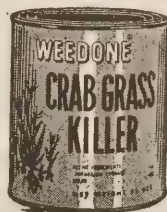
**Para-Scalecide.** For Peach-borer control. A liquid treatment safe to use on trees of all ages. A combination of paradichlorobenzene and scalecide. Simple and effective. One quart will treat 16 trees. **Postpaid: 1/2pt. \$1; qt. \$1.50; gal. \$3.50. Store prices: 1/2pt. 75 cts.; qt. \$1.25; gal. \$3; 5 gals. \$9.50.**

**D-X Insect Spray.** A most effective, non-poisonous spray for fruits, flowers, vegetables and ornamentals, containing .75% rotenone, 2.0% piperonyl cyclonene and .28% pyrethrins. **This all-purpose spray is safe to use, yet so powerful it kills all chewing and sucking insects.** **Postpaid: 4 ozs. \$1.20; 8 ozs. \$1.95; qt. \$5.75; gal. \$14.95. Store Prices: 4 ozs. \$1; 8 ozs. \$1.75; qt. \$5.50; gal. \$14.50.**

**Pratts Fruit Tree Spray or Dust.** A combined insecticide and fungicide containing sulphur, D.D.T. and lead arsenate. Used for the control of a majority of insects and fungous diseases on apples, pears, peaches, plums and ornamentals. May be used as dust or diluted 1 pound in 8 gallons of water for spraying. **Postpaid: Lb. 95 cts.; 3 lbs. \$1.60. Store prices: Lb. 75 cts.; 3 lbs. \$1.35.**

**Scalecide.** The complete dormant spray. For over 40 years it has been used by fruit growers everywhere. For **fruit trees, shade trees, shrubs, vines, and evergreens** to clean them of scale, aphid, red mite and other pests. Be sure to give your fruit trees and others the very important **first dormant spray** in January, February or March when weather is good and not freezing. One gal. makes 15 gals. of spray. **Postpaid prices: Qt. \$1.25; gal. \$2.90; Store prices: Qt. \$1; gal. \$2.50; 5 gals. \$8.50; 15 gals. \$24.50; 30 gals. \$37.50; 55 gals. \$52.50, drums included.**

**WEEDONE BRUSH KILLER 32.** A high concentration of the powerful 2,4,5-T and 2,4D used for killing brush, weeds and woody plants along fence rows and roadways. Use it at any time in the year. No vapor injury to nearby susceptible crops. **Postpaid: Qt. \$4.35; gal. \$9.40. Store prices: Qt. \$4; gal. \$8.90; 5 gals. \$42.50.**



**WEEDONE CRAB GRASS KILLER.** Non-poisonous. Contains potassium cyanate. Kills crabgrass and chick weed without killing clover, bluegrass and other desirable grasses. Harmless to soil. Easily cleaned from sprayer. **Postpaid: 6 1/2-oz. can (treats 1000 sq. ft.) \$1.20; 26-oz. can (treats 4000 sq. ft.) \$3.25; 6 1/2-oz. can (treats 16,000 sq. ft.) \$9.25. Store prices: 6 ozs. \$1; 26 ozs. \$3; 6 1/2 lbs. \$8.85.**

**ROOTONE.** The hormone powder that stimulates the natural tendency for roots to form on slips or cuttings. **1/4-oz. pkt. 25 cts.; 3-oz. jar \$1. Postpaid.**

**TRANSPANTONE.** The hormone vitamin powder for stimulating roots in transplanting. Reduces wilt. **1/2-oz. pkt. 25 cts.; 3-oz. can \$1. Postpaid.**

**DORMATONE.** Hormone sprout inhibitor. Just dust it on potatoes or other root crops. Prevents sprouting, softening, shriveling. 12-oz. canister (enough for 8 bus.) **\$1, postpaid \$1.15.**

**TOMATOTONE.** This hormone sprayed on the tomato blossoms will produce ripe fruit 2 to 3 weeks earlier. **1/2-pt. bottle \$1.95, postpaid; 1-qt. bottle \$6.75, postpaid.**

**MICHIGAN PEAT MOSS.** "Nature's Soil Builder." **Postpaid: 1-bus. bag \$2.65; pk. \$1.30; 1/2pk. 90 cts. Store prices: 5 cu. ft. bag \$4; 2-bus. bag \$2.50; 1-bus. bag \$1.75; pk. 90 cts.; 1/2pk. 60 cts.**



The best manure you can use. Nothing will make such vegetables, flower colors and foliage. It's just what Nature needs to make big strong, healthy plants. Ten pounds for each 100 square feet is all you require.

Used on everything in the vegetable garden. **Wizard** forces quick, rapid growth, improves the color, size, and quality of the vegetables, and increases production wonderfully. It furnishes humus which all soils need.

"**Wizard Brand**" is absolutely weedless. Used extensively by landscape gardeners. **Be sure "Wizard Brand" is on the bag.**

**Quantities of 25 lbs. or more are sent by express or freight. You pay the charges**

Prices same for either Sheep or Cattle Manure, **Pulverized.** Postpaid to 1st and 2nd zones only. Beyond 300 miles add necessary postage.

**5-lb. pkg. 65 cts., postpaid 95 cts.; 10-lb. pkg. \$1.10, postpaid \$1.55.** The following are prices at our store or by freight collect.

25-lb. bag.....	\$1 75	500 lbs.....	\$23 00
50-lb. bag.....	2 75	1,000 lbs.....	39 00
100-lb. bag.....	4 90	2,000 lbs.....	75 00



# Flowering Trees—Fruit Trees—Berries

## FLOWERING TREES

Plant Flowering Trees for spectacular beauty. All prices are prepaid within 300 miles.

**Flowering Cherry, Kwanzan.** Double dark pink blossoms in early spring. Thousands have seen them blooming in Washington, D. C. 4 to 5 ft., \$6.25 each; 3 for \$18.

**Flowering Crab, Hopa.** Most beautiful. Entire tree covered with an abundance of bright red flowers borne in clusters in the spring. 5 to 6 ft., \$4 each; 3 for \$11.50.

**White Flowering Dogwood.** In early May this small tree is a cloud of white flowers. Leaves turn brilliant crimson in the fall. 3 to 4 ft., \$4.95 each; 3 for \$14.25.

**Pink Flowering Dogwood.** A profusion of pink and red flowers in May. 2 to 3 ft., \$6.50 each; 3 for \$18.50.

## APPLE TREES All Splendid Varieties

- Stayman's Double Red Winesap.** Favorite deep red Apple. Vigorous, hardy, productive, early bearing.
- Grimes Golden.** Considered one of the best fall Apples. Golden yellow, tender, crisp fruit of fancy dessert quality. Vigorous grower.
- Yellow Delicious.** Trees comes into fruit early. Thrifty and productive of firm, crisp juicy Apples of unusual flavor. Heavy producer.
- Red McIntosh.** A leading commercial variety. Fancy red Apples with white, tender flesh of high quality and aroma. Hardy, vigorous.
- Red Delicious.** Large Apple of rich red color and excellent flavor and aroma. Uniform fruit. Tree very hardy.

	1 to 9 trees each	10 to 49 trees each	50 or more each
2 yr., 6 to 7 ft. quick crops.....	\$4 95	\$4 45	\$3 65
2 yr., 5 to 6 ft.....	3 50	3 15	2 65
2 yr., 4 to 5 ft.....	2 95	2 50	2 00



## FAMOUS QUINTUPLET APPLE

(5 leading varieties on one tree)

Ideal where space is limited. Each tree is budded to varieties that will bear yellow and red Apples of five varieties over a long period from early season to late fall.

	1 to 9 trees each	10 to 49 trees each	50 or more each
2 yr.....	\$4 75	\$4 50	\$4 25

## PEACH TREES

All are freestones. We offer the following leading best varieties:

- O'Boy**
- Belle of Georgia**
- Elberta**
- Halehaven**
- J. H. Hale**
- Redhaven**
- Golden Jubilee**

**"O'Boy"—the perfect Peach, the largest, most beautiful Peach in the world. Big; round; skin glowing orange blushed dark red. Flesh orange, bright red around the pit; juicy; free-stone. Bears heavily when 3 years old.**

	1 to 9 trees each	10 to 49 trees each	50 or more each
6 to 8 ft.....	\$4 95	\$4 40	\$3 15
5 to 6 ft.....	3 50	2 95	2 10
4 to 5 ft.....	2 90	2 40	1 80
3 to 4 ft.....	2 40	1 85	1 45

## SELECT PEAR TREES

**Bartlett, Seckel, Clapp's Favorite, Kieffer.** All well-known varieties.

	1 to 9 trees each	10 to 49 trees each	50 to 100 or more each
5 to 6 ft.....	\$3 75	\$3 25	\$2 00
4 to 5 ft.....	3 40	2 95	1 75
3 to 4 ft.....	3 00	2 25	1 50

## CHERRY TREES

**Black Tartarian.** Sweet. The very best—great heart-shaped fruits with that rich dark purple hue. Irresistible, tempting.

**Large Montmorency.** Sour. Best for Cherry pies and canning. Heavy cropper.

	1 to 9 trees each	10 to 49 trees each	50 or more each
5 to 6 ft.....	\$4 50	\$3 60	\$2 40
4 to 5 ft.....	3 75	3 25	2 25

## RASPBERRIES

**Cumberland.** Produces large, jet-black fruit. Firm and excellent quality. Ripens over two-week period.

	5	10	25	100
1-yr., No. 1.....	\$2 25	\$3 45	\$6 50	\$19 50

**Latham.** Rich dark red; good flavor. Resistant to disease and insects; also very hardy.

	5	10	25	100
1 yr., No. 1.....	\$2 95	\$4 50	\$7 50	\$22 50

## GRAPES

**Concord.** (Blue.) The King of the Grape family. Best all-round variety in existence.

**Niagara.** (White.) Best quality white Grape. Worthy companion to Concord.  
2-yr.-old plants, 95 cts. each; 3 for \$2.40; 10 for \$5.95; 25 for \$12.50; 50 for \$21; \$33.50 per 100.

## NUT TREES

Valuable—Useful—Ornamental

**Chinese Chestnut.** Blight resistant and extra hardy. Bears the second or third year after planting. Plant in pairs for cross-pollination. 2 to 3 ft., strong trees, \$3.50 each.

**English Walnut Trees.** 3 to 4 ft., grafted, \$7.75 each.

**Pecan** (Grafted Trees). 3 to 4 ft., \$6.25 each.

## RHUBARB ROOTS

	3 for	Postpaid Doz.	25	100
<b>Victoria.</b> Green shaded red.....	\$0 55	\$1 65	\$2 50	\$8 00
<b>MacDonald.</b> Brilliant red.....	1 75	6 00	12 00	35 00

## ASPARAGUS ROOTS

**2-yr.-old Mary Washington Rust Resistant.** 12 for 65 cts. (postpaid 75 cts.); 50 roots \$2.25 (postpaid \$2.65); 100 roots \$3.75 (postpaid \$4.15); 1000 roots \$25; 5000 roots \$110.



# Fine Big-Rooted Strawberry Plants

Carefully grown and packed to reach you in good condition. All transportation charges prepaid. This year we offer our customers **New Improved Varieties** as well as the tried and true "old timers" that have been producing wonderful crops of luscious berries for years and years. Set plants in rows 3½ to 4 feet apart and 15 to 18 inches apart in the rows.

## Select These Varieties For Very Early Ripening

- Temple.** New. Large, smooth, attractive fruit of good quality. Good commercial variety. Choice of cold packers. Disease resistant.
- New Fairland.** Vigorous, heavy producer. Ripens a few days after Premier. Bright red. Good shipper.
- Premier.** Very popular with our customers for many years. Great record for flavor and production as well as earliness.
- Midland.** Early, large, fine delicious berries.

## MIDSEASON PRODUCERS

- Sparkle.** New. Splendid freezing variety, originated by N. J. State Experiment Station. Somewhat round in shape; very productive.
- Robinson.** One of the very popular midseason varieties.
- Catskill.** Produces bumper crops of large, bright red berries. Good flavor and firm enough for shipping.
- Big Joe.** Good color and delicious large berry. Strong grower and thrives on any good Strawberry soil.

## LATE VARIETIES

- Fairpeake.** A firm, juicy red berry of delicious flavor. Heavy producer and splendid for home garden or commercial grower.
- Red Star.** New, extremely late variety. Very large, good-flavored, bright red berry. Vigorous.
- Chesapeake.** Large berry holding its size well to the end of the season. Splendid market variety that withstands long hauls.
- Ambrosia Late.** Sparkling bright red berries, borne on strong stems off the ground, assuring clean fruit.

## EVERBEARING STRAWBERRIES

Bear all summer

- Streamliner.** A superior everbearer. Excellent for all purposes.
- Mastodon.** Exceeds all everbearing varieties in size. Delicious berries, for home use from spring until late autumn on good soil.

**OUR GUARANTEE ON ALL FRUIT TREES AND BERRY PLANTS.** We guarantee all our stock to be satisfactory. If for any reason it is not, report it to us within ten days and we will adjust it satisfactorily. Any stock that fails to grow because of soil, weather, or improper planting, we will replace at one-half price the following season or that same fall if delivered in the spring.

## BLUEBERRIES

Becoming more popular and in greater demand every year

These delicious Blueberries grow in big clusters and yield 3000 to 5000 quarts per acre. They are easy to harvest, are thornless, and the plants last a lifetime and give a bigger yield every year. They do well in any acid soil. If your soil is sweet, use peat moss or partially rotted vegetable matter around the plants to create acid.

Every home-garden should have a few plants and farmers should plant quite a lot of them. Plant two or three varieties to cross-pollinize for best results. These three each ripen for two weeks, thus giving you six weeks of Blueberries.

**June (early); Pioneer (midseason); Jersey (late).**

	Each	10 to 29 Plants	30 to 99 Plants	100 up Plants
2-yr. plants, 12 to 18 in..(Postpaid).	\$2.25	Each \$1.75	Each \$1.50	Each \$1.15
Bearing age, 2 to 3 ft..(Postpaid).	4.25	Each 3.75	Each 3.30	Each 2.35



Strawberry, Premier

### Strawberry Price-List—Postage Paid to Your Address

	25	50	100	250	500	1000	5000
Temple .....	\$1 65	\$2 75	\$4 25	\$8 50	\$13 50	\$19 50	\$88 50
New Fairland .....	1 95	3 50	4 75	9 50	14 75	21 25	98 50
Premier .....	1 75	2 95	4 50	8 75	13 75	19 75	90 00
Midland .....	2 00	3 25	5 25	10 25	16 25	23 50	109 00
Sparkle .....	1 95	3 50	4 90	9 75	14 75	21 25	98 50
Robinson .....	1 85	2 90	4 50	7 75	14 25	20 25	95 00
Catskill .....	2 00	3 25	5 25	10 25	16 25	22 75	106 50
Big Joe .....	1 85	2 90	4 50	7 75	14 25	20 25	95 00
Fairpeake .....	2 00	3 25	4 95	9 75	15 50	21 75	102 50
Red Star .....	2 15	3 50	5 50	11 25	17 50	24 50	117 50
Chesapeake .....	2 00	3 25	5 25	10 25	16 25	23 50	109 00
Ambrosia .....	1 80	3 00	4 65	9 25	14 50	20 50	95 50
EVERBEARING							
Streamliner .....	3 10	5 25	8 25	16 50	25 75	37 50	177 50
Mastodon .....	3 25	5 40	8 50	17 25	26 75	38 25	182 50

## Plant an Assortment—Have a Strawberry Garden

### SPECIAL OFFER

25 Temple	25 Premier	25 Sparkle	25 Red Star
No. 1 Garden. 100 Plants			
No. 2 Garden. 200 Plants			
No. 4 Garden. 400 Plants			
Will Plant Six 25-ft. rows (value \$7.50) FOR \$5.90			
50 of each (value \$12.70) for .. \$11.25			
100 of each (value \$19.15) for ... \$17.50			





# Schell's Gorgeous Twelve Exhibition Prize-Winning GLADIOLUS

They are so very popular and easy to grow successfully that millions of them are grown annually by florists, by flower growers, and farmers who grow them for market and for florists. Flower lovers everywhere raise them in their own flower gardens where their gorgeous colors give great joy as they unfold.

Gardeners and farmers buy them by the hundreds and thousands from us and tell us they are one of their most profitable crops. You can quickly sell all you can grow of these Exhibition, Prize-Winning varieties we are offering you in separate colors and in mixture. Notice the very special low prices we are giving you. These are for **all first-size bulbs, 1¼ to 1½ inches; our bulbs are extra fancy, clean, perfect, sure blooming.** You will be **delighted** with them.

**BLAZE.** Large **bright red**. Eight gorgeous exhibition-size flowers on tall, straight spikes. A magnificent variety.

**ELIZABETH THE QUEEN.** A mammoth-flowering exhibition **lavender**, beautifully ruffled and somewhat needlepoint. Seven or eight flowers open.

**KING LEAR.** This is a magnificent **clear deep purple**. It is nicely waved and ruffled and of **great size**.

**LADY JANE.** Very highly rated as an exhibition flower as well as a valuable commercial variety. It is a **clear cream with yellow lips** which give it the appearance of a beautiful light yellow. Flowers are very large.

**MOTHER KADEL.** A handsome **pure, clear yellow** without marking or the slightest bit of any other color, even its deepest throat. Tall, straight spike with five to seven flowers open. One of the **best** for cut flowers.

**OCTOBER SUNSHINE.** Beautiful **light orange** shading to a yellow throat. The long straight spikes make wonderful cut-flowers.

## PINK RADIANCE.

This outstanding gorgeous exhibition **pink** has won many awards. It is a perfectly beautiful **pure light pink** without markings except a very inconspicuous touch of carmine deep in the throat. The spike is stately and graceful, with sixteen to eighteen buds and six to eight open flowers. A wonderful flower; a **"must"** in every garden.

What Is More Beautiful in the Garden and in Vases Than the Stately Royal Spikes of These Magnificent Flowers!



Blaze



Mother Kadel

**PURPLE SUPREME.** Very large, royal **purple** with six to eight beautiful flowers open at once on its tall spikes. It has been a continuous winner at many shows. An excellent cut-flower variety.

**RED PENNY.** **Brilliant red** flowers of excellent form. Tall grower; strong, straight spikes.

**SNOW PRINCESS.** A prize-winner wherever shown. The flowers are very large and formed on a long flower-head. It is a perfectly beautiful **pure glistening white** with a soft creamy throat. Very fine.

**SPIC AND SPAN.** **Ruffled deep pink** with ten large open flowers on a tall spike. This excellent variety has won many awards.

**SURFSIDE.** New tall, beautifully **ruffled white**; slight pencil of color in the throat. This is an excellent variety for exhibition or cutting.

There you have them, friends—twelve of the most beautiful, outstanding, large show-flower varieties of the choicest colors. **Our Special Prices** for any of these twelve or assorted, kept separate.

**1st SIZE BULBS, Prepaid**

1,000	500	250	100	50	12
\$60 00	\$35 00	\$20 00	\$10 00	\$6 00	\$2 00

(Please note these very special prices are the same as last year; **no increase**, order plenty.)

**SEND US YOUR ORDER NOW** while our stocks are plentiful. We will reserve them for you and send them after freezing weather is over.





Schell's Meadowvale Exhibition Gladiolus Mixture

## SCHELL'S GLADIOLUS

**SCHELL'S MEADOWVALE EXHIBITION MIXTURE.** This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or a thousand or more of these Gladiolus. They are among the best cut-flowers for vasing. First-size bulbs, 50 cts. for 6; 95 cts. per doz.; \$6 per 100; \$40 per 1,000.

**SCHELL'S EXTRA-CHOICE MIXTURE.** A very fine mixture that will please you. It is not, however, quite so fine a mixture as the above, which accounts for this mixture being sold for less. 80 cts. per doz.; \$4.50 per 100; \$35 per 1,000.

## Schell's "President" Collection of Five Gorgeous GLADIOLUS

See page 74 for named Gladiolus

Five very beautiful and popular colors. They are unsurpassed in the richness and purity of their individual colors. Again, last year, thousands of flower-lovers from every part of the country ordered these Collections. Every flower-garden in America should have this glorious Collection. All are No. 1 First Size, Fancy Quality Bulbs.

No. 1. "President Lavender" No. 4. "President Pink"  
No. 2. "President Royal Purple" No. 5. "President Crimson"  
No. 3. "President White"

We have made the prices so low that everybody who reads of this offer may have one or more of the following:

### President Collections:

No. 1 (5 bulbs, 1 of each) 60 cts., postpaid  
No. 2 (10 bulbs, 2 of each) \$1, postpaid  
No. 3 (25 bulbs, 5 of each) \$2.25, postpaid  
No. 4 (50 bulbs, 10 of each) \$4, postpaid



Lilium regale or Royal Lily

## ROYAL LILY

One of the most beautiful hardy garden Lilies, easy to grow. The gorgeous flowers are white with a touch of yellow in the throat and a rich shading of lilac-pink outside. Very fragrant. Blooms during July. The flowers are large, 5 inches across, the plants grow from 3 to 4 feet high. Large bulbs, 45 cts. each; 6 for \$1.90; 12 for \$3.50; 50 for \$12; 100 for \$24.

## BEGONIAS (Tuberous-Rooted)

**Schell's Double Camellia-flowered Begonias, Mixed.** This strain has been developed through years of hybridizing. We do not believe it can be equaled anywhere at any time. Large, first-size bulbs, 1 1/4 to 1 1/2 in. diam., 45 cts. each; 3 for \$1.25; 6 for \$2.10; \$3.90 per doz.

**Schell's Large-flowering Single Frilled Begonias, Mixed.** Produces the largest flowers. Large, first-size bulbs, 1 1/4 to 1 1/2 in. diam., 45 cts. each; 3 for \$1.25; 6 for \$2.10; \$3.90 per doz.

**Red Triumph.** (New.) Immense double flowers 4 to 5 inches across, of brightest red throughout. So beautiful it was shown in *Life Magazine* in full size and color. Bulbs, 60 cts. each; 3 for \$1.50; \$4.50 per doz.

**Sunset.** (New.) Large, gorgeous flowers of new shades, the center yellow while the flashy frilled flowers are margined with various shades of red and orange around the petals. It is considered by some breeders to be the most exotic Begonia of all the new types. Bulbs, 60 cts. each; 3 for \$1.50; \$4.50 per doz.

**Carnation-Pink Begonia.** Beautiful doubled frilled flowers in the form of a pink carnation. 45 cts. each; 3 for \$1.25; \$4.50 per doz.

**Pendula Begonia.** It is beautiful, unsurpassed in grace and charm for vases, hanging-baskets and for window and porch boxes. Blooms all season. Mixed colors, 45 cts. each; 3 for \$1.25; 6 for \$2.10; \$3.90 per doz.

**Stars and Stripes Begonia.** Flowers are double, dark red, striped and speckled with white. Blooms are medium size with often a hundred blossoms from one bulb. 75 cts. each; 3 for \$2.10; \$7.25 per doz.

**"HARDY CHINESE ORCHID"** (*Bletilla hyacinthina*). Hardy under all conditions. It bears 7 to 8 lavender, orchid-shaped flowers on a stem 12 inches long. Frequently used for corsages. 85 cts. each; 3 for \$2.40; \$9 per doz.



Schell's Double Begonia

## GLOXINIAS

One of the most beautiful flowers to grow in pots indoors in winter and outdoors in summer. The velvety foliage is a beautiful background for the glorious blooms borne profusely in rich colors.

We can supply these six separate colors: **Scarlet Bordered; Rose Bordered; Purple Bordered; Spotted; Rose; Scarlet.** And in our **Schell's Select Mixed** you get equal numbers of each of these six fine varieties; when six are ordered, you get one of each, when 12 are ordered you get 2 of each, etc.

**Large Bulbs, Separate Colors or Mixed,** 45 cts. each; 6 for \$2.50; 12 for \$4.80; 25 for \$9; 100 for \$30.

### Canna Roots ALL COLORS

20 cts. each; 55 cts. for 3; \$2 per doz.; \$15 per 100

### Fancy-Leaved Caladiums

Gorgeously colored foliage plants with red, green, and white variegated leaves. Nice in pots and porch vases or shady places in the garden. Not hardy. 45 cts. each; 3 for \$1.10; 12 for \$3.50.



Gloxinias





**Schell's Gold Medal  
Dahlia-Flowered  
ZINNIAS**

Friends, these gorgeous flowers of monster size, 5 inches across, speak to you louder than our words could do. For beds, borders, bouquets, **all summer long**, they are what you want. **Easy to grow**—abundance of flowers. Plant lots of them.

**GOLD MEDAL MIXTURE,**  
all Colors. Pkt. 15 cts.;  
2 pkts. 25 cts.; 1/4oz.  
60 cts.; 1/2oz. \$1; oz.  
\$1.95; 2 ozs. \$3.50; 1/4lb.  
\$6; 1lb. \$20.  
(For separate colors, see  
pages 63 and 64.)

**WALTER S. SCHELL, INC.** *Quality Seeds* **HARRISBURG, PENNA.**  
10th and Market Sts.